



WasteExpo 2022 Report

Total Leads Captured – 273

iPad Stations – 253

Business Builder Stations – 20

Leads scanned at both stations - 2



Overview: Entry Breakdown

Entry by date

Date	iPad	Business Builder
May 10 th	146	14
May 11 th	96	6
May 12 th	11	0
Total	253	20

iPad Overview

253

ENTRIES

592

DOCUMENTS SENT

275

DOCUMENTS OPEN

260

EMAILS SENT

322

EMAILS OPEN

Home > WasteExpo 2022 (iPad)

Guest List

Analytics

Exports

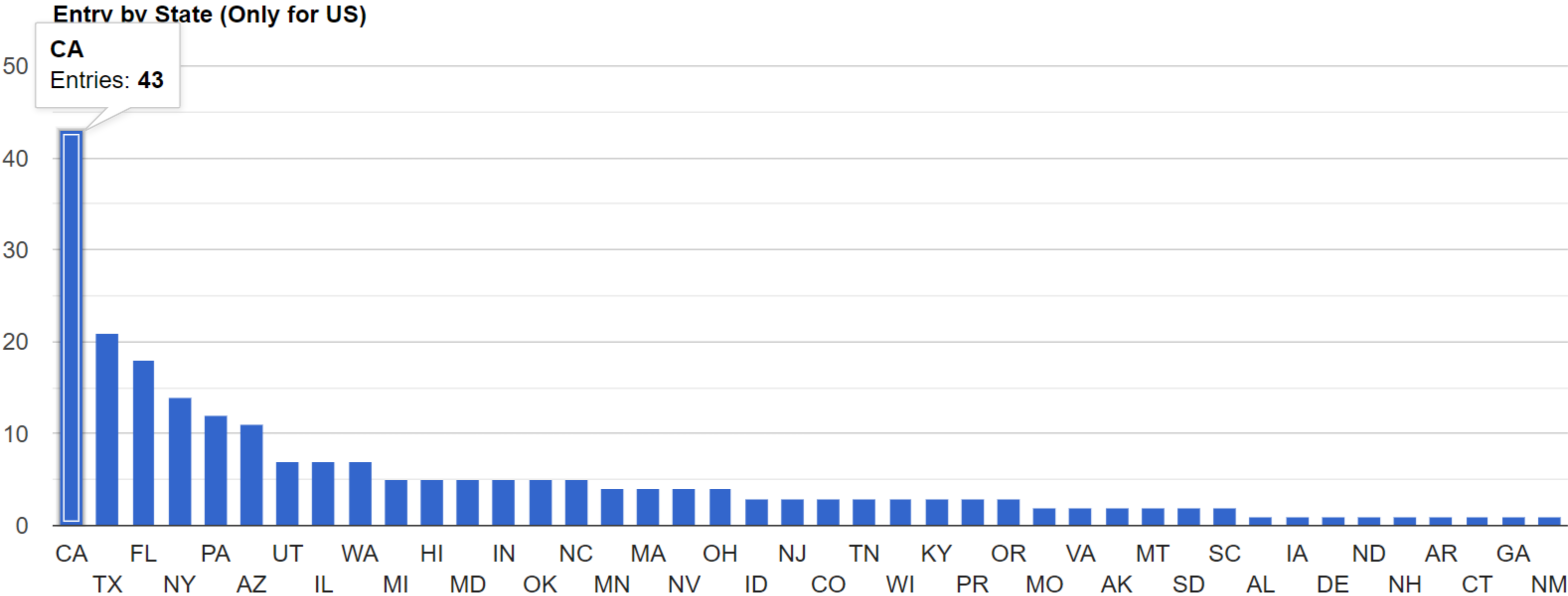
Lists

Add Record

Search

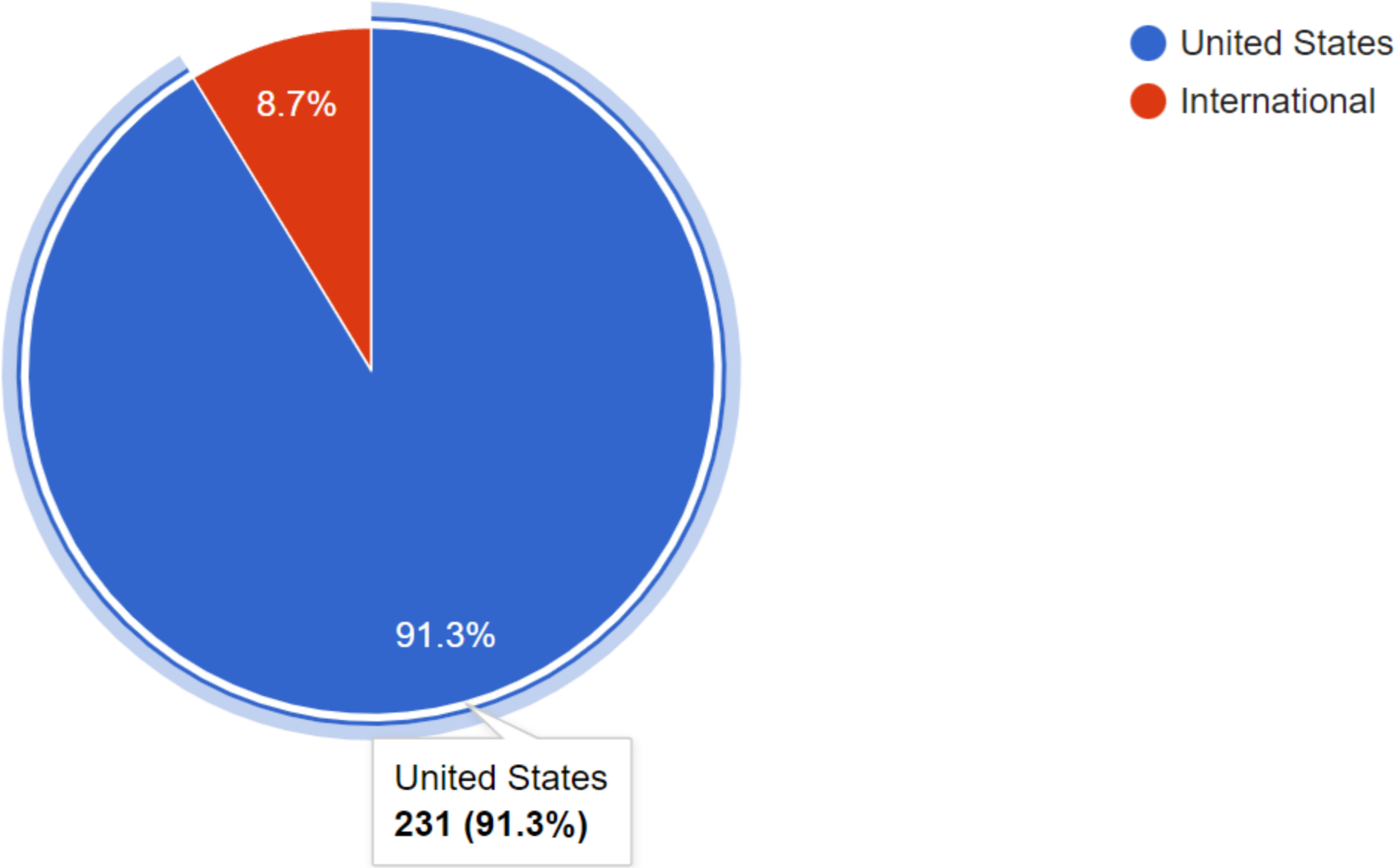
<input type="checkbox"/> TARGET	TITLE	COMPANY	EMAIL	SUBMITTED
<input type="checkbox"/> TONY GRAVES	LOADER OPERATOR/STUDENT	WM- DAVIS STREET RR&TS	anthonyjgraves1@gmail.com	05/12/22 3:15PM EDT
<input type="checkbox"/> JEFF BILLHORN	NATIONAL ACCOUNTS MANAGER	IFG ASSET MANAGEMENT LLC	jeff.billhorn@cellmark.com	05/12/22 2:55PM EDT
<input type="checkbox"/> CLIFFORD LEONARD	CEO	SIC TECHNOLOGIES, INC.	cleonard@sicbrakes.com	05/12/22 2:42PM EDT
<input type="checkbox"/> HASSAN ABDALLAH	GENERAL MANAGER	ENVIRO MASTER EGYPT	info@enviromaster.com.eg	05/12/22 2:28PM EDT
<input type="checkbox"/> RAFAEL LEOS	DEPUTY DIRECTOR	SOUTH CENTRAL SOLID WASTE AUTHORITY (SCSWA)	rleos@scswa.net	05/12/22 2:25PM EDT
<input type="checkbox"/> AHMED NASSER SAYED EID SAYEDEIN	OPERATION MANAGER	ENVIROMASTER	ahmedneid53@gmail.com	05/12/22 2:21PM EDT

iPad Analysis: Attendees

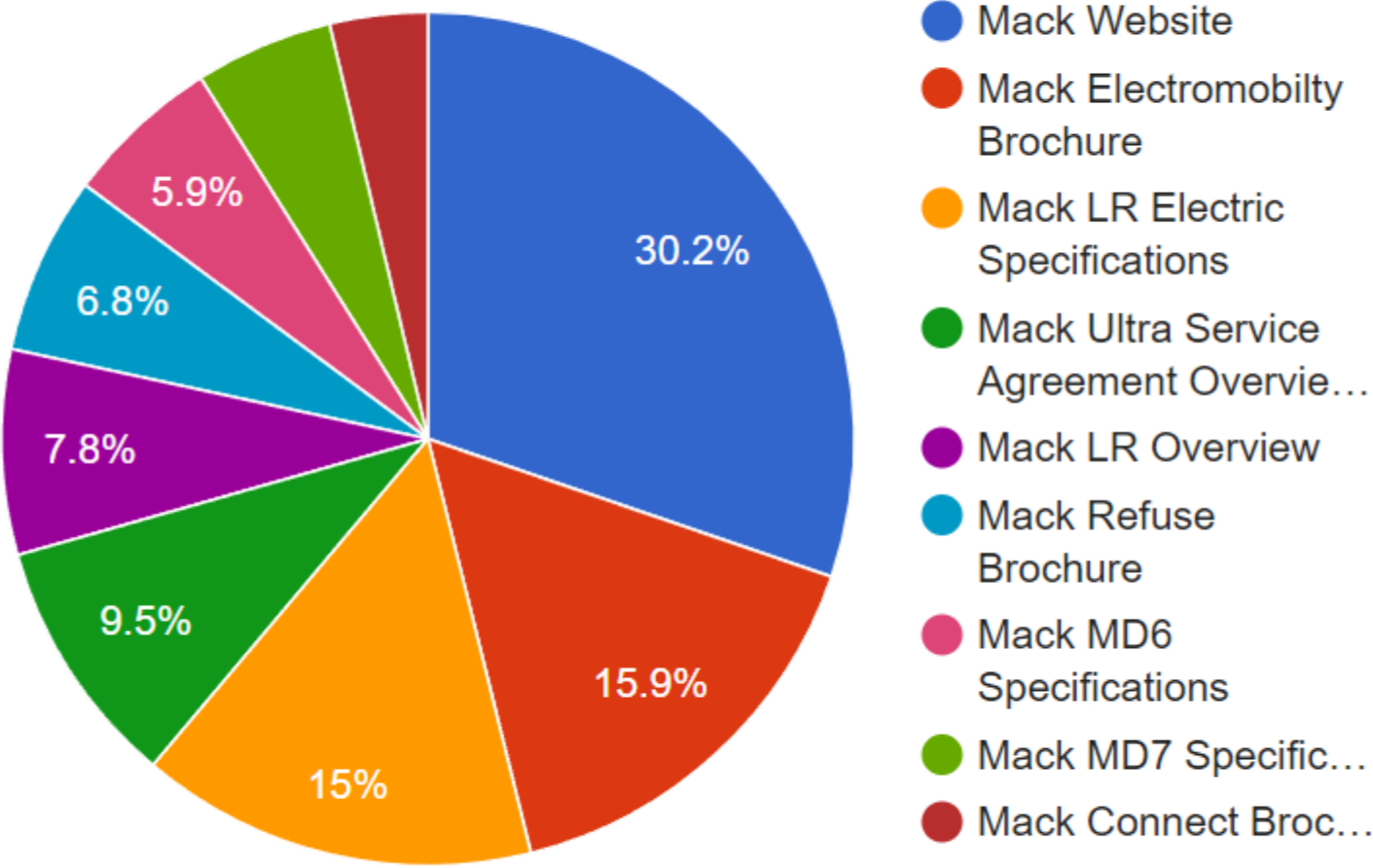


iPad Analysis: Attendees

United States vs International

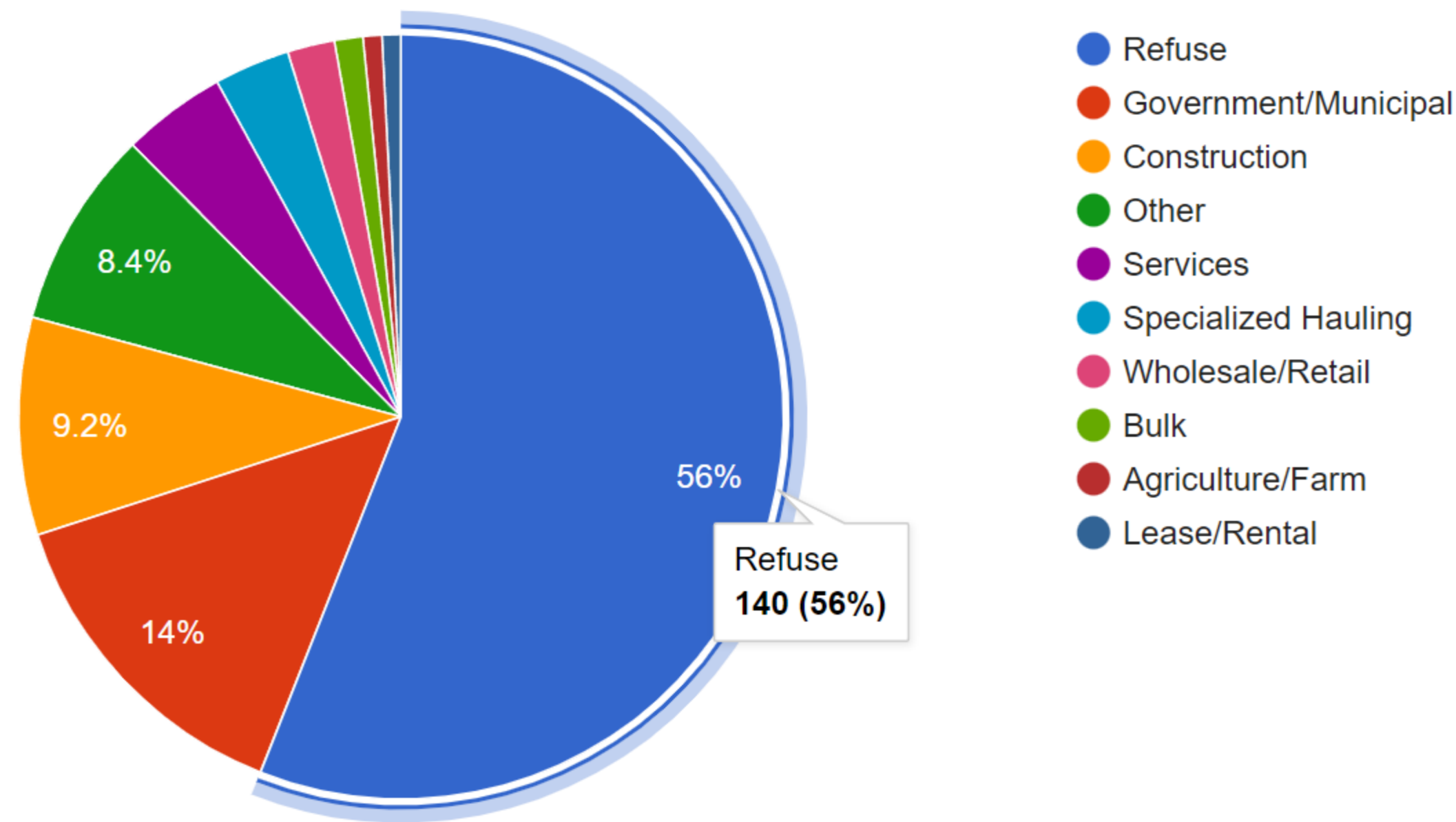


Document Selection



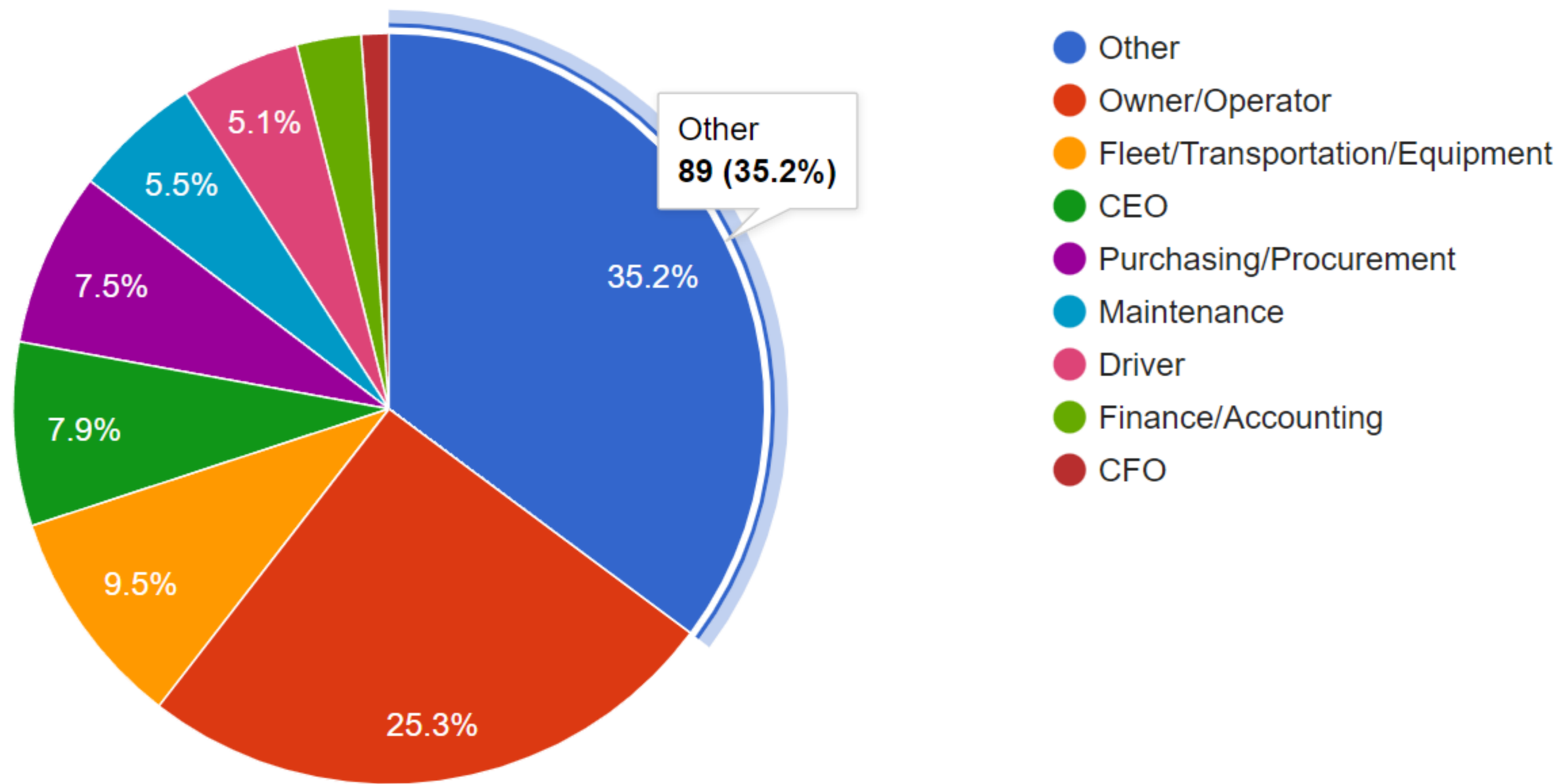
iPad Analytics: Survey

Industry

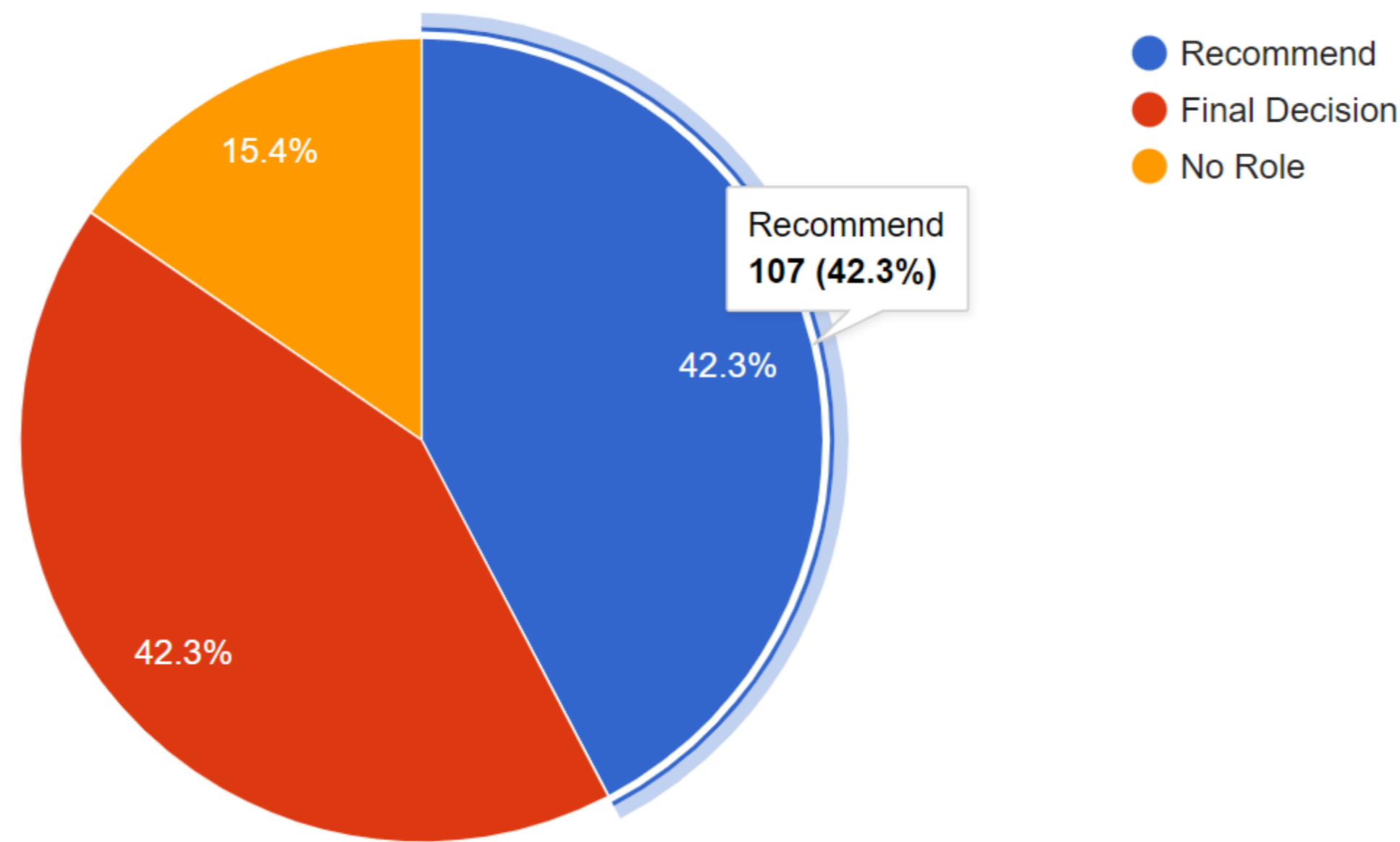


iPad Analytics: Survey

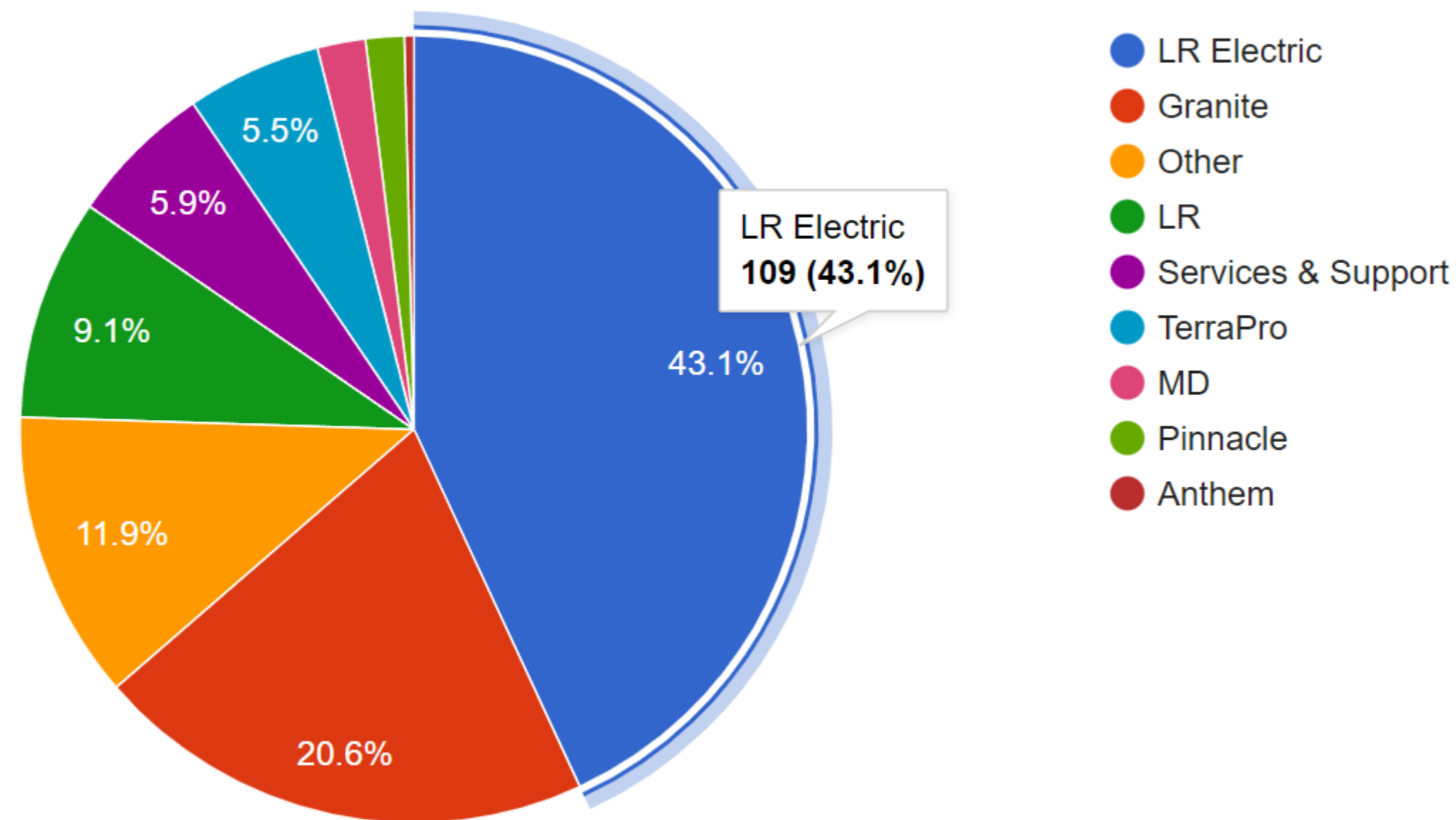
Role



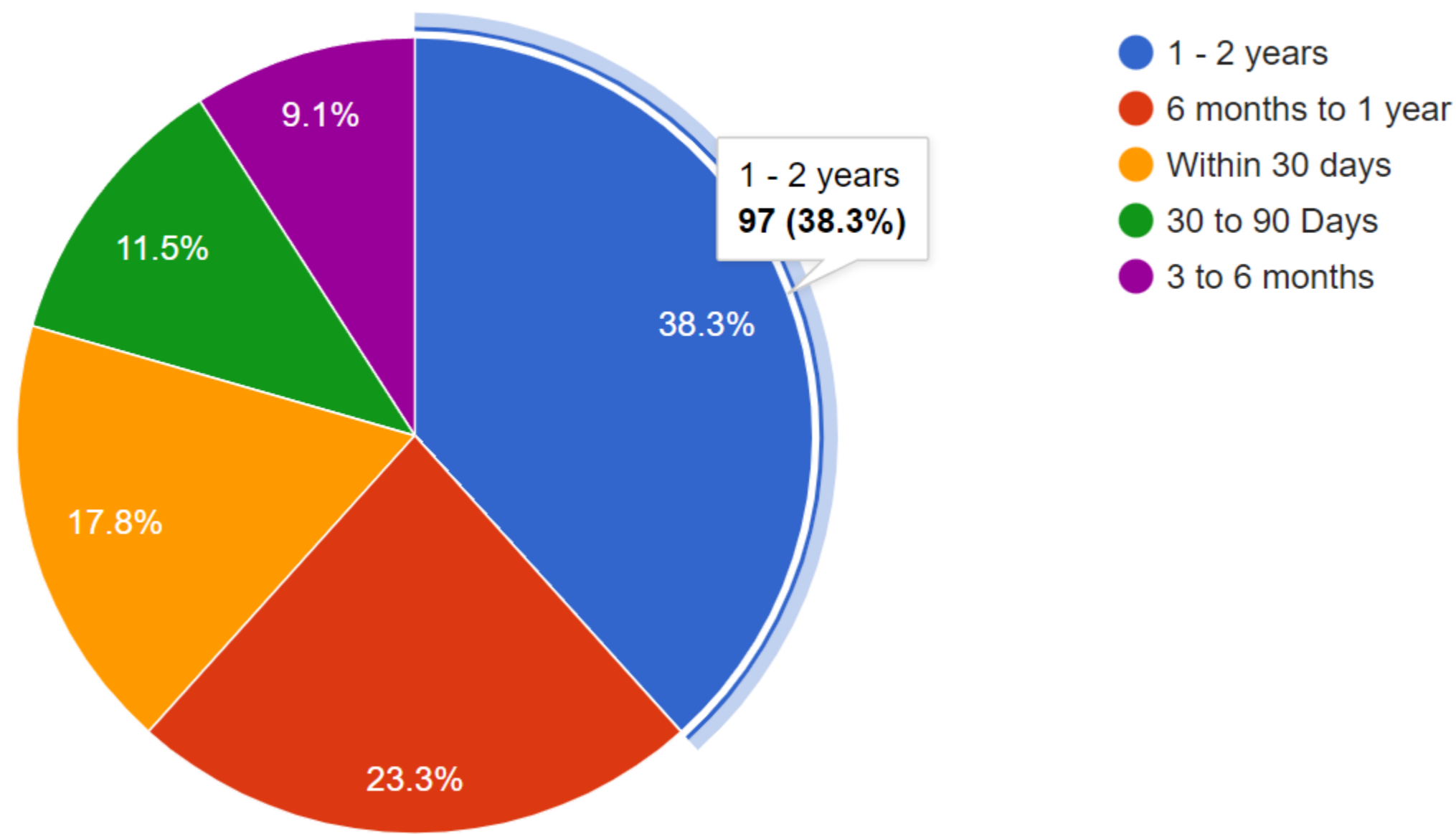
Which best describes your purchase authority?



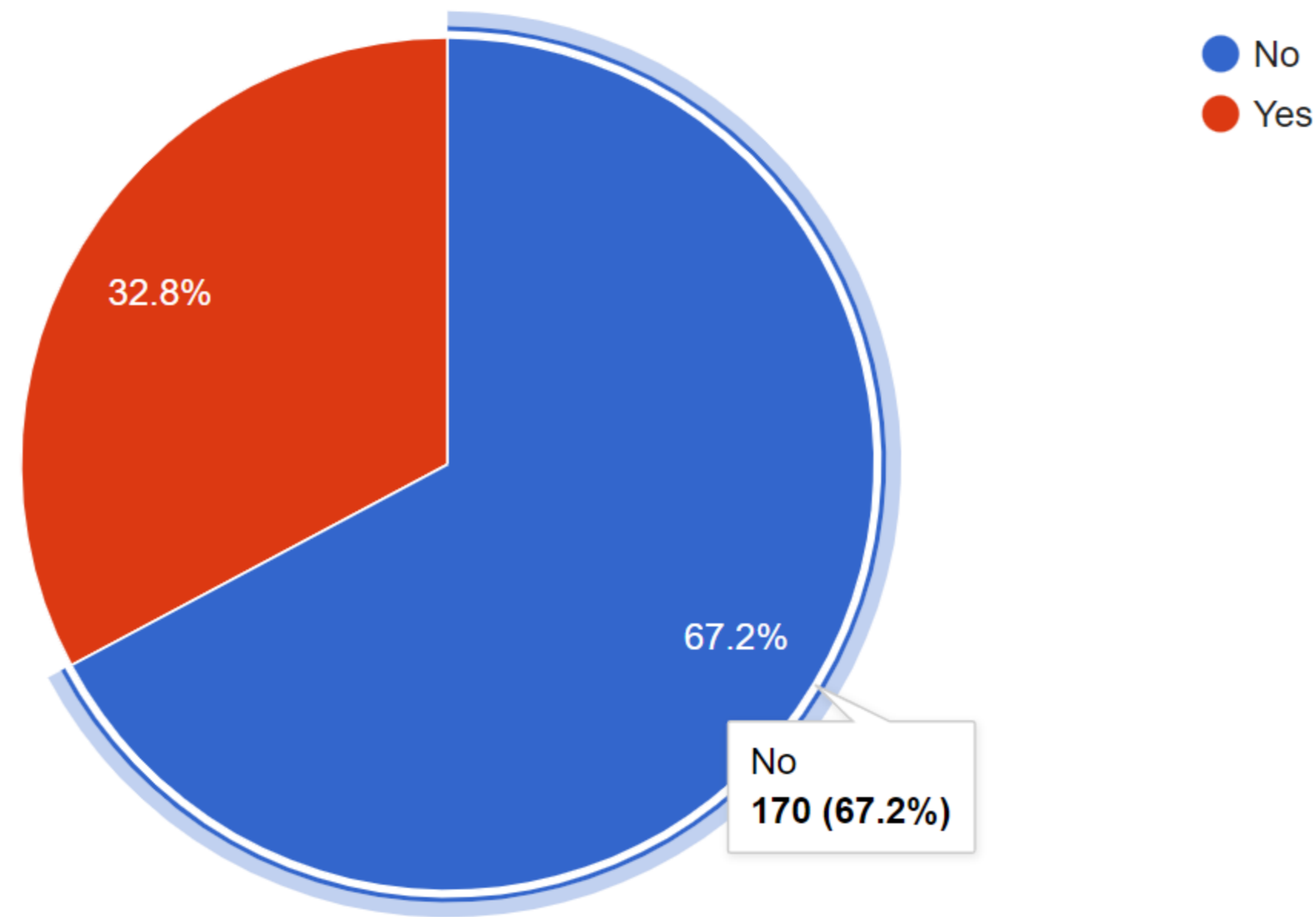
Which truck model are you most interested in for your business?



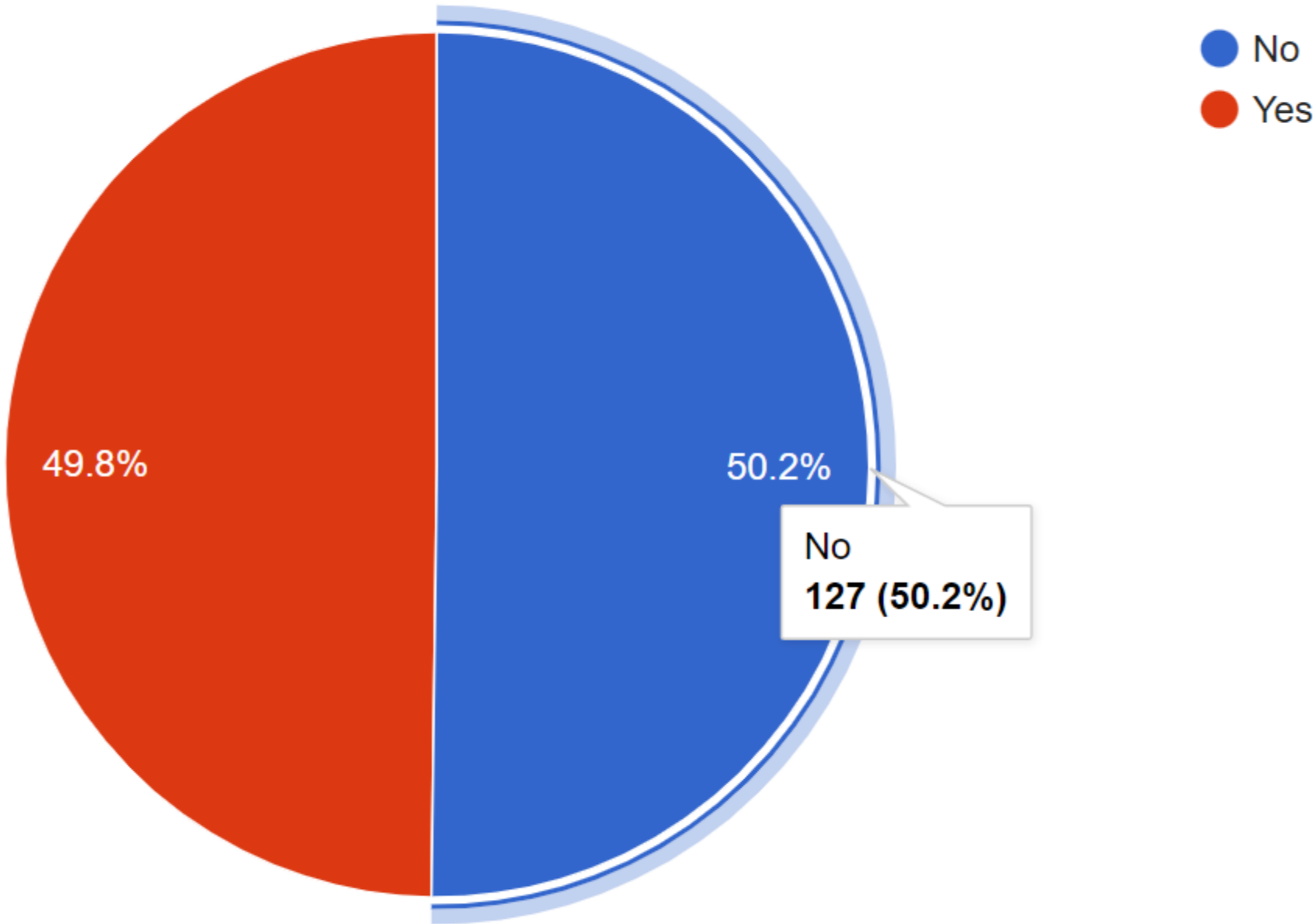
When is your company looking to purchase next?



Are you participating in a Mack Ride & Drive?



Would you like to be contacted by your local Mack Dealer?



Business Builder Overview

20

ENTRIES

12

DOCUMENTS SENT

11

DOCUMENTS OPEN

6

EMAILS SENT

20

EMAILS OPEN

Home > WasteExpo 2022 (Builder)

Guest List

Analytics

Exports

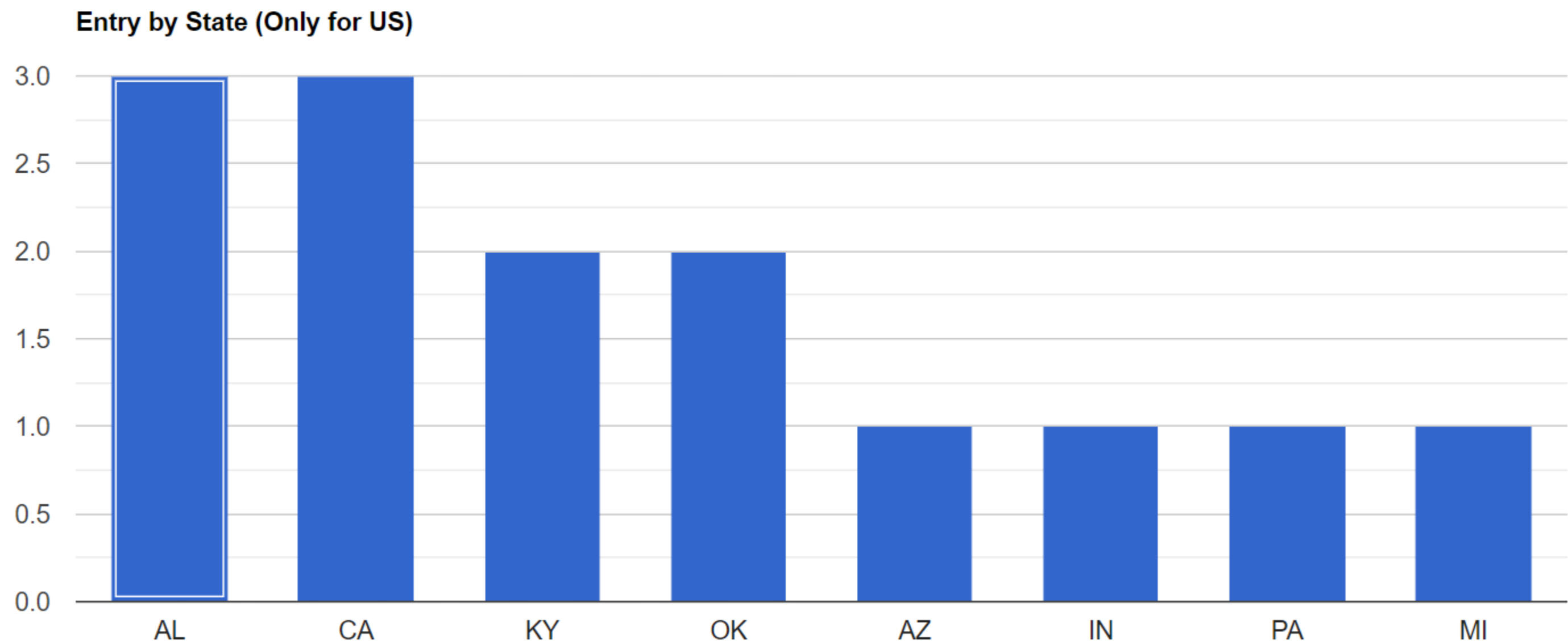
Lists

Add Record

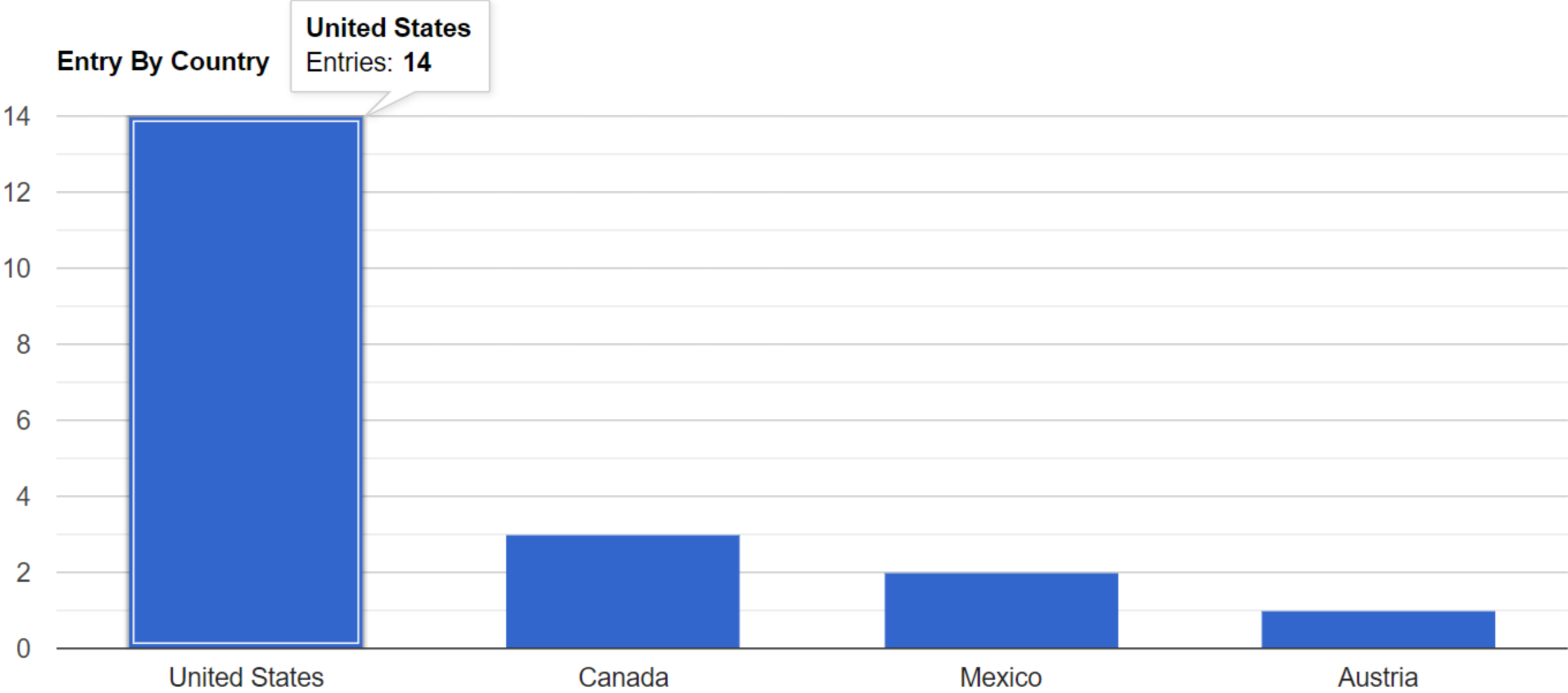
Search

	TARGET	TITLE	COMPANY	EMAIL	SUBMITTED
<input type="checkbox"/>	JOHN POOLE	SALES	AUTOCAR TRUCK	john.poole@cummins.com	05/11/22 5:53PM EDT
<input type="checkbox"/>	TREVOR BLYTHE	VICE PRESIDENT	ECONOMICS, INC	trevor@economicsinc.net	05/11/22 5:03PM EDT
<input type="checkbox"/>	JOE COELHO	PRESIDENT	ESNA	jcoelho@esnainc.com	05/11/22 4:25PM EDT
<input type="checkbox"/>	JERRY SCHUBER	DIRECTOR	CITY OF BROKEN ARROW	jschuber@brokenarrowok.gov	05/11/22 3:13PM EDT
<input type="checkbox"/>	RYAN BAZE	MAINTENANCE SERVICES DIRECTOR	CITY OF BROKEN ARROW	rbaze@brokenarrowok.gov	05/11/22 3:13PM EDT
<input type="checkbox"/>	DAN MANNS	DIRECTOR	LARSON DESIGN GROUP	pmanns@larsondesigngroup.com	05/11/22 2:19PM EDT
<input type="checkbox"/>	THOMAS HART	CONSULTANT	SIERRA ENERGY	spham@sierraenergy.com	05/10/22 7:41PM EDT
<input type="checkbox"/>	MARK LOWE	DIRECTOR PRODUCT SUPPORT	BEST EQUIPMENT COMPANY	mlowe@bestequipmentco.com	05/10/22 7:17PM EDT
<input type="checkbox"/>	FLORIAN HOLZER	DI	SAUBERMACHER DIENSTLEISTUNGS AG	f.holzer@saubermacher.at	05/10/22 5:05PM EDT
<input type="checkbox"/>	MICHAEL MUIA	MANAGER OF OPERATIONS	CITY OF TORONTO	michael.muia@toronto.ca	05/10/22 4:15PM EDT

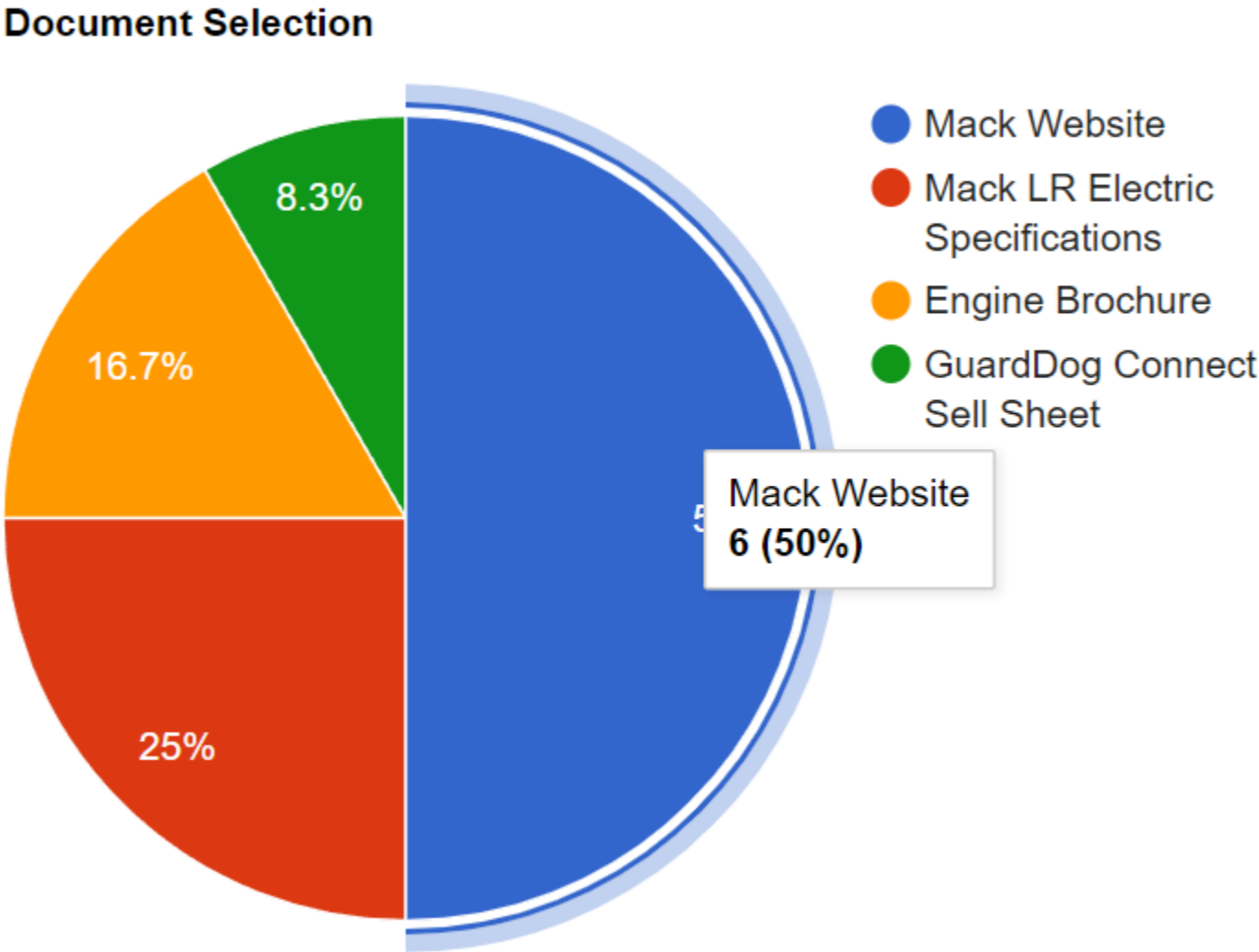
Business Builder Analysis: Attendees



Business Builder Analysis: Attendees



Business Builder Analytics: Elit



Business Builder Analytics: Survey

Would you like to be contacted by your local Mack Dealer?

