



GLOBAL DATA CAPTURE CAPABILITIES 2022

WHO WE ARE

Global Data Capture (GDC) is an All-Inclusive Event and Tradeshow Company providing nationwide implementation of some of the industry's most advanced technologies from Universal Lead Retrieval Kiosk packages, State-of-the-Art Audio-Visual Rentals, Mobile Applications, Educational Programs and Interactive Content Production.

GDC specializes in turn-key solutions for all of your events from engineering and design to delivery and installation. Our reach includes Live Events, Meetings, Training Seminars and Fully Immersive, Interactive Tradeshow experiences. With over four decades of experience in the Event and Trade Show industry, our team at GDC is poised to support your event from inception to completion. We partner with your design and production teams to ensure that the optimal technology solution is tailored to meet your expectations and your budget requirements. This partnership with your team is what separates us from other event providers.



THE GDC AND MACK PARTNERSHIP

The GDC and Mack partnership was created to obtain leads on the tradeshow circuit and transfer that data directly into usable information. The great news is that the goal has been realized and also includes solid ROI. The journey has taken you from the days of paper printed leads to a fully automated, custom application that builds customer relationships, seamlessly saving a lot of money behind the scenes.

We want you to understand the level and depth that GDC is integrated into your system, and how time and cost is saved with each show.



MACK

Integrated powertrain? Try integrated everything.

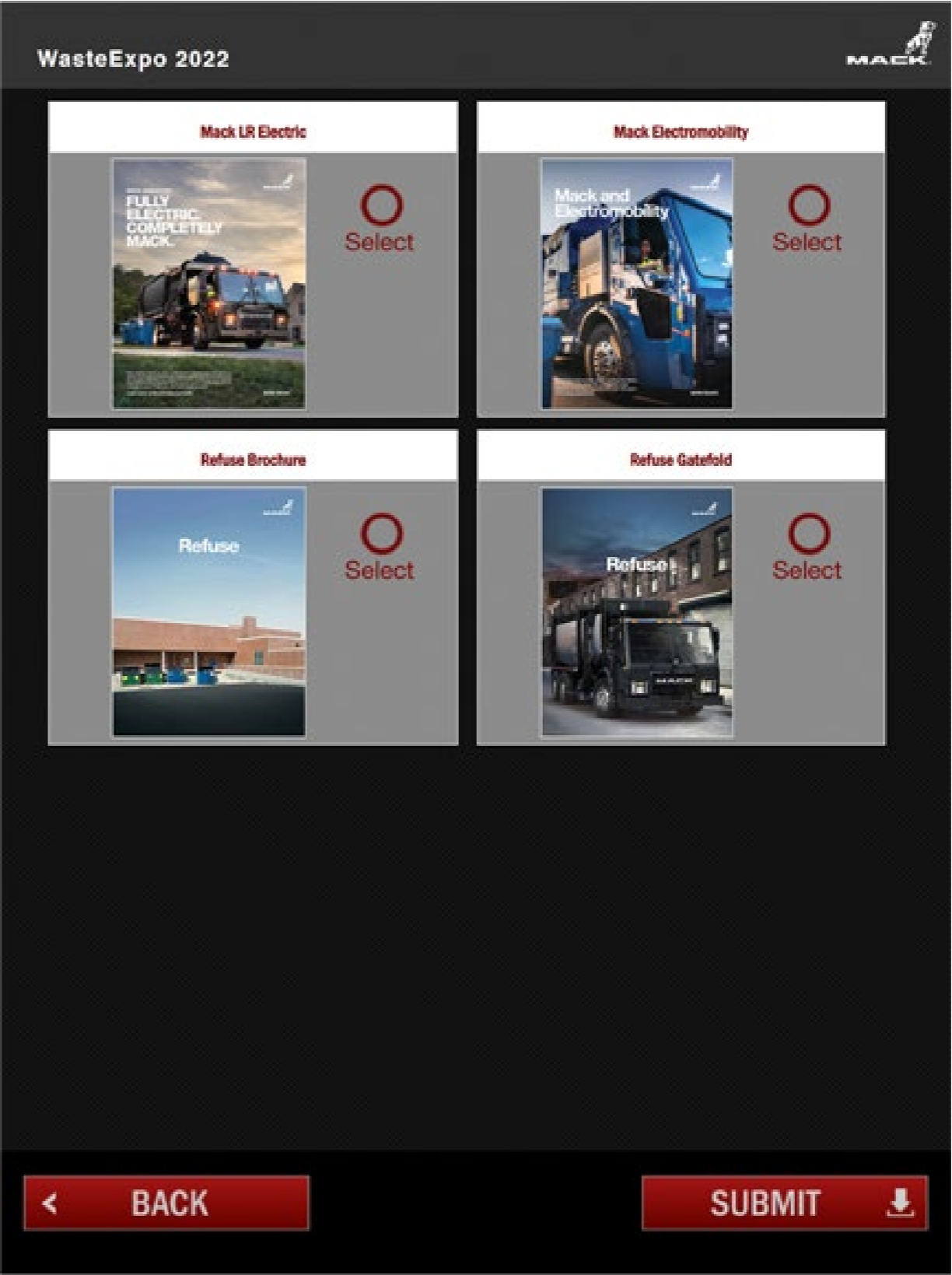
It's one thing to invent the integrated powertrain. We did that more than 100 years ago. Now, we've gone ahead and integrated the whole truck operating experience. Shifting from reactive to proactive repair management and services that focus on helping you manage decisions that impact driver, vehicle and load.

- GuardDog® Connect
- Mack OneCall®
- ASIST™
- Diagnostic Tools

Navigation icons: back, home, mail, star

UNIVERSAL LEAD CAPTURE

The GDC Universal Lead Capture Platform integrates with any show code to capture leads, buying habits, and fulfill brochure requests. Mack's custom iPad application is linked directly to your Eloqua CRM platform so the data never has to be managed and without additional labor or time, flows directly, in real time, to begin the marketing automation process.



INTEGRATE WITH ANY APPLICATION

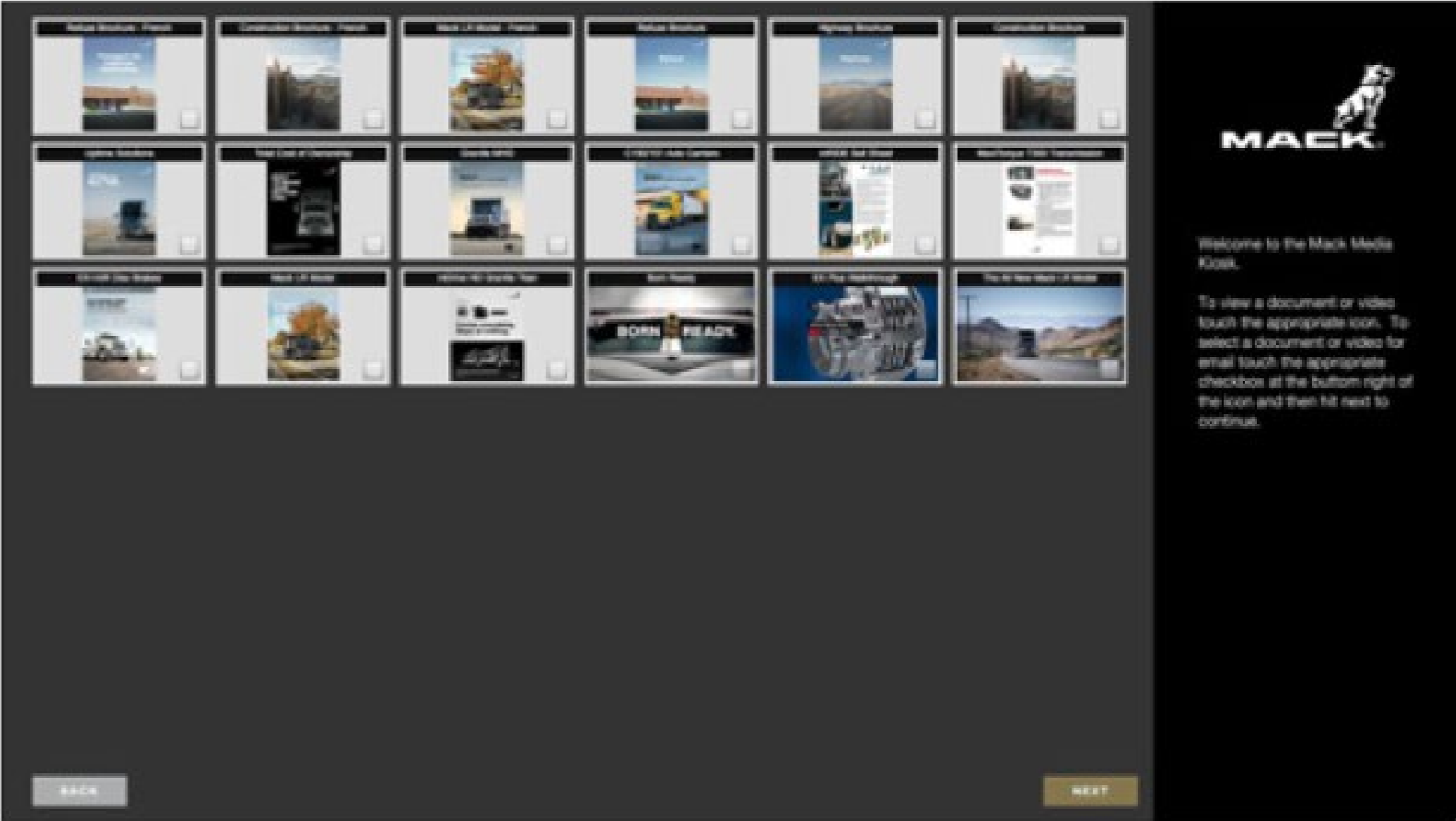
The GDC platform and services can be integrated with any interactive experience including Augmented Reality and VR.

GDC works directly with your marketing and agency teams to ensure seamless transitions of your assets into any custom Interactive Game, AR, or VR experience. All data captured can flow directly into any CRM provider.

The screenshot displays the 'Interactive Business Builder' interface for Mack Granite trucks. At the top, the text 'Interactive Business Builder' is visible. Below it, the heading 'Start right here.' is prominently displayed. The main content area features a 'Trucks & Tools' section with the title 'Mack Granite' and a sub-heading 'Tough, compact and efficient, TerraPro has the power and versatility to tackle the toughest jobs.' A central image shows the rear of a Mack Granite truck with a pop-up window titled 'Multiple Suspension Options' that provides detailed information about different suspension types. To the right of the truck image is a button labeled 'Scan badge to start' with a right-pointing arrow. At the bottom of the interface, there is a quote from Robert Dunning, Alaska DOT, praising the truck's ergonomics and handling.

GIVING YOUR SALES BROCHURES VALUE

All heavy, expensive paper brochures have been converted into electronic versions which has saved hundreds of thousands of dollars over time, eliminating tons of paper in printing, shipping, storing, and waste. These are materials designed by your agency and converted by GDC to use in our system. All data points are captured including email and document open rate.



ANALYTICS

GDC's data driven engagement technologies not only help drive target market engagement but also confirm ROI on leads, and has for many years; proving its value and allowing Mack to put its resources into the right actions.

[See Full Report](#)

The screenshot displays the GDC analytics interface. At the top left is the logo for GLOBAL DATA CAPTURE. In the top right corner, there are links for 'Admin / Manage / Logout'. The main content area is divided into several sections:

- Lead Info:** A form with fields for FIRST NAME (Debbie), LAST NAME (Lim), TITLE, COMPANY (Orthopedics and Sports Med. Specialists), ADDRESS 1 (2222 Linn Ave #200), ADDRESS 2 (Suite 1), CITY (Green Bay), PROVENCE (WI), POSTAL (54301-4213), COUNTRY (United States), EMAIL (debbie.lim@ortho.com), and PHONE (920-439-4213).
- Email Sent:** A table with columns NAME, OPENS, SENT, and LAST OPENED. Below the table, it states 'No emails were sent to this lead!'.
- Document Sent:** A table with columns NAME, OPENS, SENT, and LAST OPENED. Below the table, it states 'No document was sent!'.
- Survey Response:** A section titled 'QUESTION AND ANSWERS' with the following data:
 - Q: Degree, A: MD
 - Q: Handling, A: Verbal
 - Q: Region, A: US
 - Q: Product, A: Ilaris
 - Q: Inquiry, A: Pancytopenia?
- MIDUS Log:** A section for tracking user activity.
- Analyse by States:** A pie chart showing the distribution of leads by state. The data is as follows:

State	Percentage
NJ	25%
CA	20%
MA	10%
GA	10%
IL	10%
PA	5%
WI	5%
FL	5%
WA	5%
VT	5%

FROM TRADESHOW TO DEALERSHIP OR RETAIL

In Mack's continuous quest for ROI we recreated a trade show specific Interactive Sales touch screen Application as an easy-to-use iPad version, and added several features that sales reps could use in their dealerships. This application was made available for any size touchscreen and on the Apple App Store.

For example, when a sales person types in the name of an interested party the system displays the entire history of that person's interactions with anything MACK. That's because all the data ever captured on show site with badge scans or on-screen interactions was kept and integrated into the MACK database and always available. That's the power of GDC.



LIVE EVENT PRODUCTION

GDC works with your marketing and agency teams to not only to ensure seamless transitions of your assets into our interactive platforms but to also produce your live events.



FUTURE MOTION

In order for us to keep helping you move successfully into the future we would like to re-introduce you to our company and show you some of our capabilities that apply, and share with you a few examples of some of the work we do for our other customers.



TD AUTO FINANCE

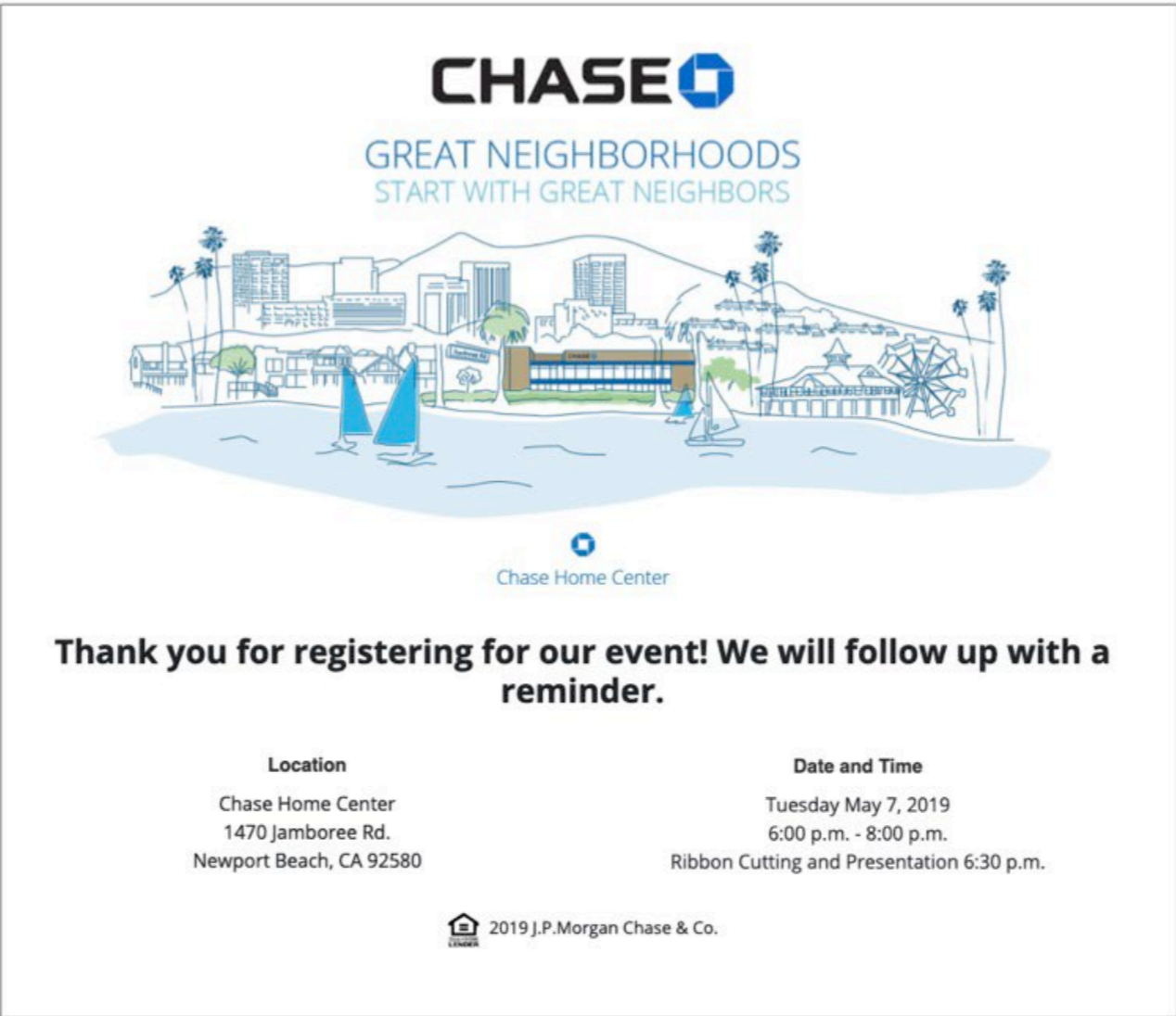
We created an all-inclusive environment for TD Auto Finance. From the badge scan to the final analytics, our powerful platform scanned, sorted, and safeguarded all the acquired data and even assisted in getting the booth named Best at Show. Equipped with RFID, a 3-D dealership, interactive game, and the ability to customize the graphics and personalize the greeting for each guest, the booth was a powerhouse of data capture and interaction.



CHASE BANK

In addition to the other services we create for Chase, they had a custom need to send invitations for a special ribbon-cutting ceremony of their new Home Center in Newport Beach, CA. It included a fully automated invitation, RSVP, registration, and decline emails, that tracked responses, thank yous and follow-ups. The entire program lives on our platform and was fully integrated into the Chase system, so all correspondence was visible and accessible at any time by Chase staff.

Accept Response Confirmation Webpage and Email




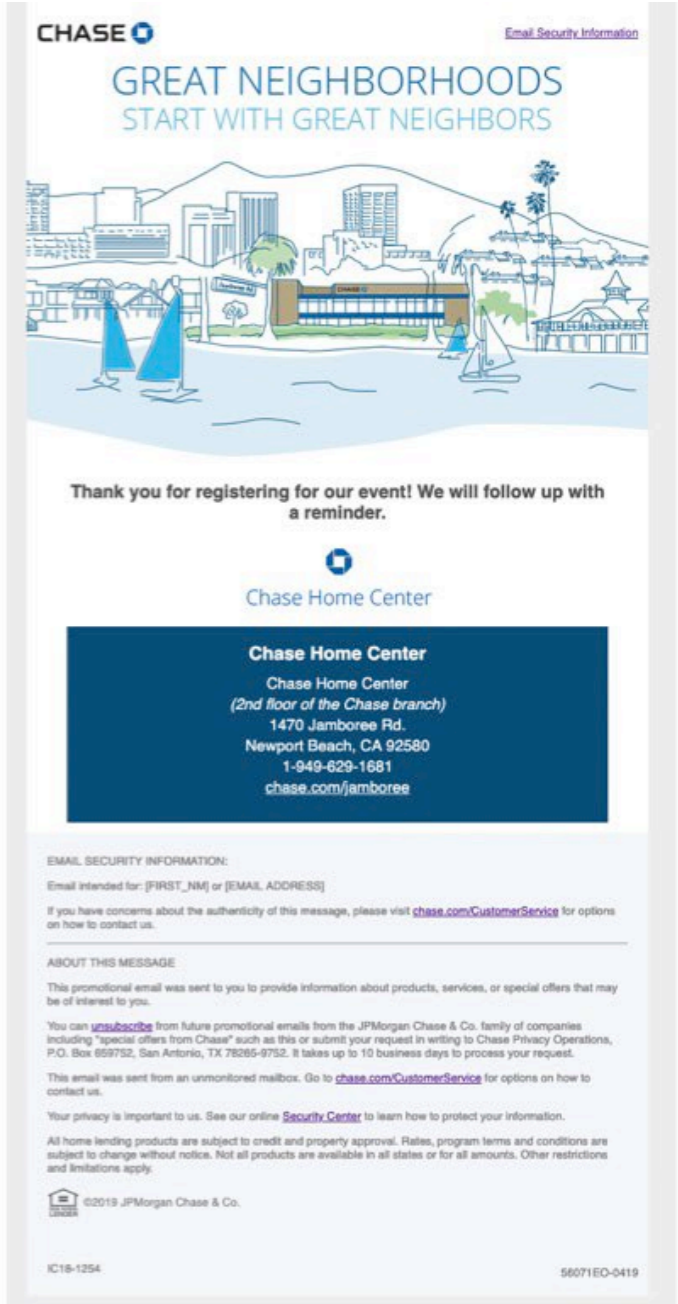
CHASE
GREAT NEIGHBORHOODS
START WITH GREAT NEIGHBORS

Chase Home Center

Thank you for registering for our event! We will follow up with a reminder.

Location	Date and Time
Chase Home Center 1470 Jamboree Rd. Newport Beach, CA 92580	Tuesday May 7, 2019 6:00 p.m. - 8:00 p.m. Ribbon Cutting and Presentation 6:30 p.m.

 2019 J.P.Morgan Chase & Co.



CHASE Email Security Information

GREAT NEIGHBORHOODS
START WITH GREAT NEIGHBORS


Thank you for registering for our event! We will follow up with a reminder.

Chase Home Center

Chase Home Center
Chase Home Center
(2nd floor of the Chase branch)
1470 Jamboree Rd.
Newport Beach, CA 92580
1-949-629-1681
chase.com/jamboree

EMAIL SECURITY INFORMATION:
Email intended for: [FIRST_NAME] or [EMAIL_ADDRESS]
If you have concerns about the authenticity of this message, please visit chase.com/CustomerService for options on how to contact us.

ABOUT THIS MESSAGE
This promotional email was sent to you to provide information about products, services, or special offers that may be of interest to you.
You can [unsubscribe](#) from future promotional emails from the JPMorgan Chase & Co. family of companies including "special offers from Chase" such as this or submit your request in writing to Chase Privacy Operations, P.O. Box 659752, San Antonio, TX 78265-9752. It takes up to 10 business days to process your request.
This email was sent from an unmonitored mailbox. Go to chase.com/CustomerService for options on how to contact us.
Your privacy is important to us. See our online [Security Center](#) to learn how to protect your information.
All home lending products are subject to credit and property approval. Rates, program terms and conditions are subject to change without notice. Not all products are available in all states or for all amounts. Other restrictions and limitations apply.

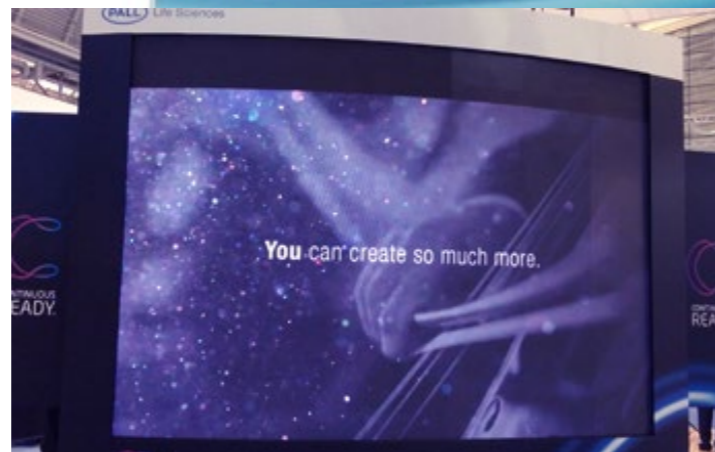
 ©2019 JPMorgan Chase & Co.

IC18-1254 56071EO-0419

PALL LIFE SCIENCES

Pall Life Sciences, makers of bioprocessing equipment, needed a way to qualify buyers at a recent show so GDC set up a touch screen application that would gather leads, interest levels, and qualify buyers on different product, all in one platform. Included were presentations, electronic literature and brochures, and all data was integrated and viewable by Pall 24/7.

We also installed the first curved video wall for Pall, always on the leading edge.



NOVARTIS ONCOLOGY

Novartis Oncology has a continuous need at trade shows due to FDA regulations to respond back to doctors within 24 hours. Our solution scans the show badge at the med desk, matches the person to two different data bases, interfaces with the Novartis CRM platform, and allows Novartis to remain compliant with FDA regulations. This custom application is in use at all the Novartis events. At GDC we're able to listen to a client's needs, and create solutions that target specific objectives and provide specific outcomes.



NATIONWIDE AV EQUIPMENT RENTAL AND PRODUCTION RESOURCES

Staging Capabilities Extend to indoor & outdoor rigging, screens and projection, audio, lighting, and crew, utilized for corporate shows, awards, music concerts, festivals, events, and more.



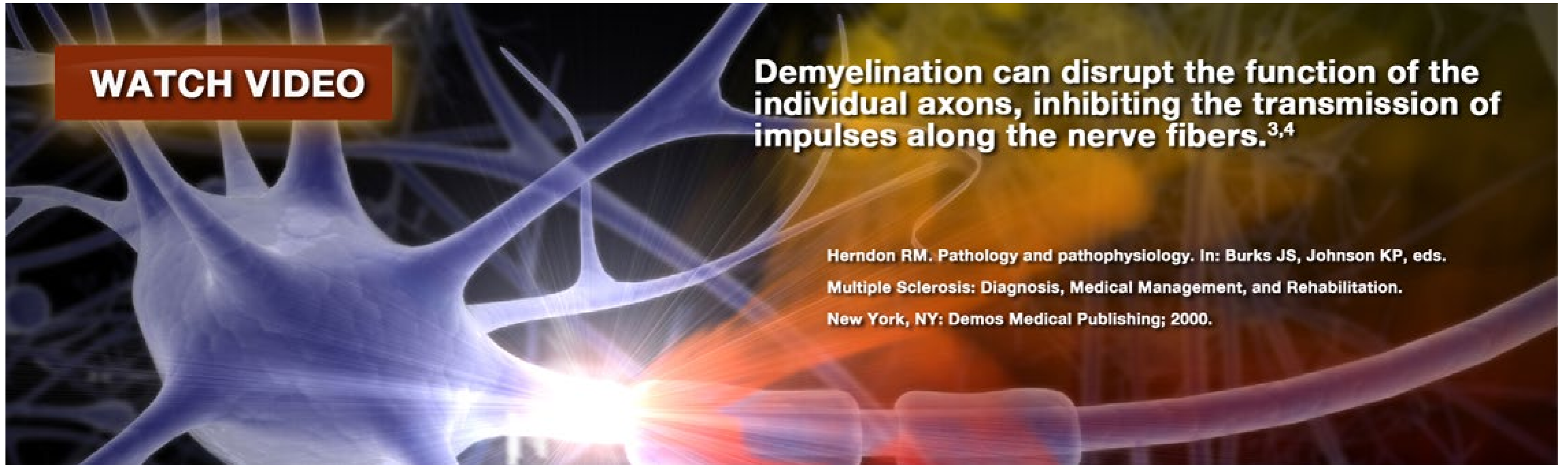
AV GEAR, ANYWHERE INCLUDES

AV Gear, Anywhere includes LED walls, image mapping, indoor/outdoor projection, tablets, touch screens, sound support, programmable lighting, set & production design.



FULL PRODUCTION SERVICES

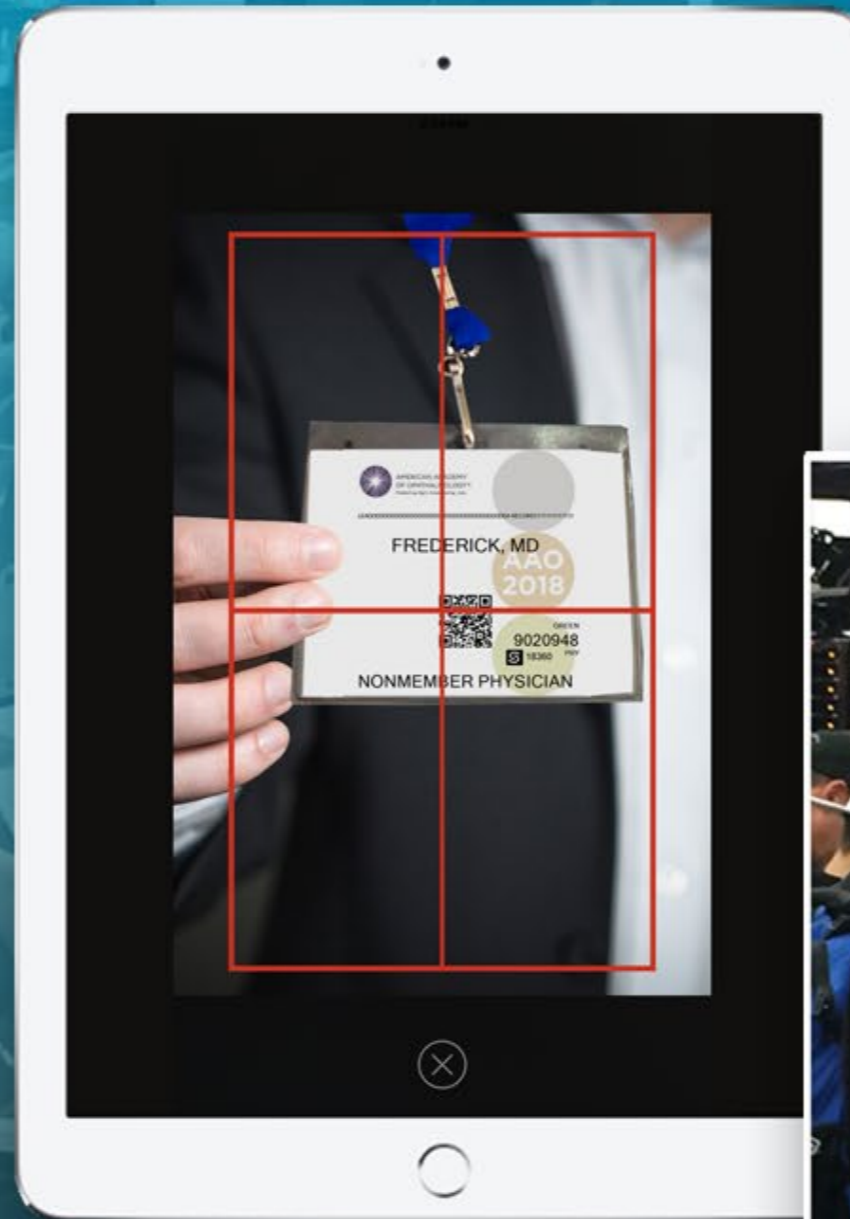
Content Production Extends to video production, interviews, animation, sound design, interactive programming for games and learning exercises, documentary production, product introductions, sizzles & teasers, and more.



Additional Capabilities

Universal Lead Capture

- Scan and capture any code at any event or from your own self-generated registration e-Mail
- Ask qualifying questions
- Create custom presentations
- Add e-Brochures
- Open and select for real time e-Mail fulfillment
- Real time analytics and CRM integration



Available on the
App Store

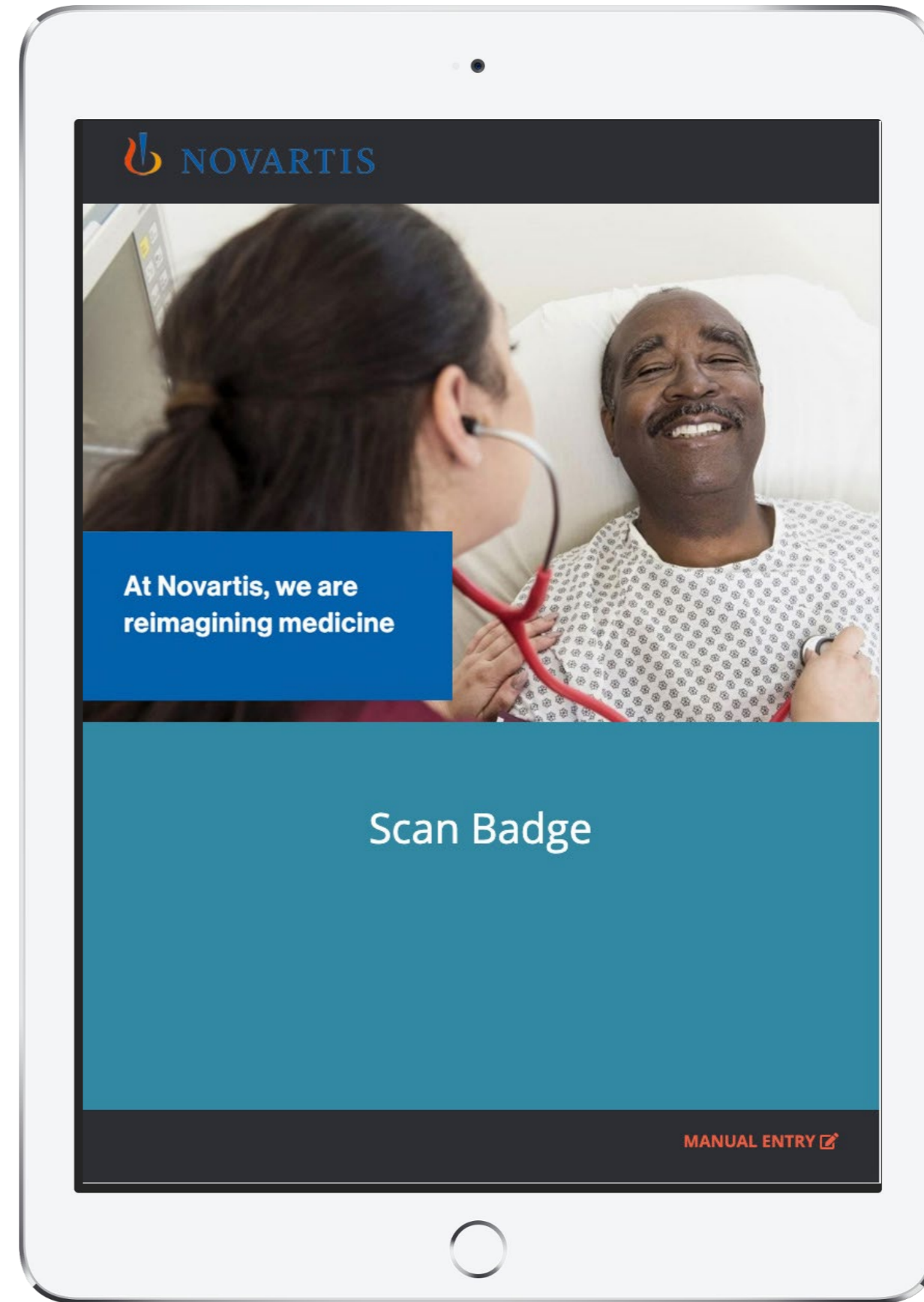
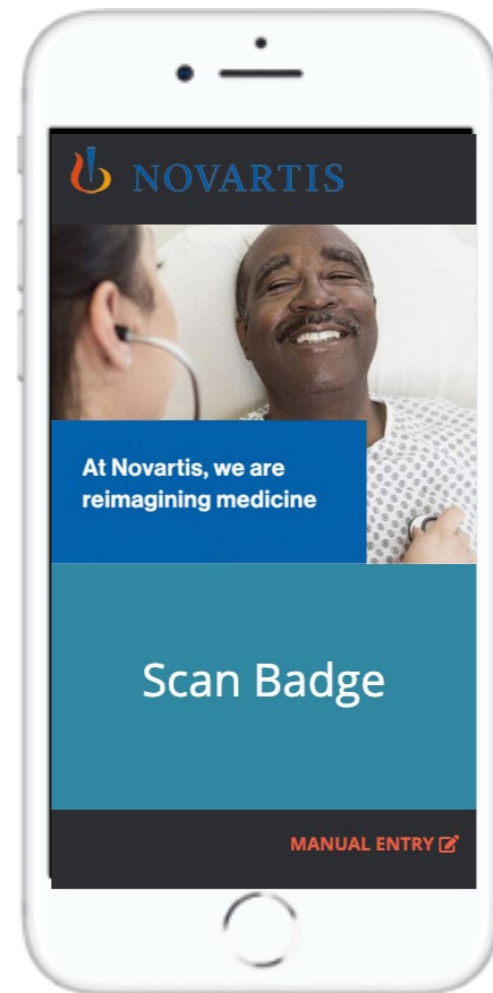
Global Data
CAPTURE

www.globaldatacapture.com

888-501-4099

WELCOME SCREEN

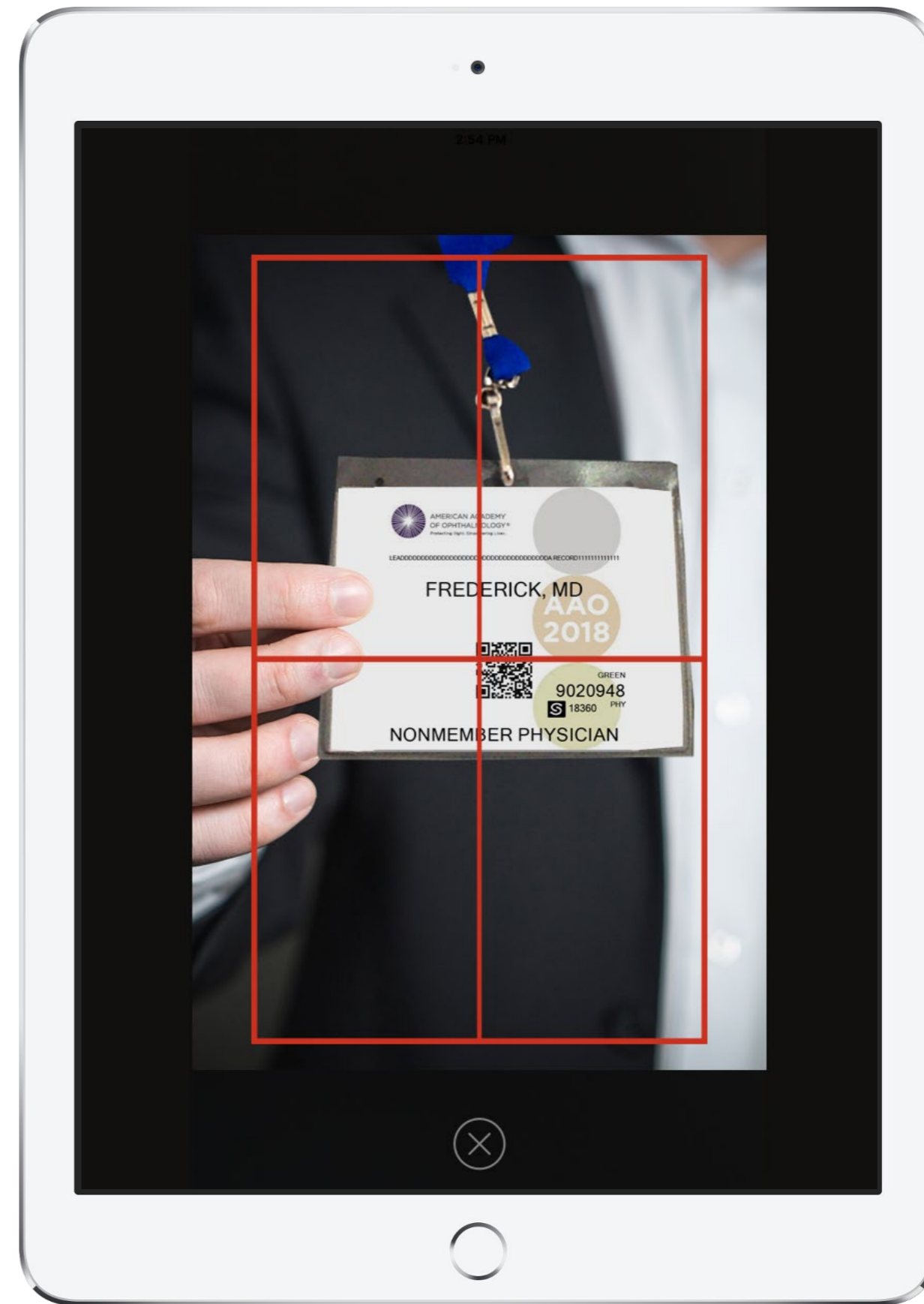
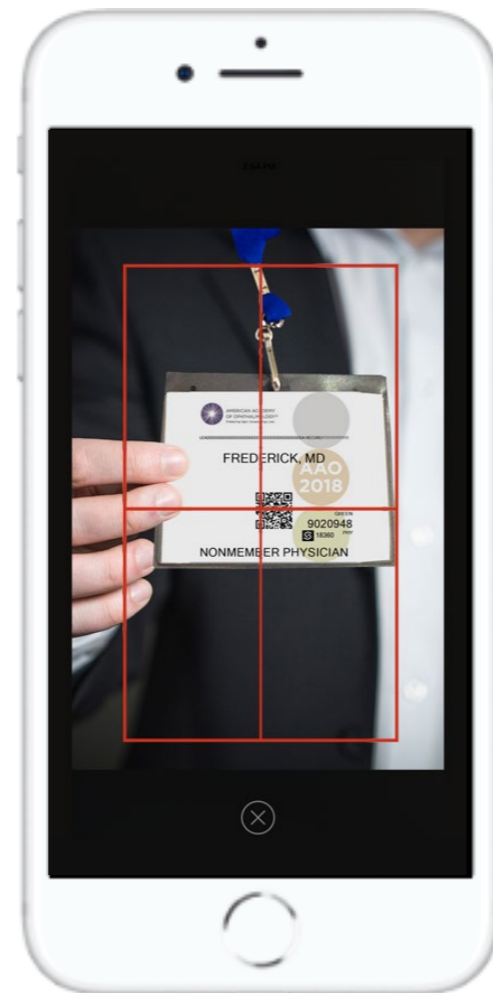
Customize the Welcome screen with your logo and colors or optional background image. Welcome message is also customizable.



SCAN

Scan button initiates the iPad camera and the lead capture process. If badge is not available, there is a manual entry option or business card reader.

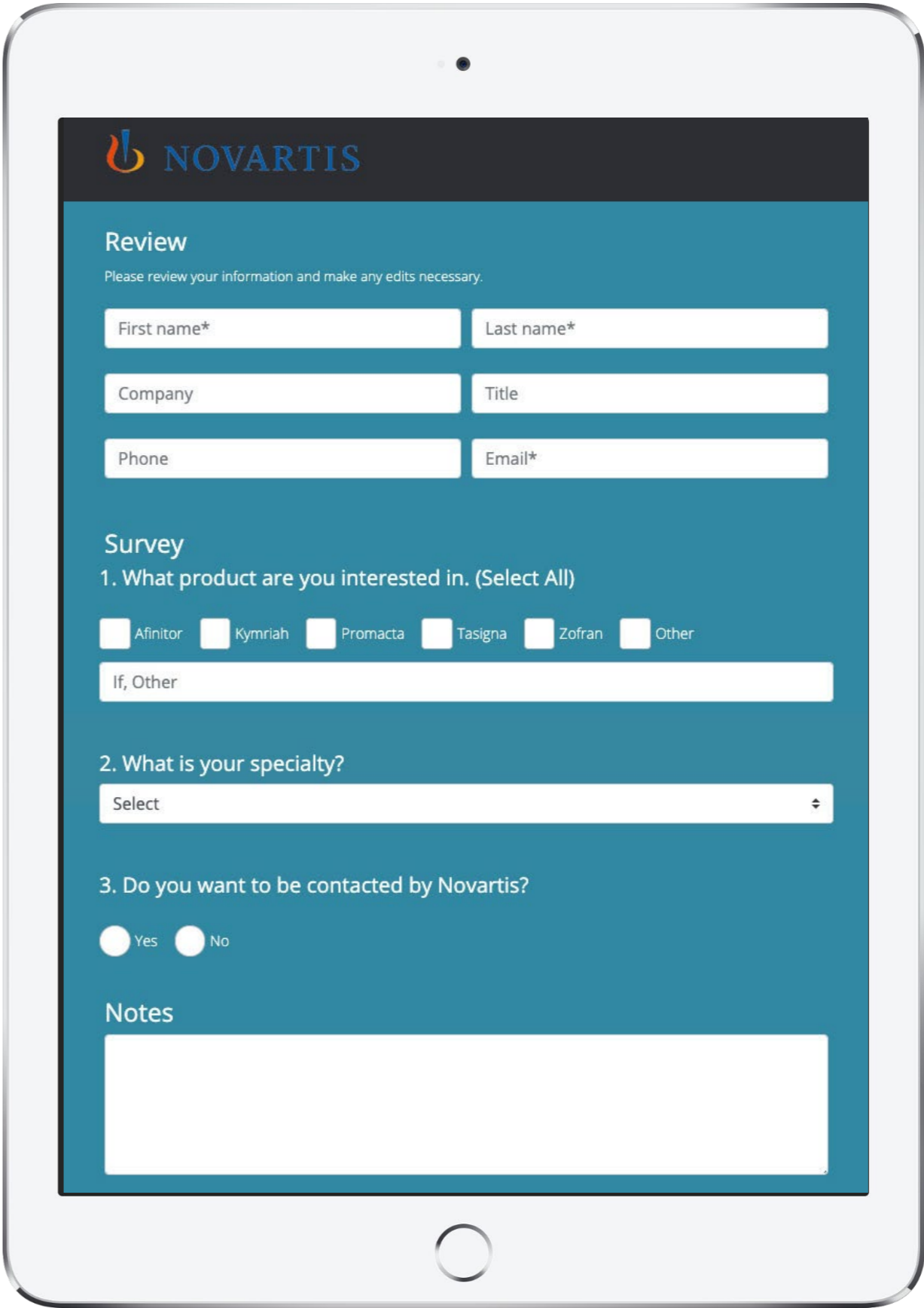
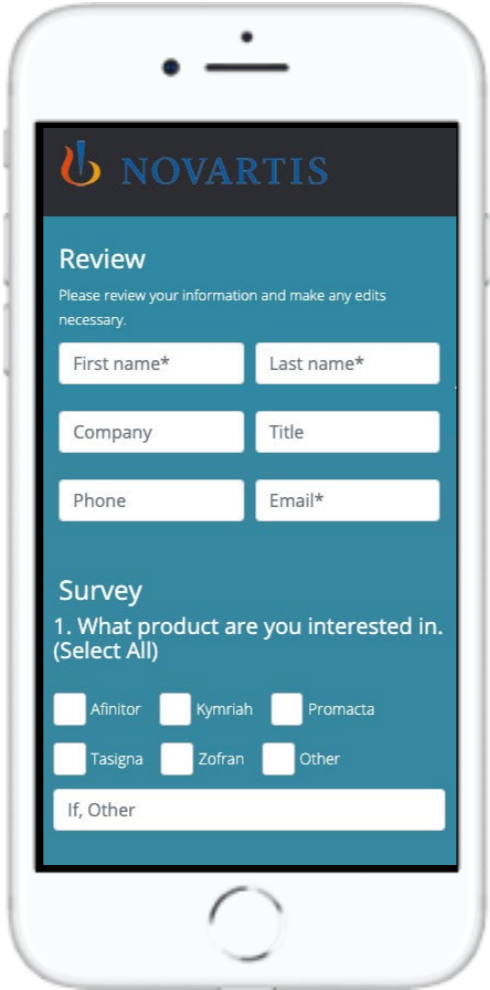
Using the iPad camera, scan badge bar code, QR code,



REVIEW & SURVEY

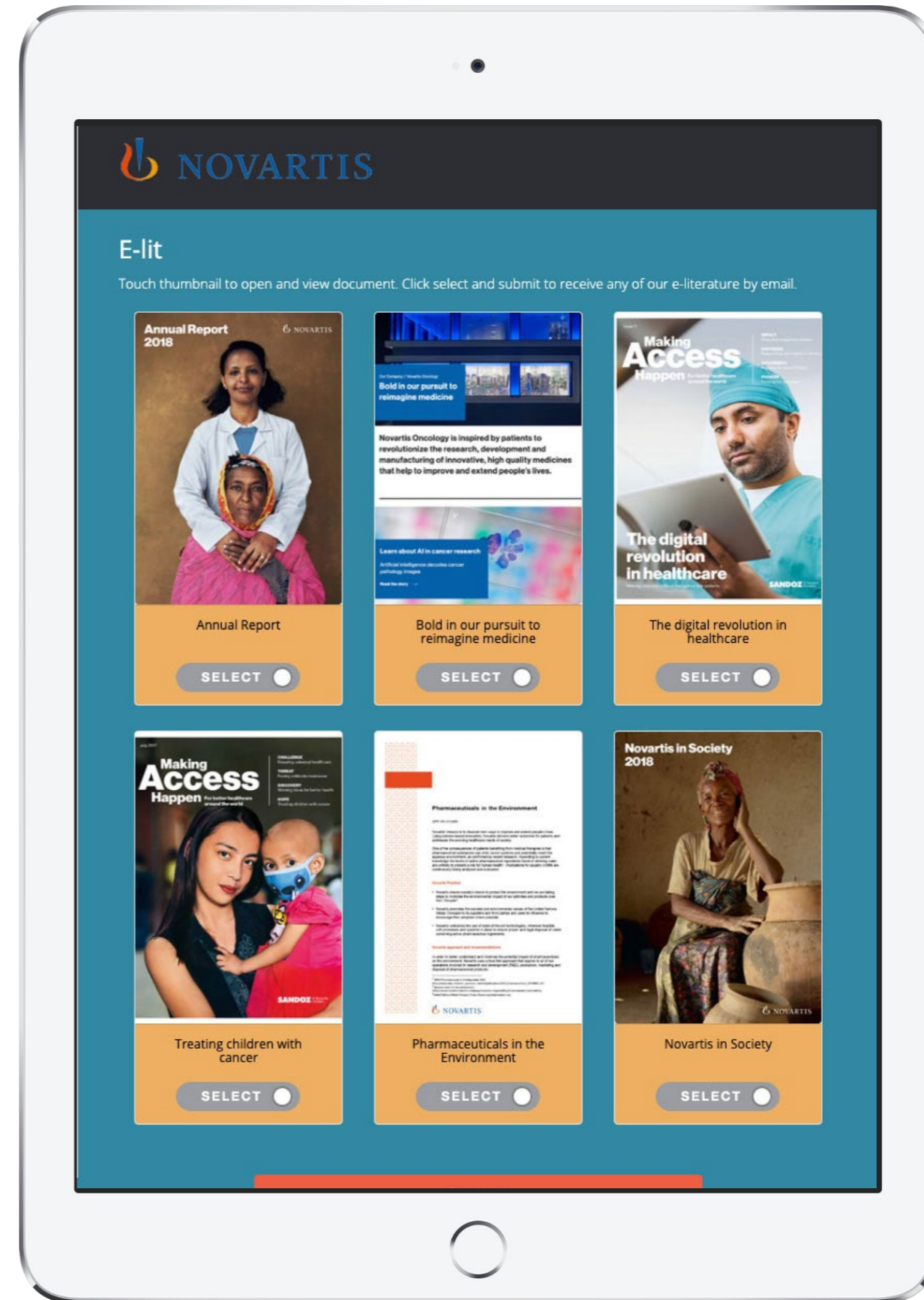
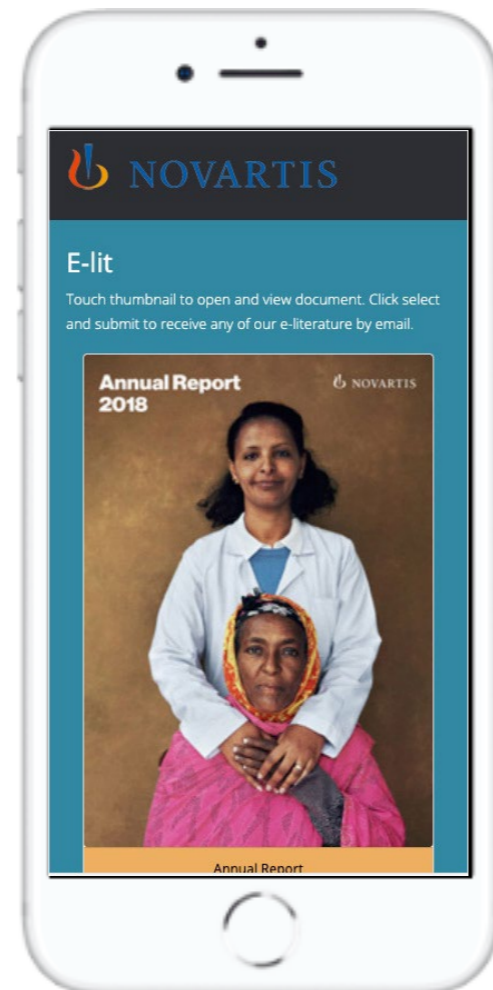
Review the scanned information, make any changes necessary or manually enter the persons data.

Customizable survey



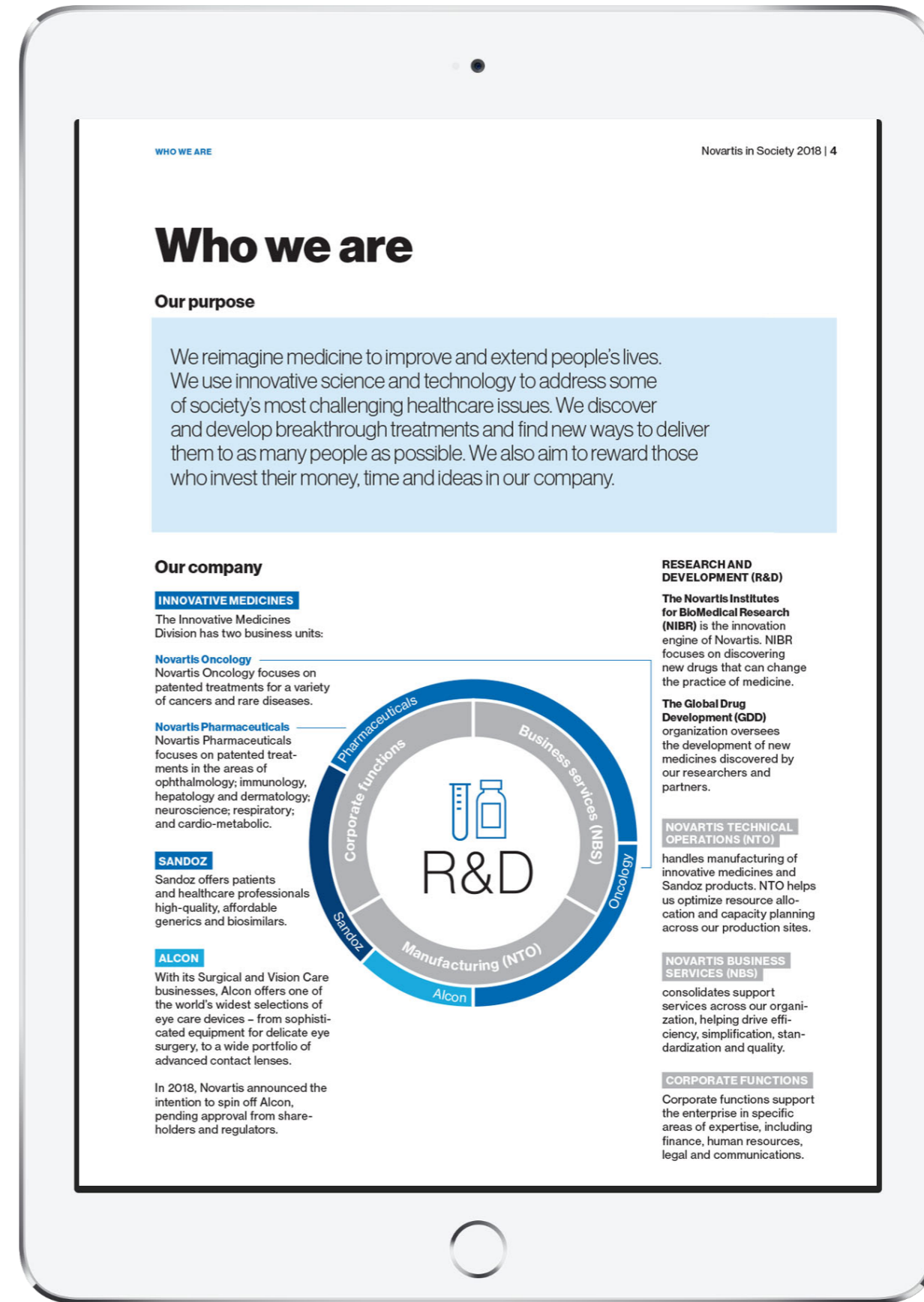
E-LIT

e-Lit features allows users to view digital brochures and select them to be included in follow up email.



E-LIT

Selecting an e-Lit to view opens the brochure in the iPad viewer. Page through using arrows.



Who we are

Our purpose

We reimagine medicine to improve and extend people's lives. We use innovative science and technology to address some of society's most challenging healthcare issues. We discover and develop breakthrough treatments and find new ways to deliver them to as many people as possible. We also aim to reward those who invest their money, time and ideas in our company.

Our company

INNOVATIVE MEDICINES

The Innovative Medicines Division has two business units:

Novartis Oncology

Novartis Oncology focuses on patented treatments for a variety of cancers and rare diseases.

Novartis Pharmaceuticals

Novartis Pharmaceuticals focuses on patented treatments in the areas of ophthalmology; immunology; hepatology and dermatology; neuroscience; respiratory; and cardio-metabolic.

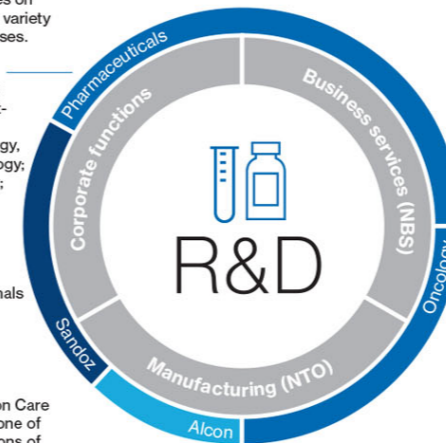
SANDOZ

Sandoz offers patients and healthcare professionals high-quality, affordable generics and biosimilars.

ALCON

With its Surgical and Vision Care businesses, Alcon offers one of the world's widest selections of eye care devices - from sophisticated equipment for delicate eye surgery, to a wide portfolio of advanced contact lenses.

In 2018, Novartis announced the intention to spin off Alcon, pending approval from shareholders and regulators.



RESEARCH AND DEVELOPMENT (R&D)

The **Novartis Institutes for Biomedical Research (NIBR)** is the innovation engine of Novartis. NIBR focuses on discovering new drugs that can change the practice of medicine.

The **Global Drug Development (GDD)** organization oversees the development of new medicines discovered by our researchers and partners.

NOVARTIS TECHNICAL OPERATIONS (NTO)

handles manufacturing of innovative medicines and Sandoz products. NTO helps us optimize resource allocation and capacity planning across our production sites.

NOVARTIS BUSINESS SERVICES (NBS)

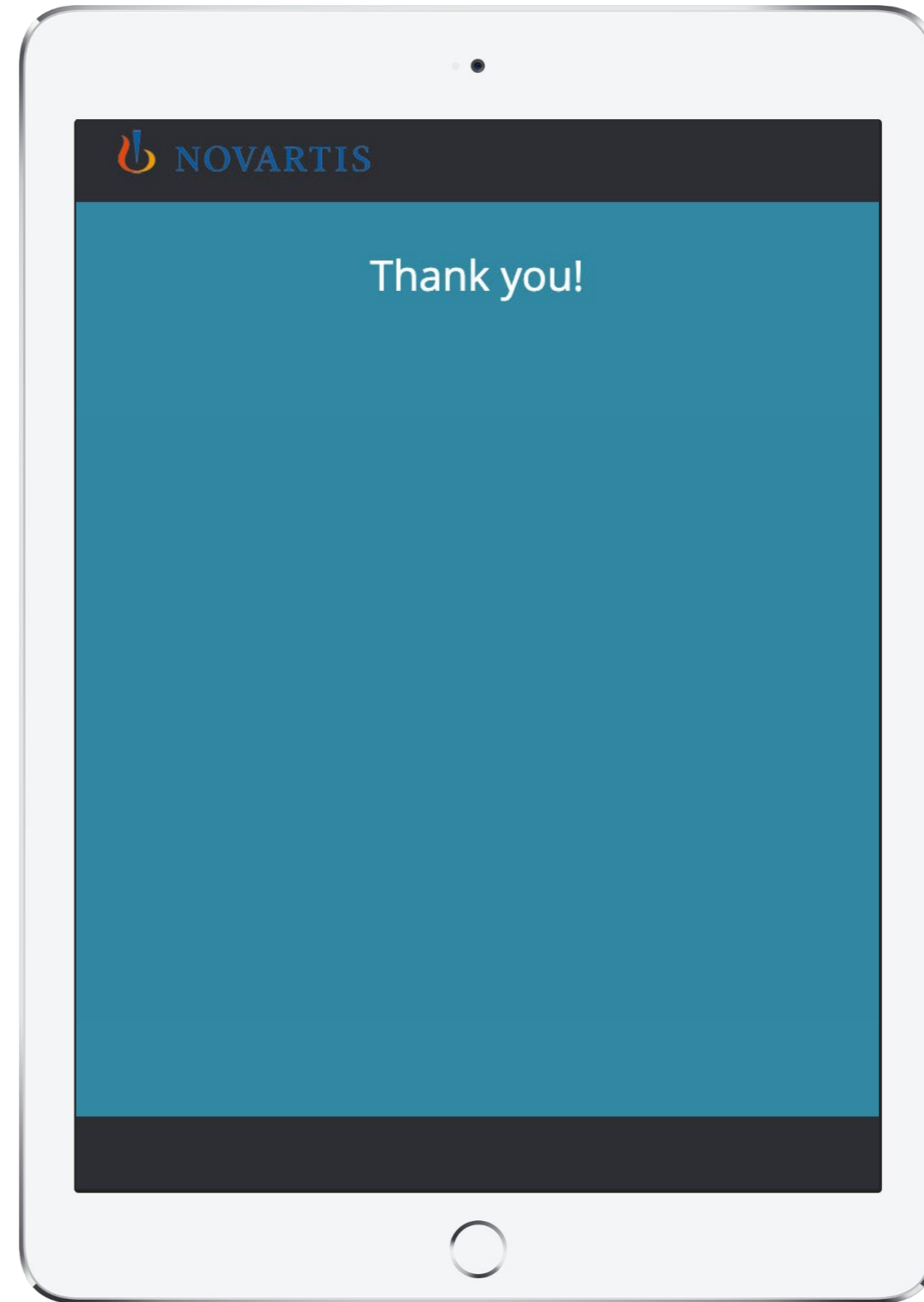
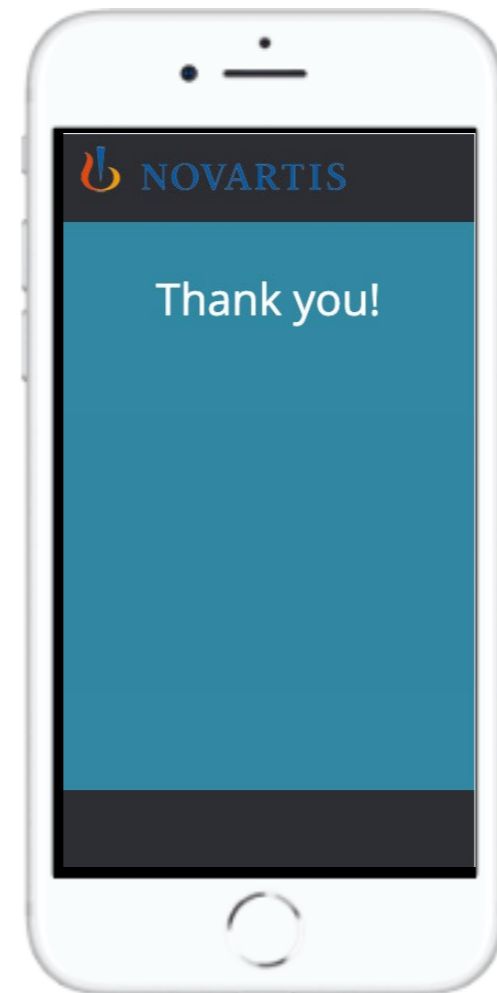
consolidates support services across our organization, helping drive efficiency, simplification, standardization and quality.

CORPORATE FUNCTIONS

Corporate functions support the enterprise in specific areas of expertise, including finance, human resources, legal and communications.

THANK YOU

After submitting, a “Thank you” screen with custom message appears. This screen refreshes back to welcome screen after 2 minutes of idle time.



EMAIL FOLLOW UP

After submitting, a follow up email is automatically sent to the email address scanned or entered. Email text is customizable and includes links to view the e-Lit selected. Background image, From name, Subject line and reply-to address are also customizable.

Each email includes an unsubscribe link.

Novartis
To: Jane Thomas
Novartis Oncology Conference 2020



At Novartis, we are
reimagining medicine

Thank you for stopping by the Novartis booth. The materials you've requested are enclosed. For questions, or to discuss any of this material in more detail, please contact **Novartis Representative**.



Annual Report



The Digital revolution
in healthcare

Please do not reply to this email. Send any inquiries to **Joe Smith**.

[Click here](#) to unsubscribe.

Copyright © 2019 Novartis. All rights reserved.

DASHBOARD

Log into live dashboard to view records, stats, charts, or upload and manage your guest lists.

Export reports including a list of unsubscribed emails.

Home > ASCO 2019 (MIDUS) > Lead Info

FIRST NAME
[Redacted]

LAST NAME
[Redacted]

TITLE
Other

COMPANY
H and S

ADDRESS 1
75 Varick St

ADDRESS 2
[Redacted]

CITY
[Redacted]

Survey Response

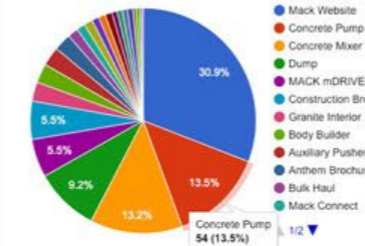
Add

QUESTION AND ANSWERS

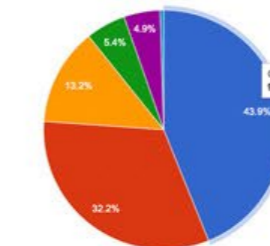
- Q: Degree
A: Other
- Q: Handling
A: Verbal
- Q: Region
A: US
- Q: Product
A: Piqray
- Q: Inquiry
A: vr

ANALYSIS

Document Selection



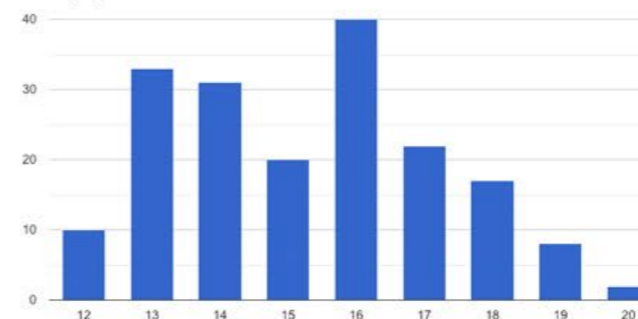
Product Interest



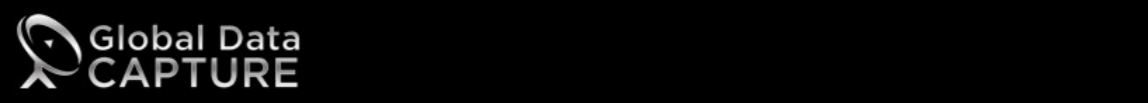
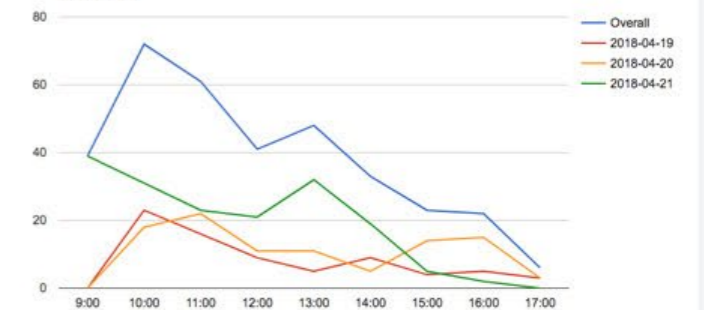
Job Role



Entry by Hour



Entry by Time



Home > NAHREP 2018 > Exports

Exports

All the reports possible!

Export All Attendees

All data for the specific campaign or list!

Export Email Opt-Outs Only

A list of all users who've opted out from receiving emails.

Special Event Exports

Export Guest List - Checkins

The list of guest who were on the list.

Export Guest List - No Shows

All guest on the list but who didn't showup.

Export Entire Guest List

Export all records apart of the guest list.

Lists

Export Checked In Only

Export Customer Only

Export Realtor Only

Export Broker Only

Export Builder Only

Export Recruit Only

Export Manual Entries Only

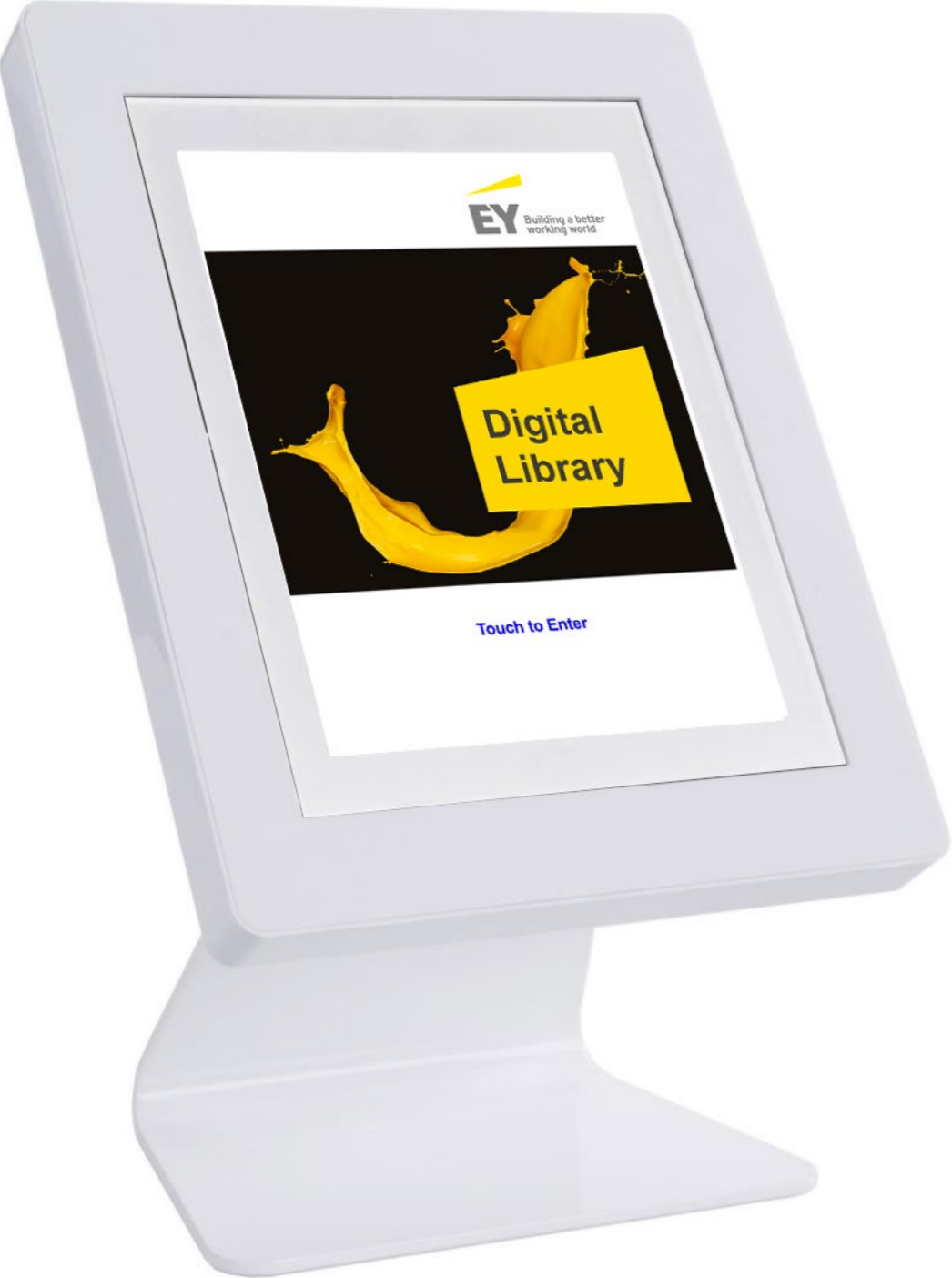
Email Sent

NAME	OPENS	SENT	LAST OPENED
Document Email	2	06/05/19 11:02	14/06/19 16:40

Document Sent

NAME	OPENS	SENT	LAST OPENED
Third-Party Risk Management: Keeping control in a rapidly changing world	0	2019-06-05 11:02:06	-

IPAD STATION OPTIONS – IPAD & IPAD WITH TABLE STAND



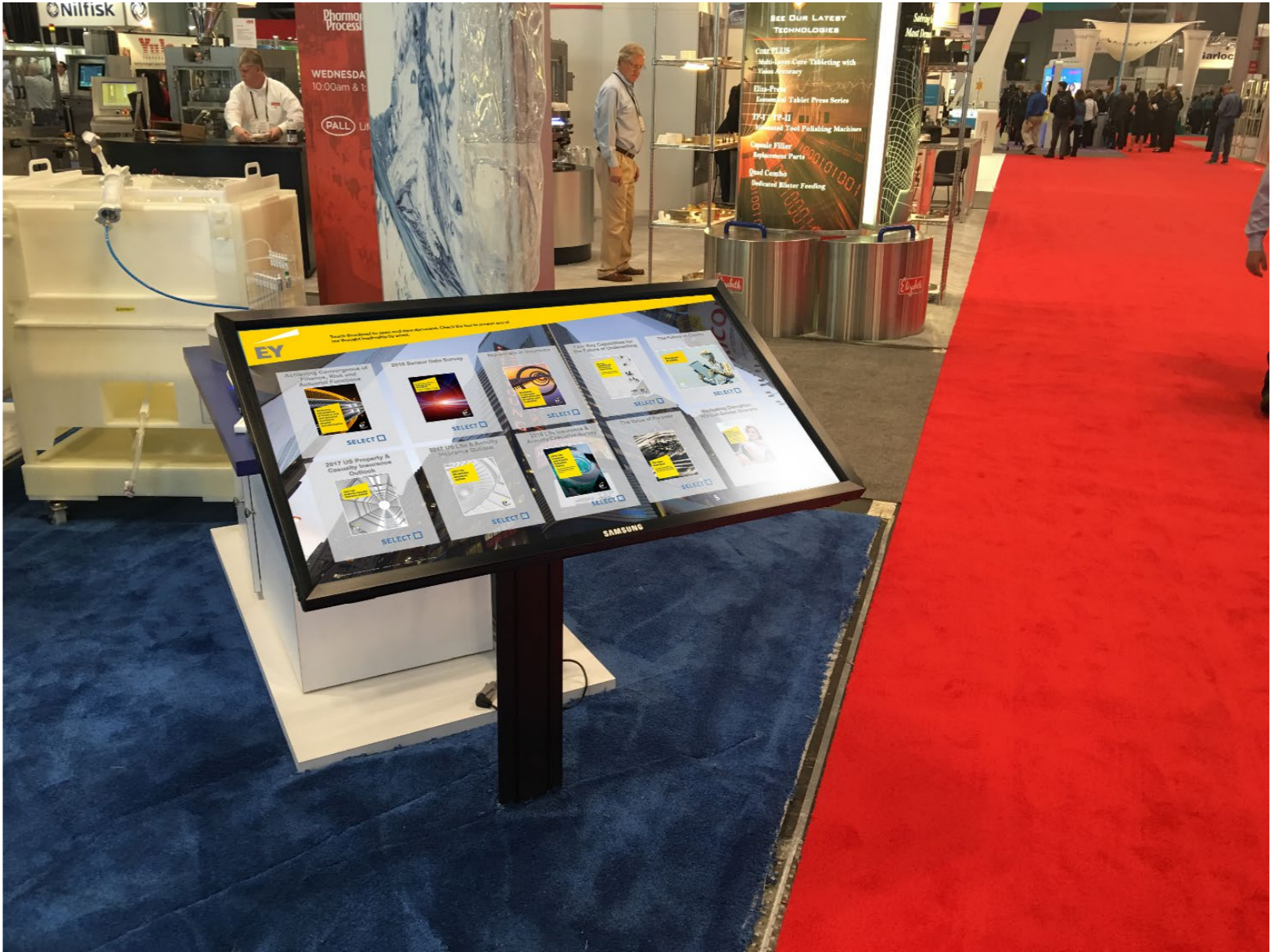
KIOSK STATION OPTIONS – 23” KIOSK

Basic event package software can be available on any size touch monitor from 23"-100" and beyond!

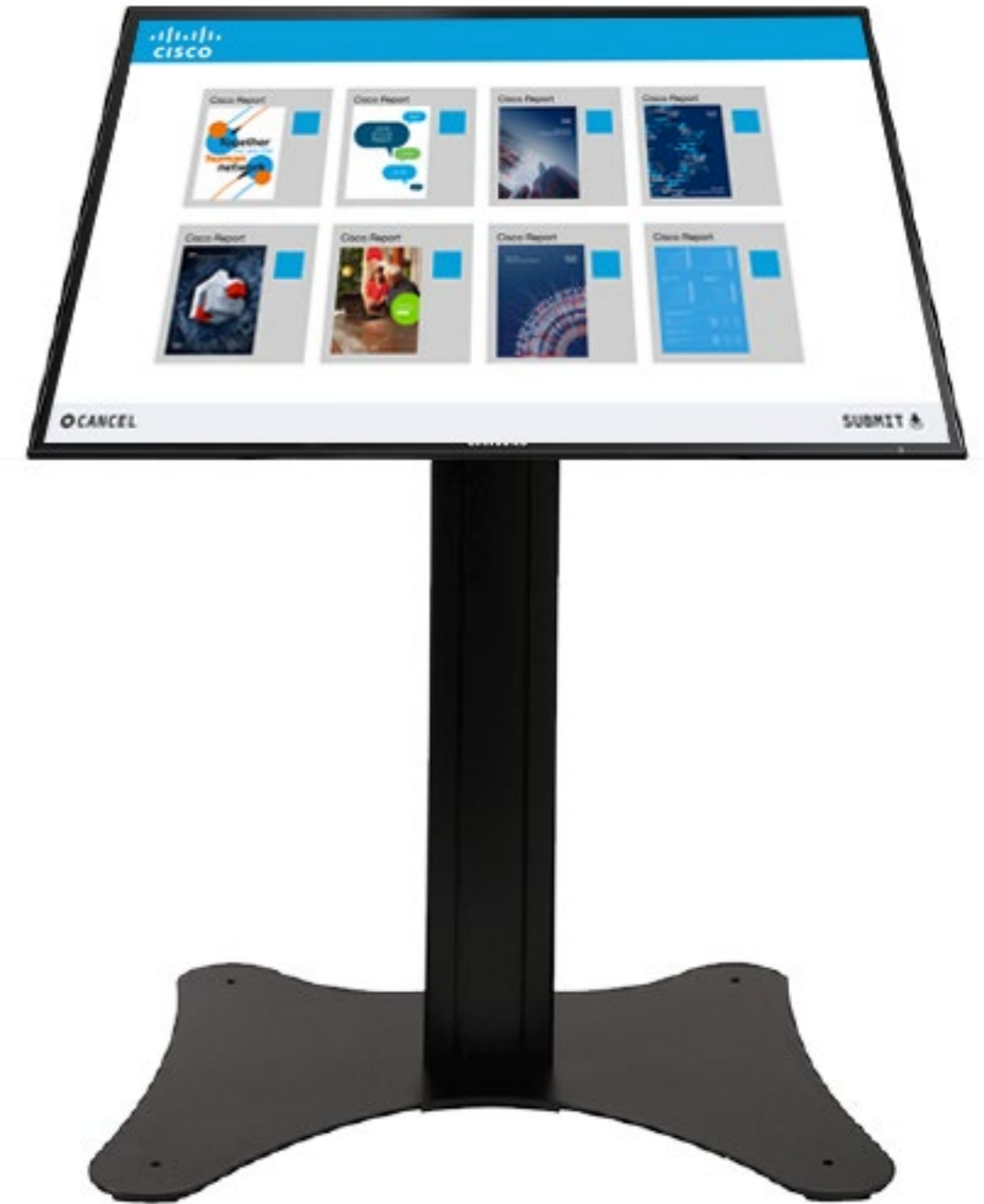


KIOSK STATION OPTIONS - 46" TOUCH KIOSK

Larger Touch Kiosk options are available like this 46" Touchscreen. Estimate can be furnished upon request.



46" TOUCH KIOSK



Custom Applications

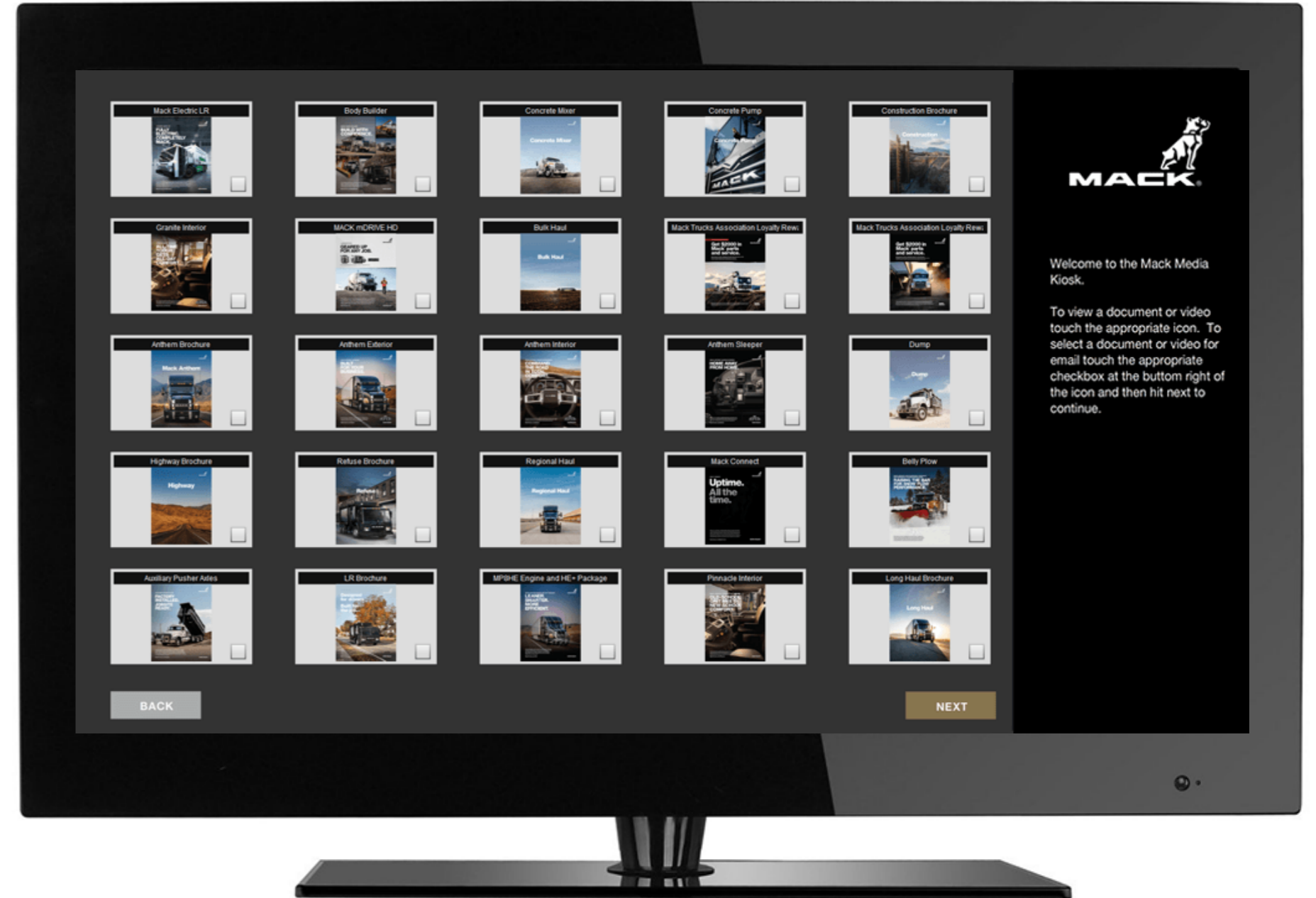
SALES APP WITH MEDIA

Custom applications for your sales force. Built to run at events or on tablets for one on one sales meetings.



SALES APP WITH MEDIA CENTER

Includes interactive product information as well as the e-Lit with thank you email feature.

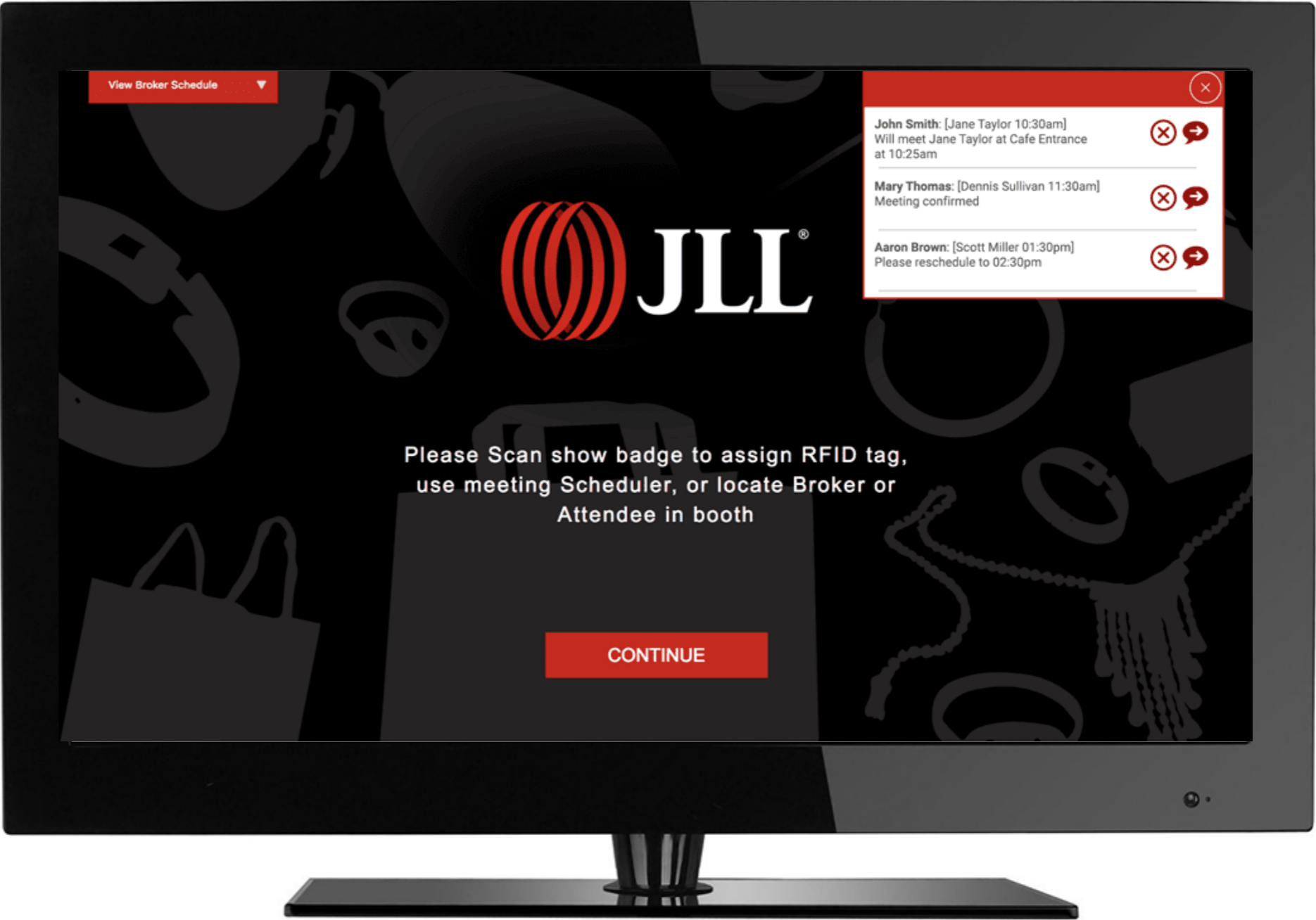


RFID

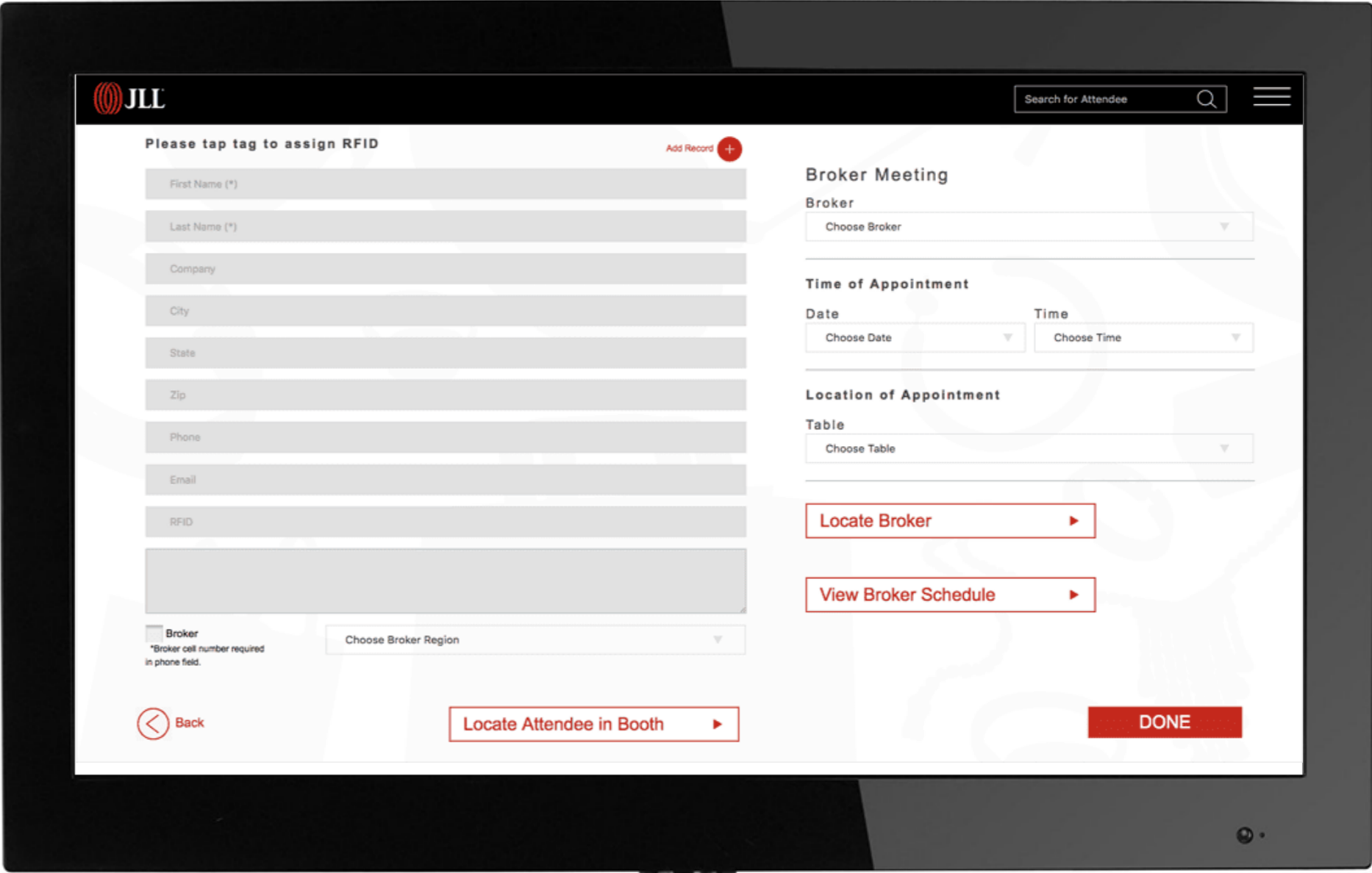
RFID



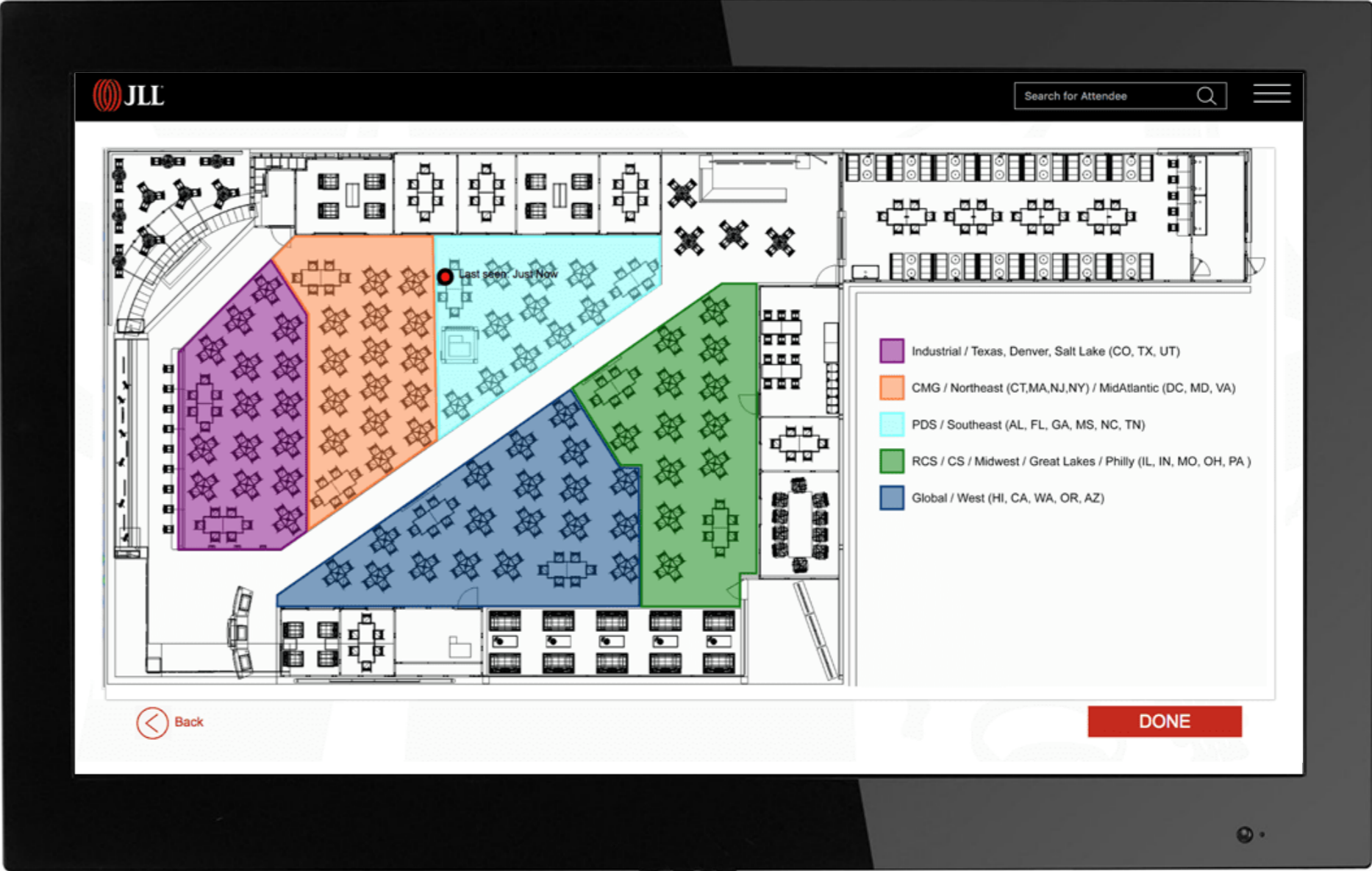
RFID



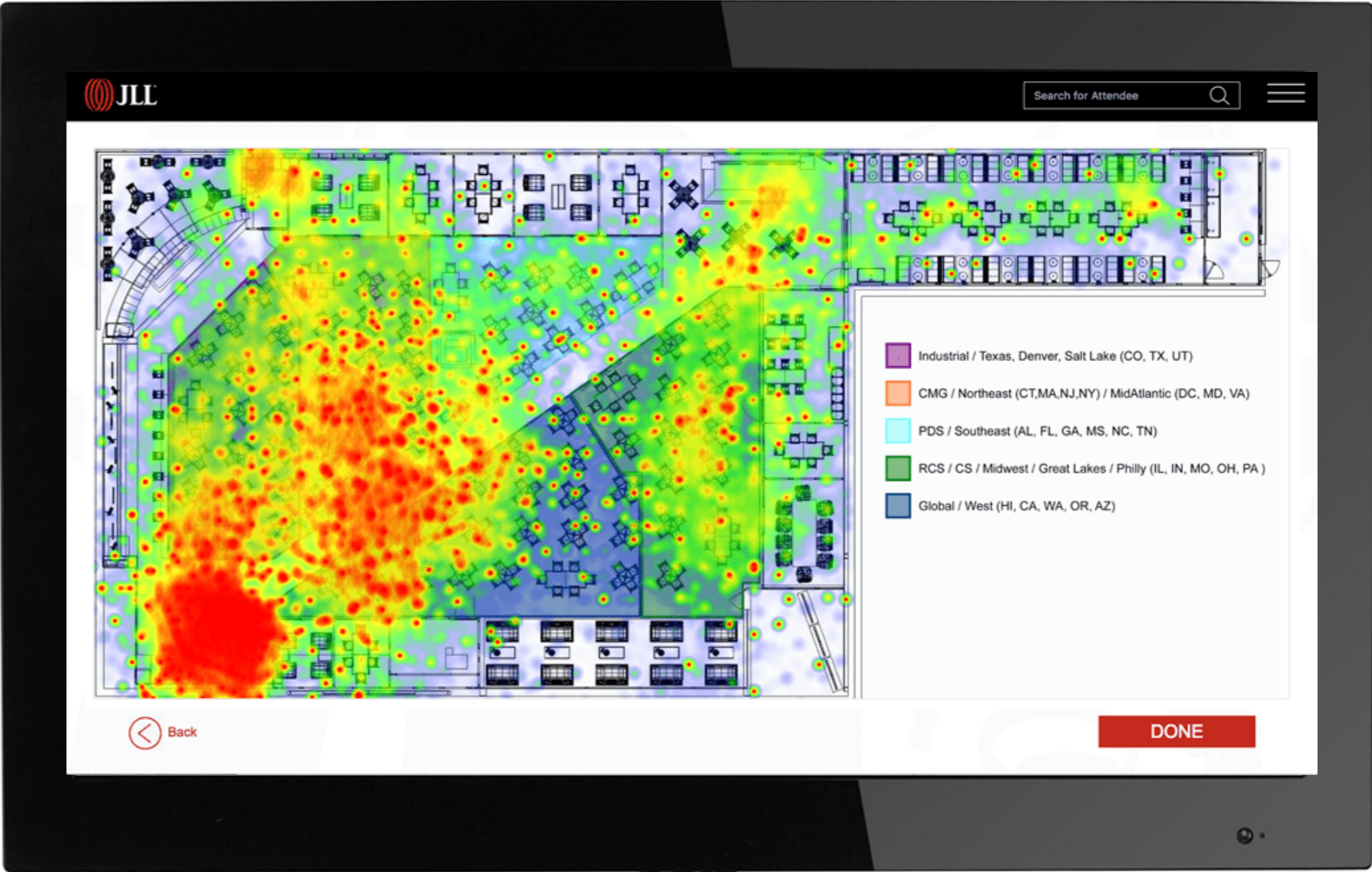
RFID



RFID



RFID



**Sentiment Analysis/
Facial Expression Translation**

FACIAL EXPRESSION ANALYSIS

Automated analysis of facial expressions brings insights into user reactions to media content.

Using the built in camera on the touchscreen kiosk users expressions are monitored and translated into data on the effectiveness of the presented materials.

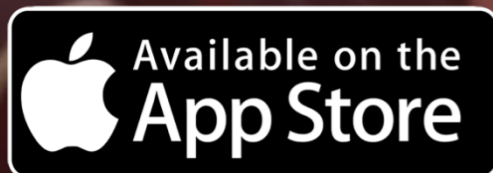
*We use a third party API and integrate it with our app/web.



SimplyReg

Simply the easiest to use registration App in the world

- Upload and manage your guest list
- Send invite e-Mail
- Create registration page
- Print badge
- Add Universal Lead Capture
- Real time analytics and CRM integration



For iPhone
and iPad

Global Data
CAPTURE

www.globaldatacapture.com

888-501-4099

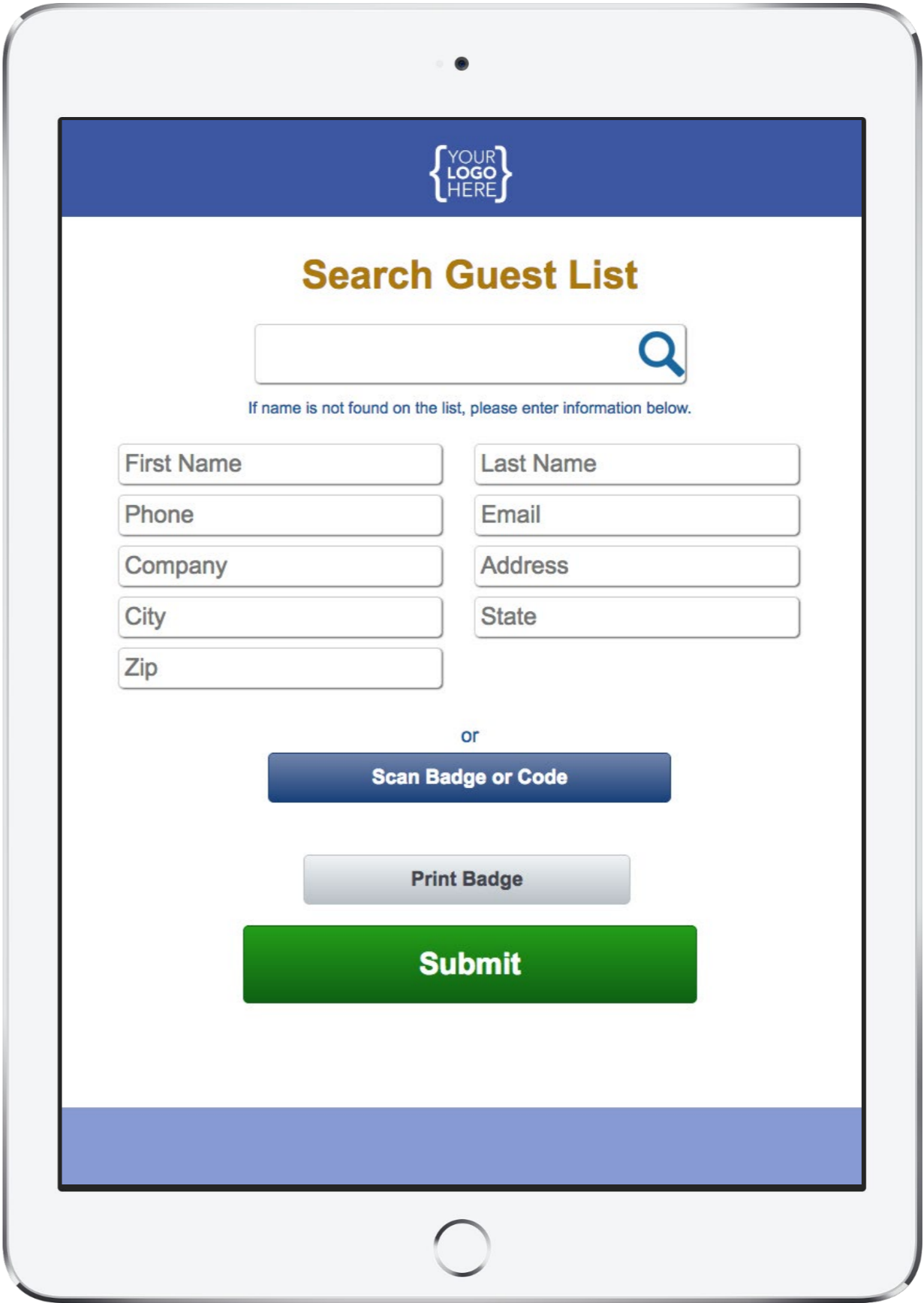
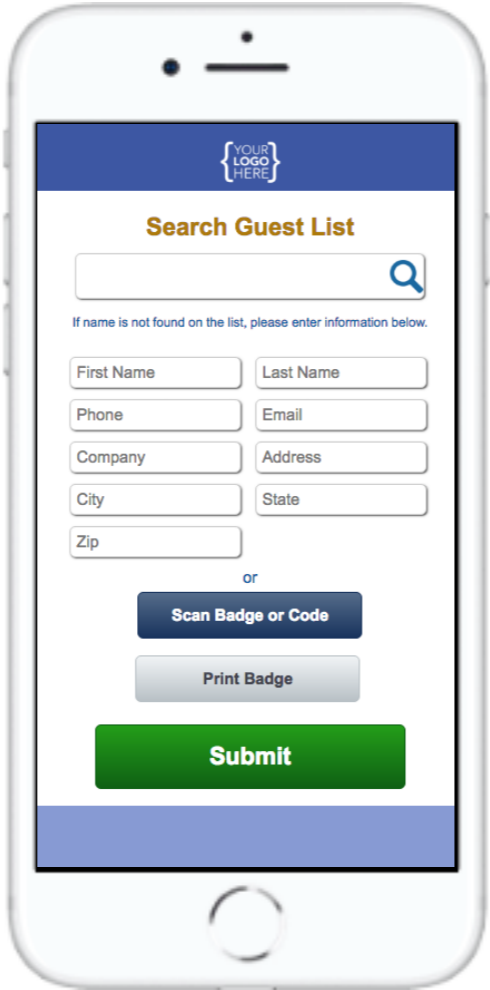
UPLOAD AND SEARCH GUEST LIST

Upload and manage your guest lists from your personal dashboard that will be created when you sign up and log in

At your event just start typing the name of the guest, when the record is found, the information populates the fields. If no record is found, manually enter the guest information.

Badge Scan can be integrated as well from a tradeshow badge, a code from your invite e-Mail or your other promotions.

Print badge will print a badge for the guest.



OPTIONAL INVITE AND REGISTRATION

The GDC platform also give you the option to add on a custom e-Mail invite that can be sent to an e-Mail list inviting guest to register online for an event.



John,

Your clients want their new home to be in a great neighborhood. Join us for our grand opening of the Home Center designed to help them find the neighborhood they've been looking for.

We're their advanced home search resource that offers highly accurate, up-to-date hyperlocal home and neighborhood information, virtual reality tours and much more.



Grand Opening Celebration

Space is limited, so reserve your spot now.

[Register Now >](#)

Home Center

6155 N. Scottsdale Rd.
Scottsdale, AZ 85250
1-XXX-XXX-XXXX

Convenient Hours

Mon - Fri 10 a.m. – 8 p.m.
Sat 10 a.m. – 6 p.m.
Sun 12 p.m. – 4 p.m.
[www.website.com](#)



REGISTER

Please fill out the form below to register for our grand opening event.

Location

Home Center
6155 N. Scottsdale Rd.
Scottsdale, AZ 85250

Date and Time

October 2-10, 2018
11:00am - 4:00pm

Your Name *

Choose a time: 11:00am - 12:00pm ↕

Your Email *

Your Message *

Your Phone *

[SUBMIT](#)

Please let us know if you will not be attending.

[DECLINE](#)

 2018 Copyright.

BADGE PRINTING

Badge printer can connect wirelessly by Bluetooth to any iOS device and prints badge from guest information.



E-MAIL FOLLOW UP

After submitting, a custom thank you for attending or follow up e-Mail can be automatically sent to everyone that attended.

e-Mail text, Background image, from name, subject line are all fully customizable.



John,

Thanks for visiting us today at the Home Center. We hope our tools and resources helped your clients make great progress on their home search journey.

Remember that one of our main goals is to provide "hyperlocal, hyper-accurate" information, and it can change daily, so be sure to remind your clients to visit us again soon. With our extended hours, we're here for their convenience.

We think you'll agree that the Home Center is the first property every homebuyer should visit. However, please take our brief survey to help us expand our offerings and improve the overall experience.

[Take Our Survey >](#)

Contact us anytime at the number below. We look forward to seeing you again!

Home Center
6155 N. Scottsdale Rd.
Scottsdale, AZ 85250

1-480-970-7155


Mon- Fri 10 a.m. – 8 p.m.
Sat 10 a.m. – 6 p.m.
Sun 12 p.m. – 4 p.m.
[www.website.com/](#)

To unsubscribe from all future mailings, [click here](#).

DASHBOARD

Log into live dashboard to view records, stats, charts, or upload and manage your guest lists.

Export reports including a list of unsubscribed emails.



[Home > NAHREP 2018 > Exports](#)

Exports
All the reports possible!

[Export All Attendees](#)
All data for the specific campaign or list!

[Export Email Opt-Outs Only](#)
A list of all users who've opted out from receiving emails.

Special Event Exports

[Export Guest List - Checkins](#)
The list of guest who were on the list.

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All guest on the list but who didn't showup.

[Export Entire Guest List](#)
Export all records apart of the guest list.

Lists

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[Export Customer Only](#)

[Export Realtor Only](#)

[Export Broker Only](#)

[Export Builder Only](#)

[Export Recruit Only](#)

[Export Manual Entries Only](#)

[Home > ASCO 2019 \(MIDUS\) > Lead Info](#)

FIRST NAME

LAST NAME

TITLE
Other

COMPANY
H and S

ADDRESS 1
75 Varick St

ADDRESS 2

CITY
New York

PROVENCE
NY

POSTAL
10013

COUNTRY
United States

EMAIL

PHONE

FAX

BADGE ID
247560

BADGE

NOTE

[Update](#)

Survey Response [Add](#)

QUESTION AND ANSWERS

Q: Degree
A: Other

Q: Handling
A: Verbal

Q: Region
A: US

Q: Product
A: Piqray

Q: Inquiry
A: vr

ANALYSIS

Document Selection



Product Interest



Job Role



Entry by Hour



Entry by Time



Email Sent

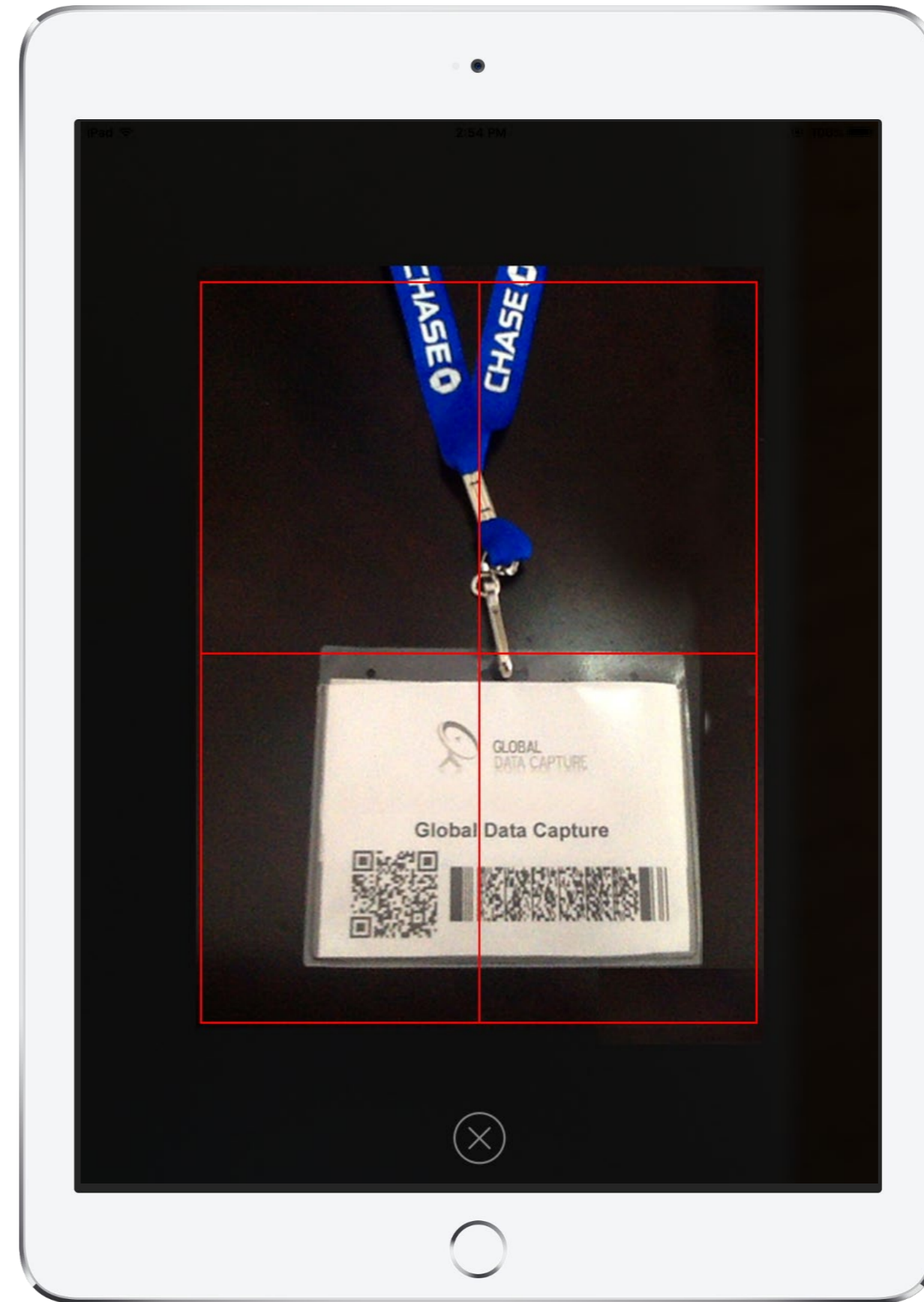
NAME	OPENS	SENT	LAST OPENED
Document Email	2	06/05/19 11:02	14/06/19 16:40

[Document Sent](#)

NAME	OPENS	SENT	LAST OPENED
Third-Party Risk Management: Keeping control in a rapidly changing world	0	2019-06-05 11:02:06	-

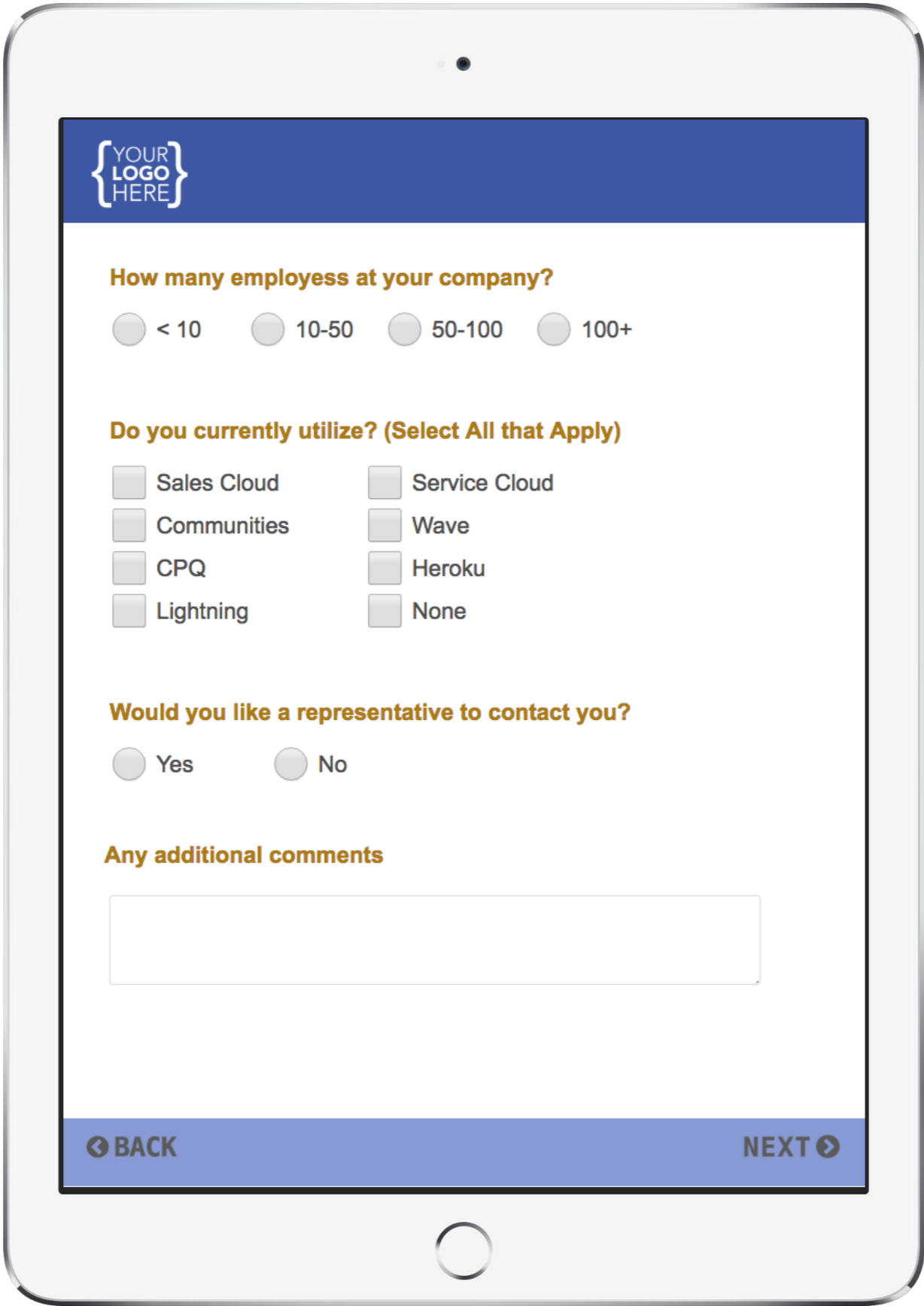
OPTIONAL UNIVERSAL LEAD CAPTURE AND BARCODE INTEGRATION

Badge Scan can be integrated as well from any tradeshow badge, a code from your invite e-Mail or your other promotions.



OPTIONAL SURVEYS AND E-BROCHURES

The GDC platform also give you the option to add on a custom survey and e-brochure. Survey answers are stored in the dashboard and e-brochure selections are included in the follow up e-Mail.



YOUR LOGO HERE

How many employees at your company?

< 10 10-50 50-100 100+

Do you currently utilize? (Select All that Apply)

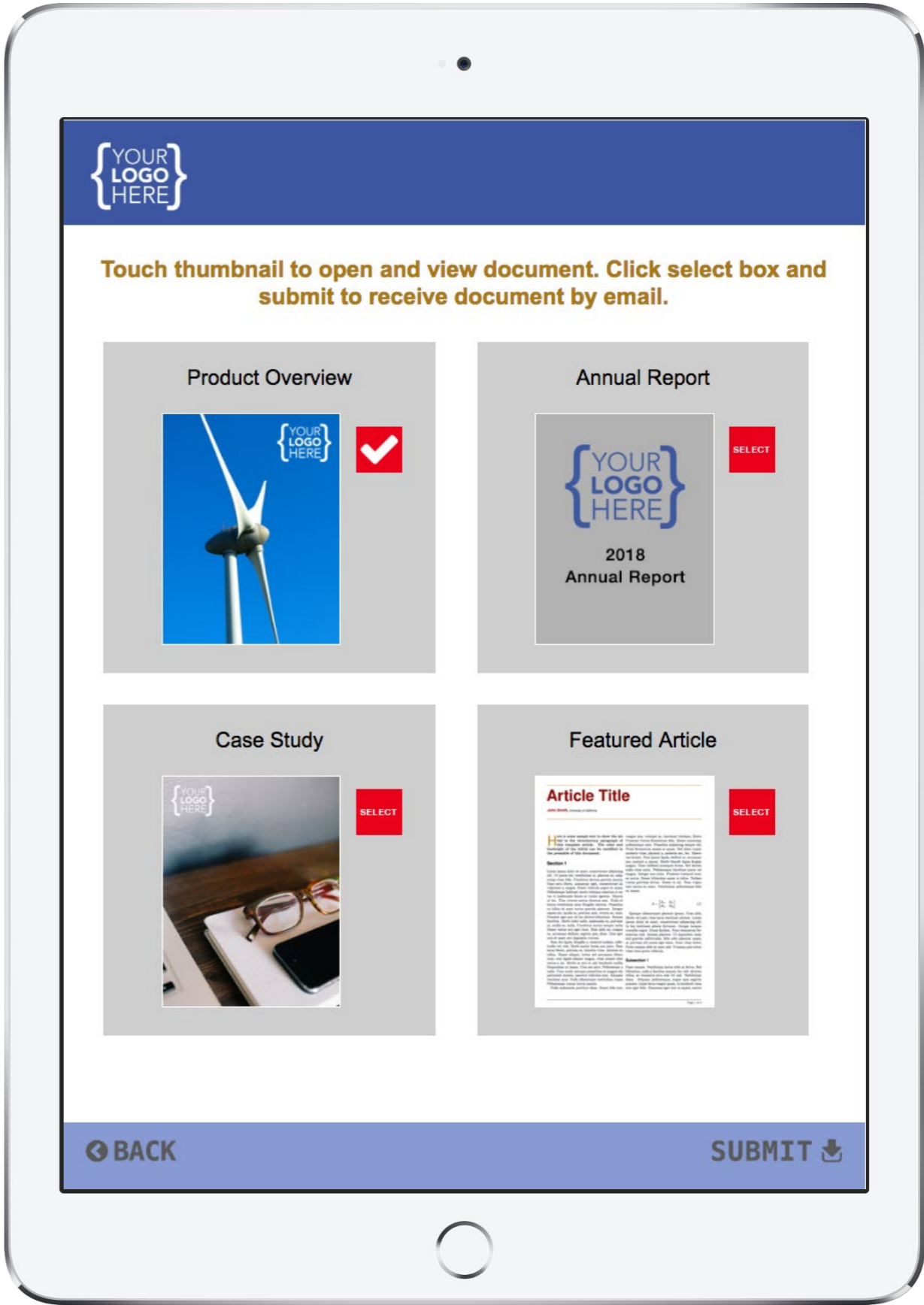
<input type="checkbox"/> Sales Cloud	<input type="checkbox"/> Service Cloud
<input type="checkbox"/> Communities	<input type="checkbox"/> Wave
<input type="checkbox"/> CPQ	<input type="checkbox"/> Heroku
<input type="checkbox"/> Lightning	<input type="checkbox"/> None

Would you like a representative to contact you?

Yes No





Any additional comments

← BACK NEXT →



YOUR LOGO HERE

Touch thumbnail to open and view document. Click select box and submit to receive document by email.

<p>Product Overview</p>  <input checked="" type="checkbox"/>	<p>Annual Report</p>  <input type="checkbox"/>
<p>Case Study</p>  <input type="checkbox"/>	<p>Featured Article</p>  <input type="checkbox"/>

← BACK SUBMIT ↓

OPTIONAL SELF SERVE REGISTRATION

With a table stand, the registration process can be self serve.



E-Brochure Rack

Still shipping heavy, expensive brochures back and forth to your shows?

Turnkey Package Includes:

- Custom branding of all screens
- GDC live e-Brochure suite
- Add tradeshow badge scan and survey questions
- iPad to any size touch screen kiosk rentals
- Universal Lead Capture
- Custom branded e-Mail
- Real time analytics and CRM integration



Available on the
App Store

Global Data
CAPTURE

www.globaldatacapture.com
888-501-4099

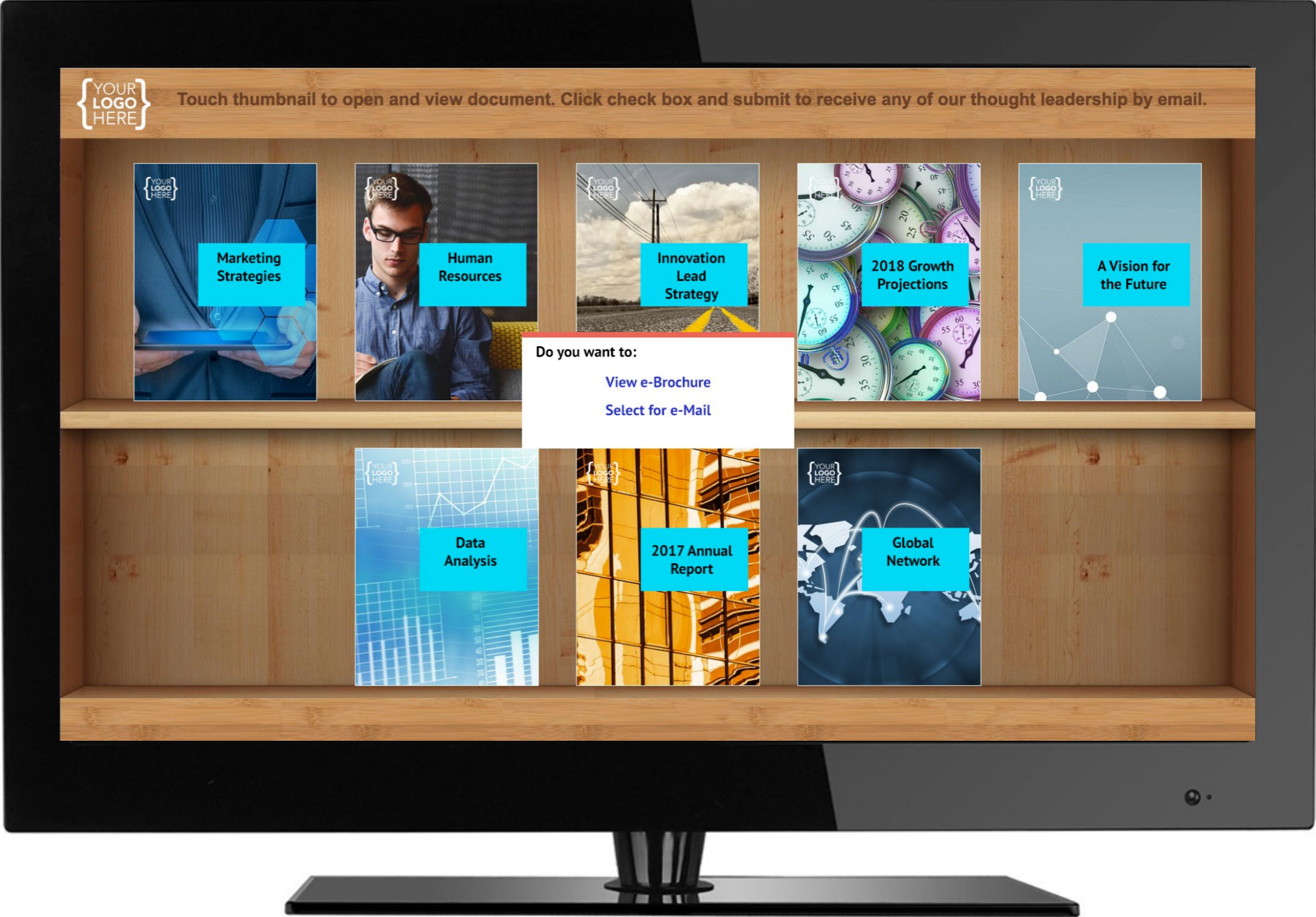
STAND OPTIONS

iPad with table stand, 23" touchscreen and 46" with floor stand are some of the options.



E-BROCHURES

Clicking on an e-brochure brings up a pop up with a choice to view the brochure or select it for emailing with the follow up email



E-BROCHURES

Page through brochures



INFORMATION

Manually enter user information

{YOUR LOGO HERE}

Please enter your information to receive your selections by e-mail.

First Name: Required

Last Name:

Title:

Company:

Email Address: Required

Phone:

Notes:

CANCEL

SUBMIT

EMAIL FOLLOW-UP

After submitting, a follow-up email is automatically sent to the email address scanned or entered. Email text is customizable and includes links to view the e-lit selected. Background image, From name, Subject line and reply-to address are also customizable.

Your Company

To: John Miller

Subject: Thank you for your interest!



Thank you for stopping by our booth at the conference! The materials you requested are attached. For more information or to view our latest products, please visit www.website.com.



Human Resources




Innovation Lead Strategy

Visit Our
Website

DASHBOARD

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[Export Manual Entries Only](#)

[Home > ASCO 2019 \(MIDUS\) > Lead Info](#)

FIRST NAME
[Redacted]

LAST NAME
[Redacted]

TITLE
Other

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H and S

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75 Varick St

ADDRESS 2
[Redacted]

CITY
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PROVENCE
NY

POSTAL
10013

COUNTRY
United States

EMAIL
[Redacted]

PHONE
[Redacted]

FAX
[Redacted]

BADGE ID
247560

BADGE
[Redacted]

NOTE
[Redacted]

[Update](#)

Survey Response [Add](#)

QUESTION AND ANSWERS

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A: vr

ANALYSIS

Document Selection



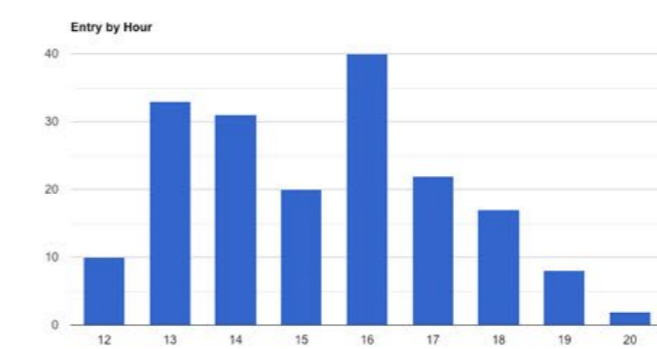
Product Interest



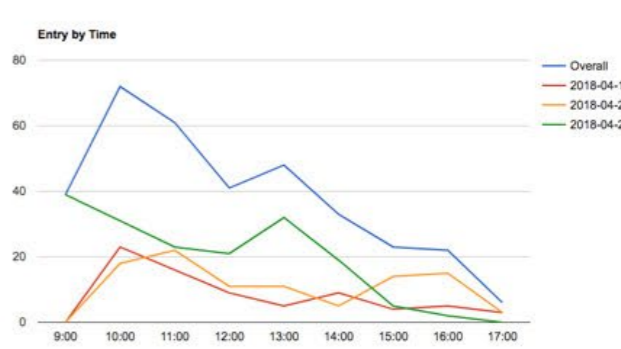
Job Role



Entry by Hour



Entry by Time



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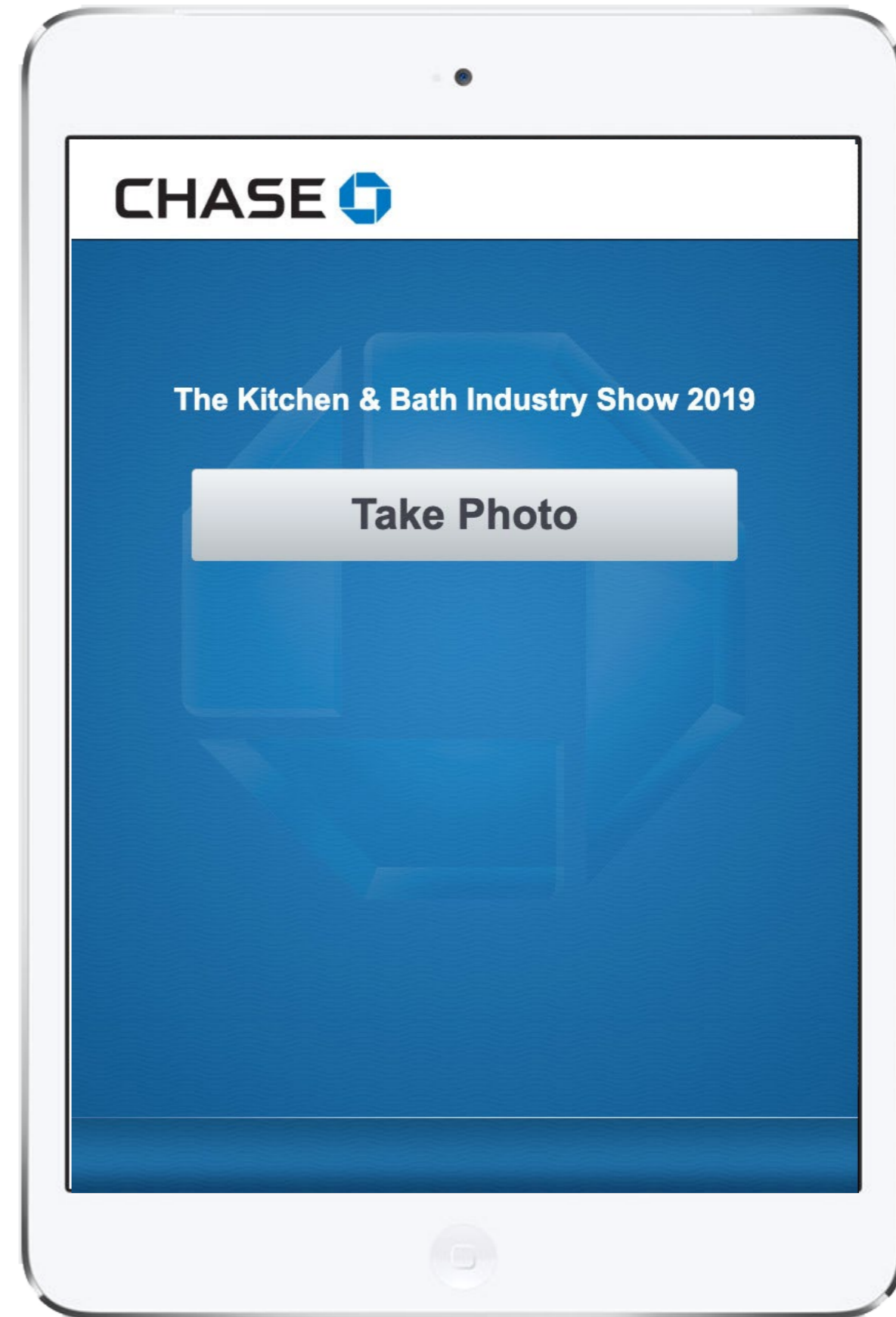
[Document Sent](#)

NAME	OPENS	SENT	LAST OPENED
Third-Party Risk Management: Keeping control in a rapidly changing world	0	2019-06-05 11:02:06	-

Photo Map App

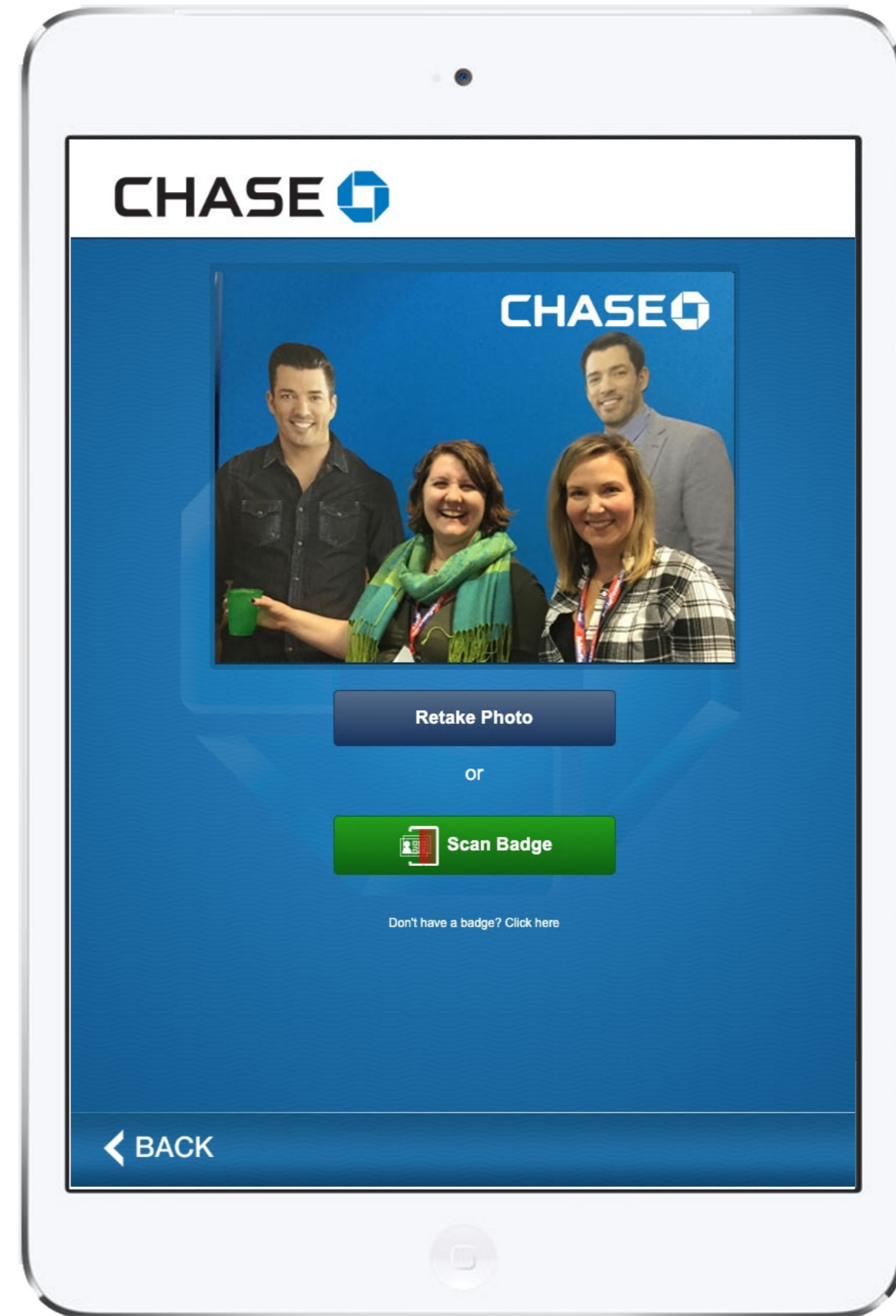
WELCOME

Take a picture with a branded prop or backdrop.



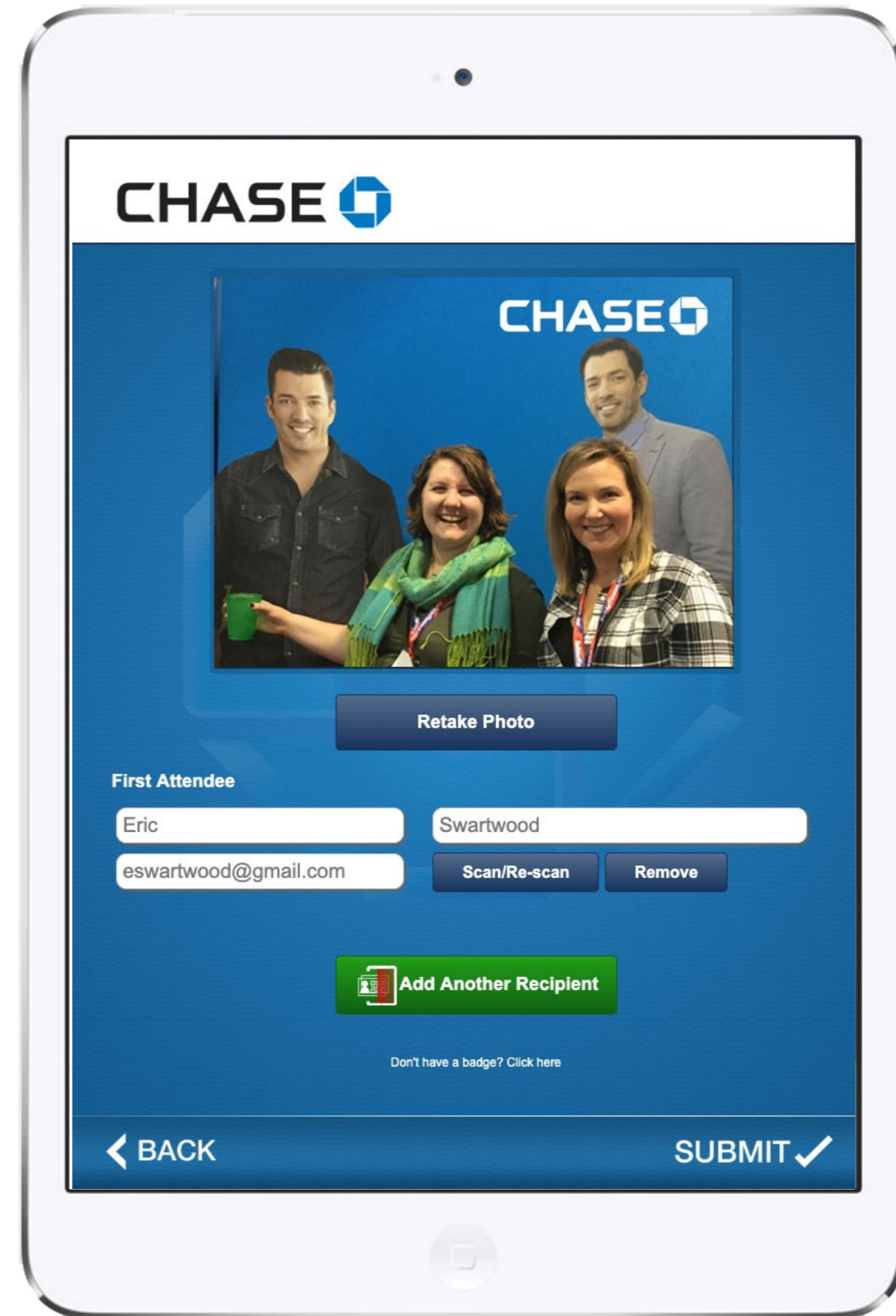
TAKE PHOTO

The rep can use the iPad app to take a picture of an attendee or group of attendees with the prop and backdrop.



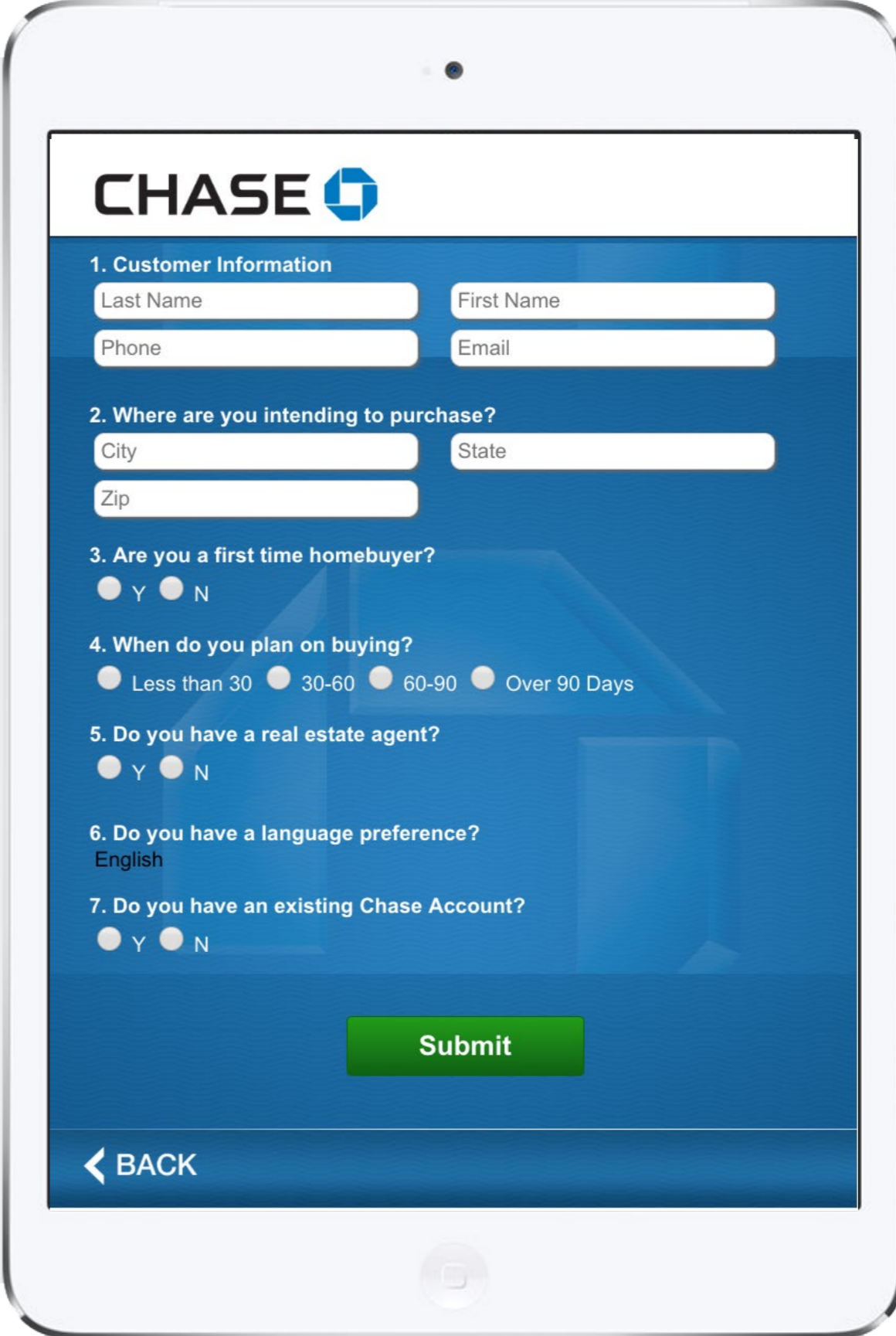
SCAN BADGE(S)


Once the picture is taken, the rep can scan the badge or badges of everyone who would like to receive a live email of the photo.



SURVEY

After badge(s) have been scanned, one person must take the survey before submitting.



CHASE 

1. Customer Information

Last Name First Name

Phone Email

2. Where are you intending to purchase?

City State

Zip

3. Are you a first time homebuyer?

Y N

4. When do you plan on buying?

Less than 30 30-60 60-90 Over 90 Days

5. Do you have a real estate agent?

Y N

6. Do you have a language preference?

English

7. Do you have an existing Chase Account?


Y N

Submit

← BACK

EMAIL


From the email the attendee can download and share the photo, go to the company website, or like the company on Facebook right from the booth.



CHASE

Thank you for visiting!

[Download Photo](#)

 Like us on Facebook

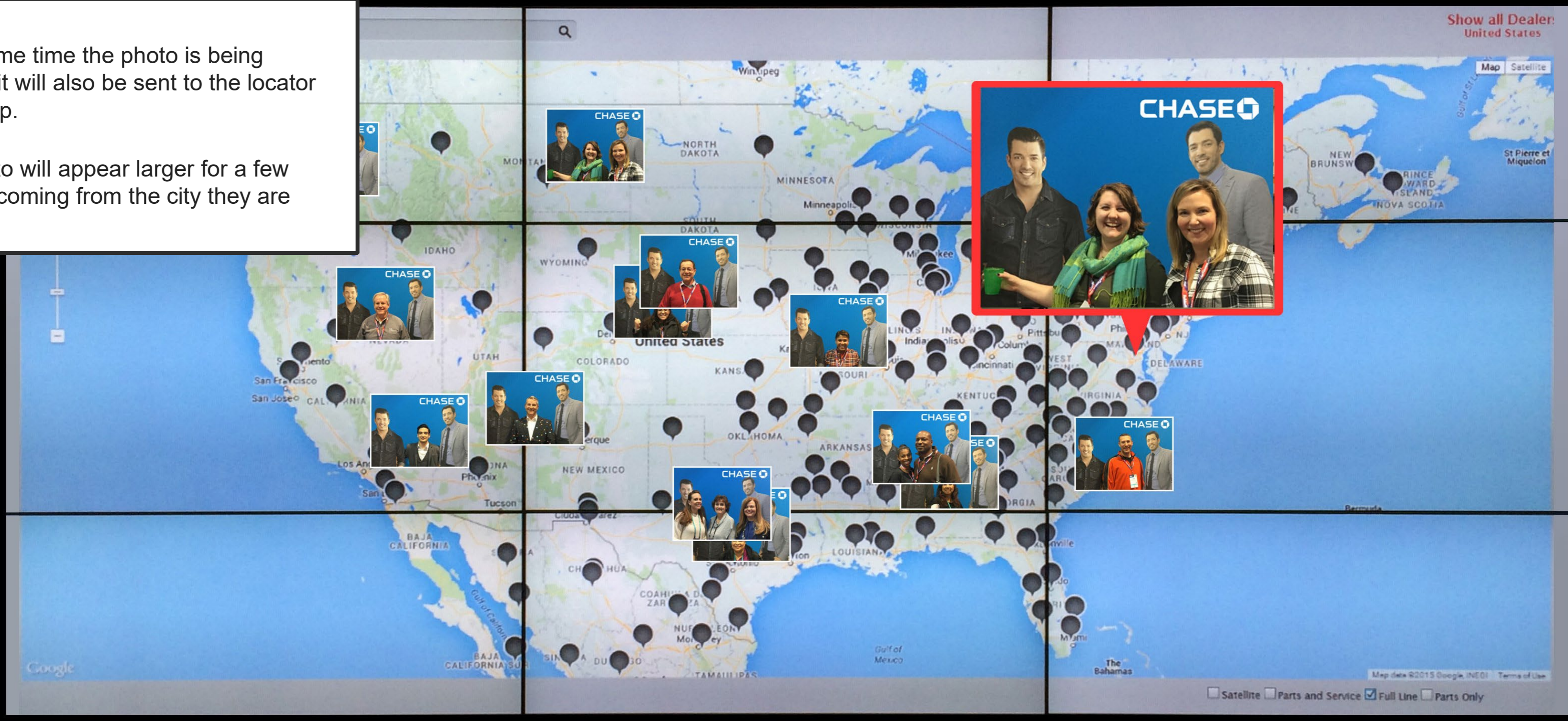
[Visit Our Website](#)

Copyright © 2019 All rights reserved.

LOCATION MAP

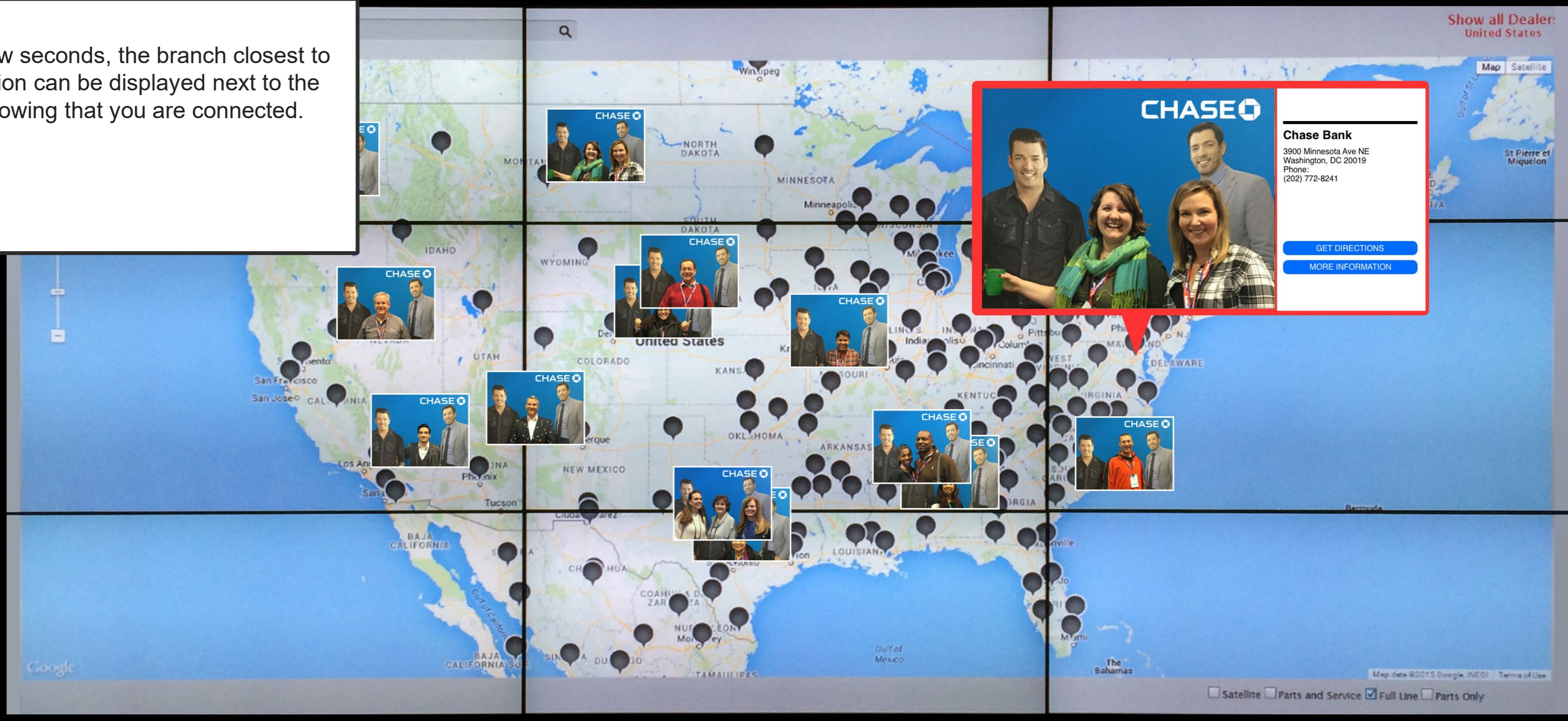
At the same time the photo is being emailed, it will also be sent to the locator photo map.

That photo will appear larger for a few seconds coming from the city they are from.



LOCATION MAP

After a few seconds, the branch closest to that location can be displayed next to the photo, showing that you are connected.



AV Rental and Live Productions

RENTAL SERVICES

Monitors & Screens

Video Systems

Lighting Systems

Sound Systems

Show Infrastructure

Labor



LED Walls – Any Configuration

FULL EVENT SUPPORT



Load-in/Strike

Show Crew

Lighting • Sound • Video

LED Video Walls & Displays

Graphic Design

Speaker Support

Presentation Equipment

Entertainment

Projection Mapping

All Gear & Creative

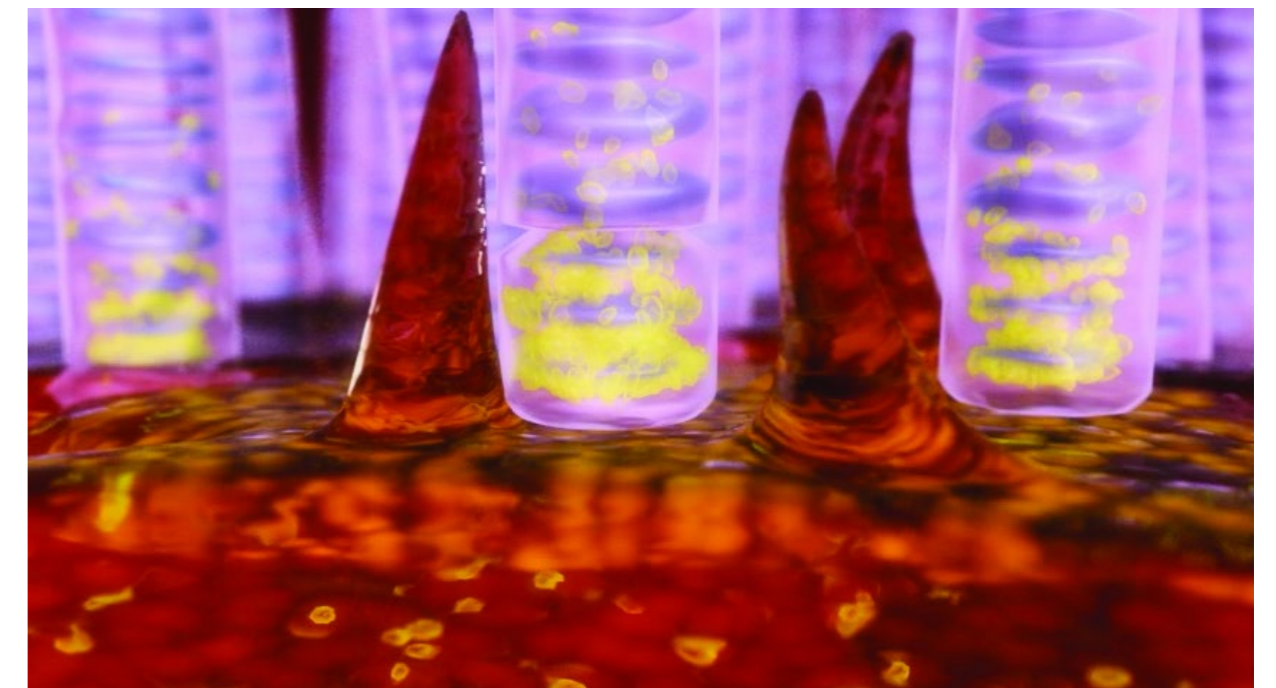
VIDEO & PRODUCTION SERVICES

Writing

Shooting

Editing

Animation



Case Studies

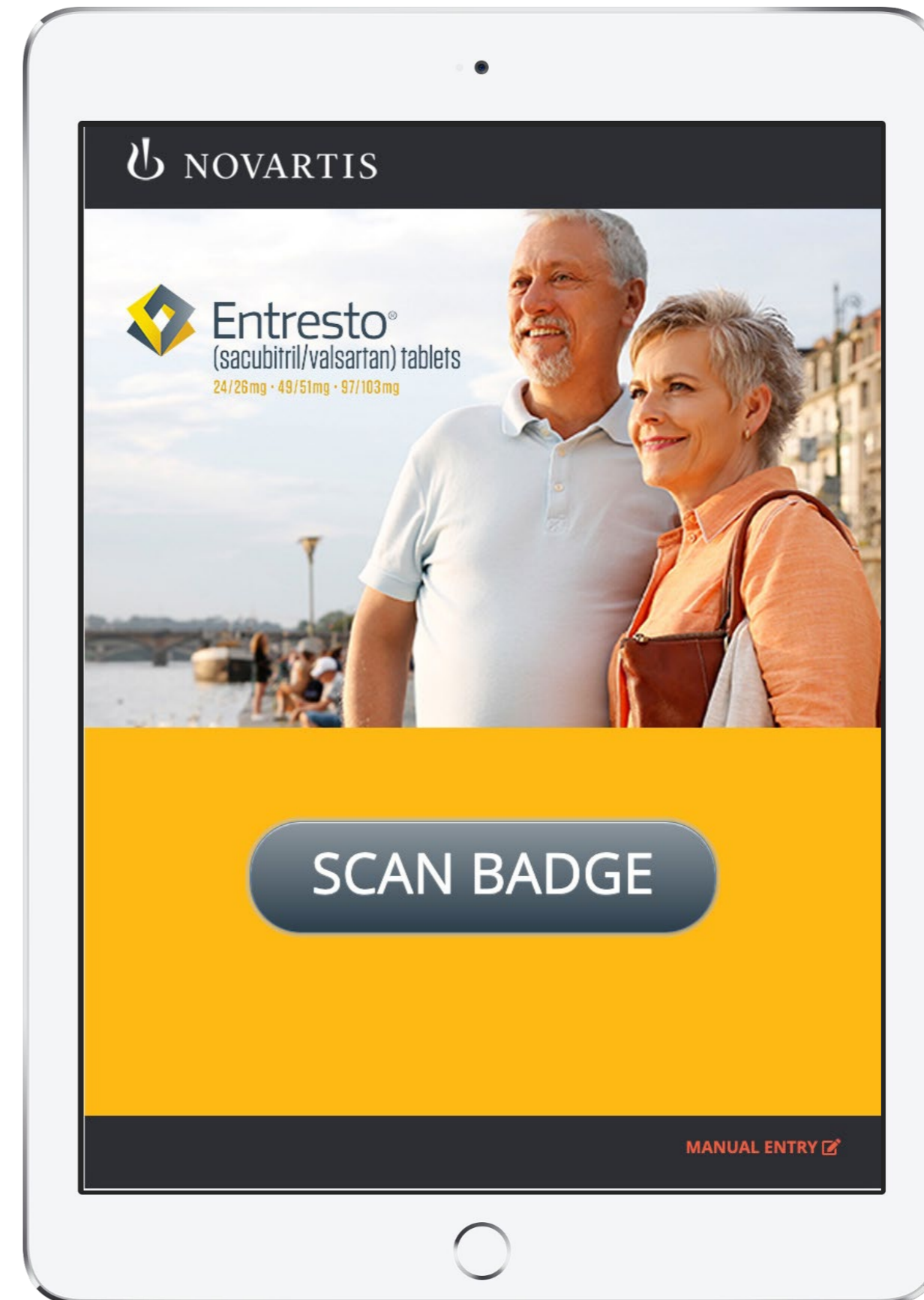
WELCOME SCREEN

Customize the Welcome screen with your logo and colors or optional background image. You may use this image created by GDC or customize with your design department graphics.

Image customization specs:

1. iPad Welcome Screen graphic size: 768px wide x 600px high at 72dpi
2. Touchscreen Welcome Screen graphic size: 1920px wide by 1080px high at 72dpi

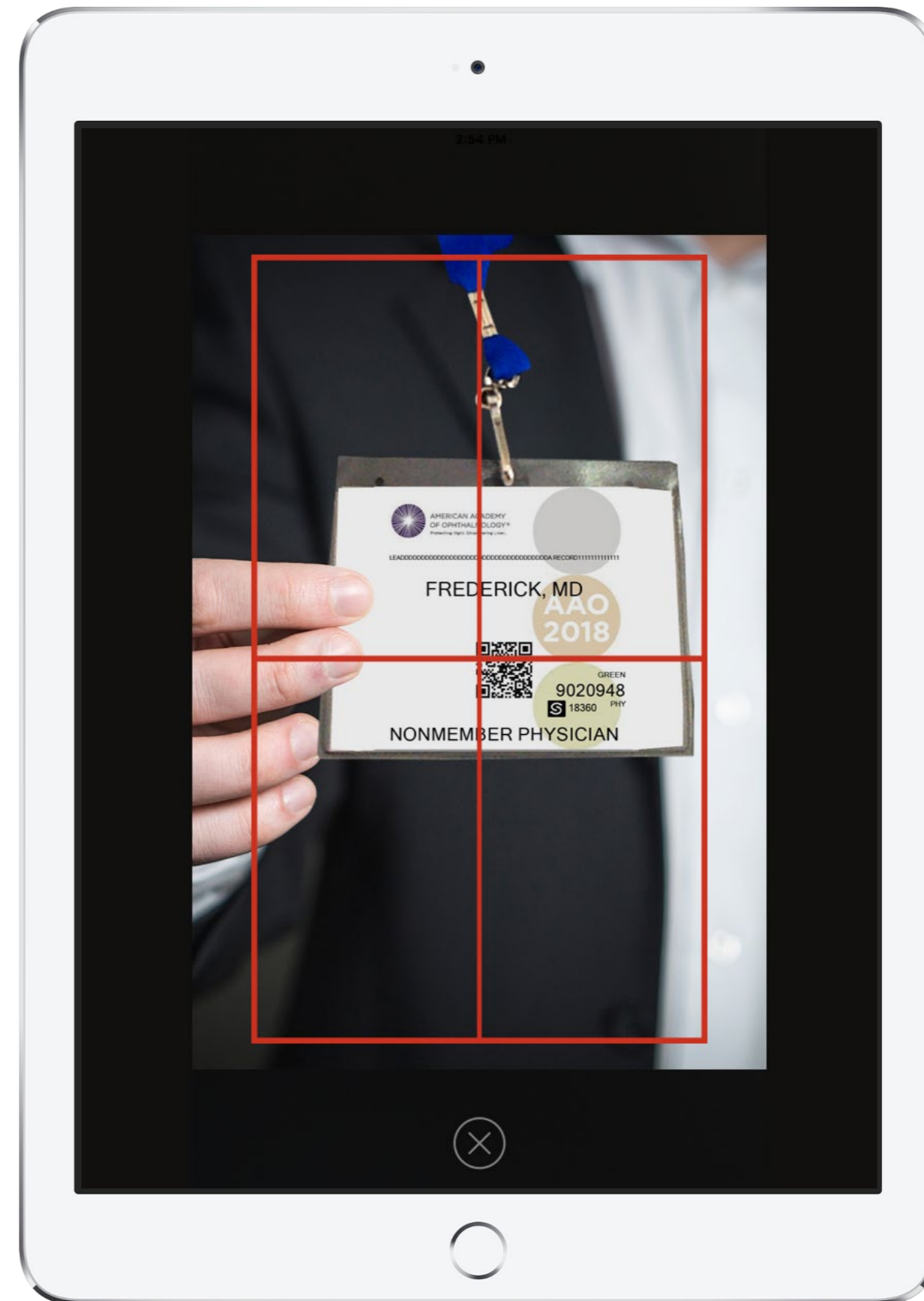
* please note: if you are unable to supply the desired graphic at the sizes requested, we can do the resizing for you as long as the images are BIGGER than the requirement.



SCAN

Scan button initiates the iPad camera and the lead capture process. If badge is not available, there is a manual entry option or a business card reader can also be added for shows with no badge.

Using the iPad camera, scan badge bar code, QR code.



REVIEW & SURVEY

Review the scanned information, make any changes necessary or manually enter the persons data.

Customizable survey – Please provide survey questions.

NOVARTIS

Please review your information and make any edits necessary.

First name * Last name * Title *

Company Address * City *

Country State * Zip

Phone Email * Degree

Survey

1. What is the most common symptoms in your HF patients?

Fatigue Palpitation Dyspnea Other

If, Other

2. Area of Interest:

Select

3. Do you want to be contacted by Novartis?

Yes No

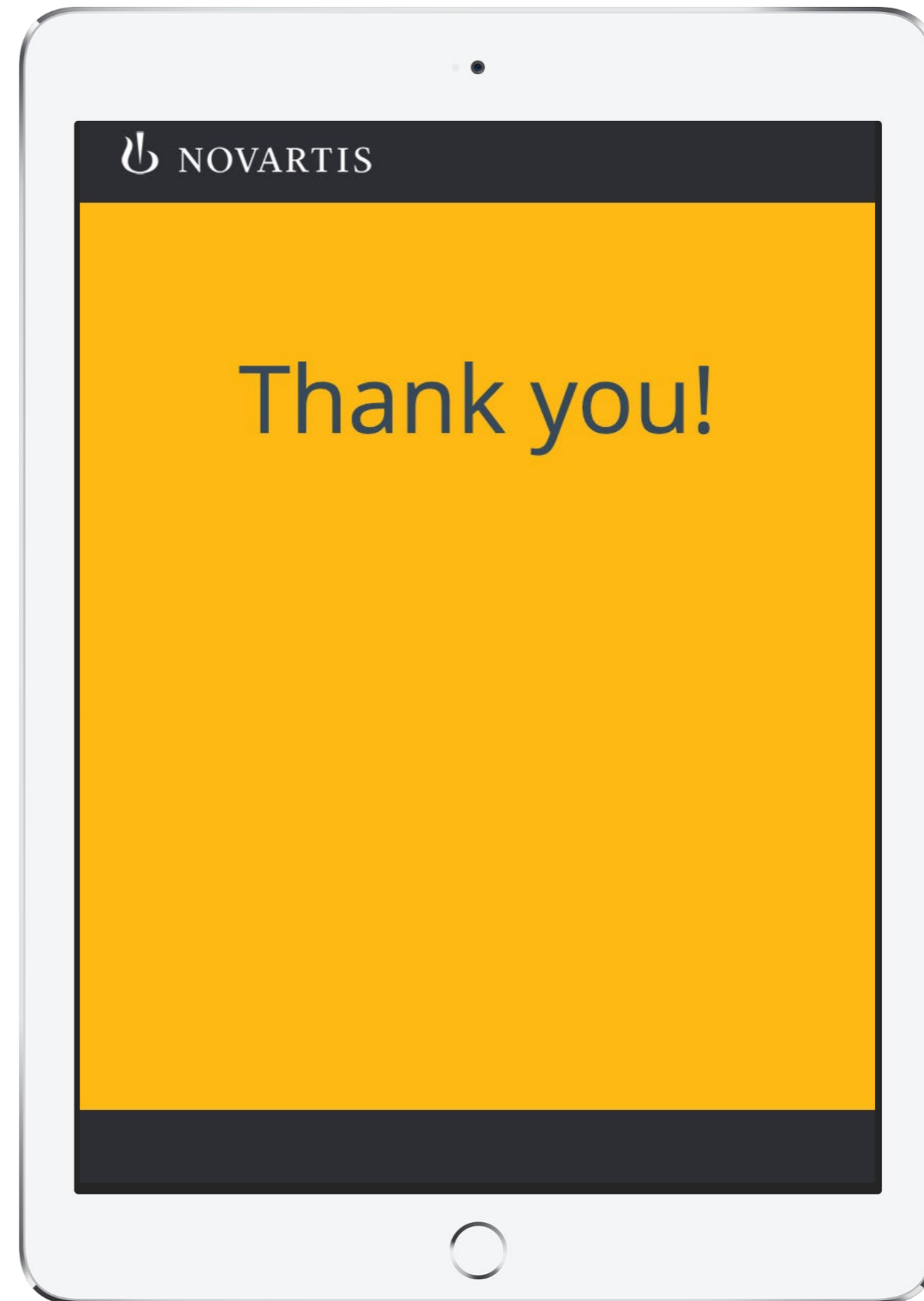
Notes

SUBMIT

← BACK

THANK YOU

After submitting, a Thank you screen with custom message appears.



EMAIL TO AREA NOVARTIS REP

GDC will upload the Novartis rep territory list for matching and data routing. After submitting, a follow up email is automatically sent to the email address for the rep for that territory.

Please provide:

1. From Name
2. Subject
3. Pre-Header (short summary text that follows the subject line when viewing an email from the inbox)
4. Text
5. Reply to Address

Image customization specs:

Email Header graphic size (we can use graphic provided for welcome screen if you want the same image - we will do the sizing) 600px wide x 300px high at 72 dpi

From: Novartis
To: Jane Thomas
Subject: ACC20 March 28-30, 2020 New Orleans



Entresto[®]
(sacubitril/valsartan) tablets
24/26mg • 49/51mg • 97/103mg

Dear Entresto Rep,

Dr. Bill Edwards just checked into ACC20 March 28-30, 2020 New Orleans.
His information:

Dr. Bill Edwards
Spruce Street Medical Associates
342 4th Ave.
New York, NY 10001
USA
212-555-1234
bedwards@gmail.com
MD/PhD

1. What is the most common symptoms in your HF patients?
Fatigue

2. Area of Interest:
Cardiology

3. Do you want to be contacted by Novartis?
Yes

Copyright 2020 Novartis. All Rights Reserved.

DASHBOARD

CRM Integration – Have chosen data pass directly from the submission on the show floor to your CRM.

Home > ASCO 2019 (MIDUS) > Lead Info

FIRST NAME

LAST NAME

TITLE
Other

COMPANY
H and S

ADDRESS 1
75 Varick St

ADDRESS 2

CITY
New York

PROVENCE
NY

POSTAL
10013

COUNTRY
United States

EMAIL

PHONE

FAX

BADGE ID
247560

BADGE

NOTE

[Update](#)

Survey Response [Add](#)

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Document Sent

NAME	OPENS	SENT	LAST OPENED
Third-Party Risk Management: Keeping control in a rapidly changing world	0	2019-06-05 11:02:06	-

Bay in Balance

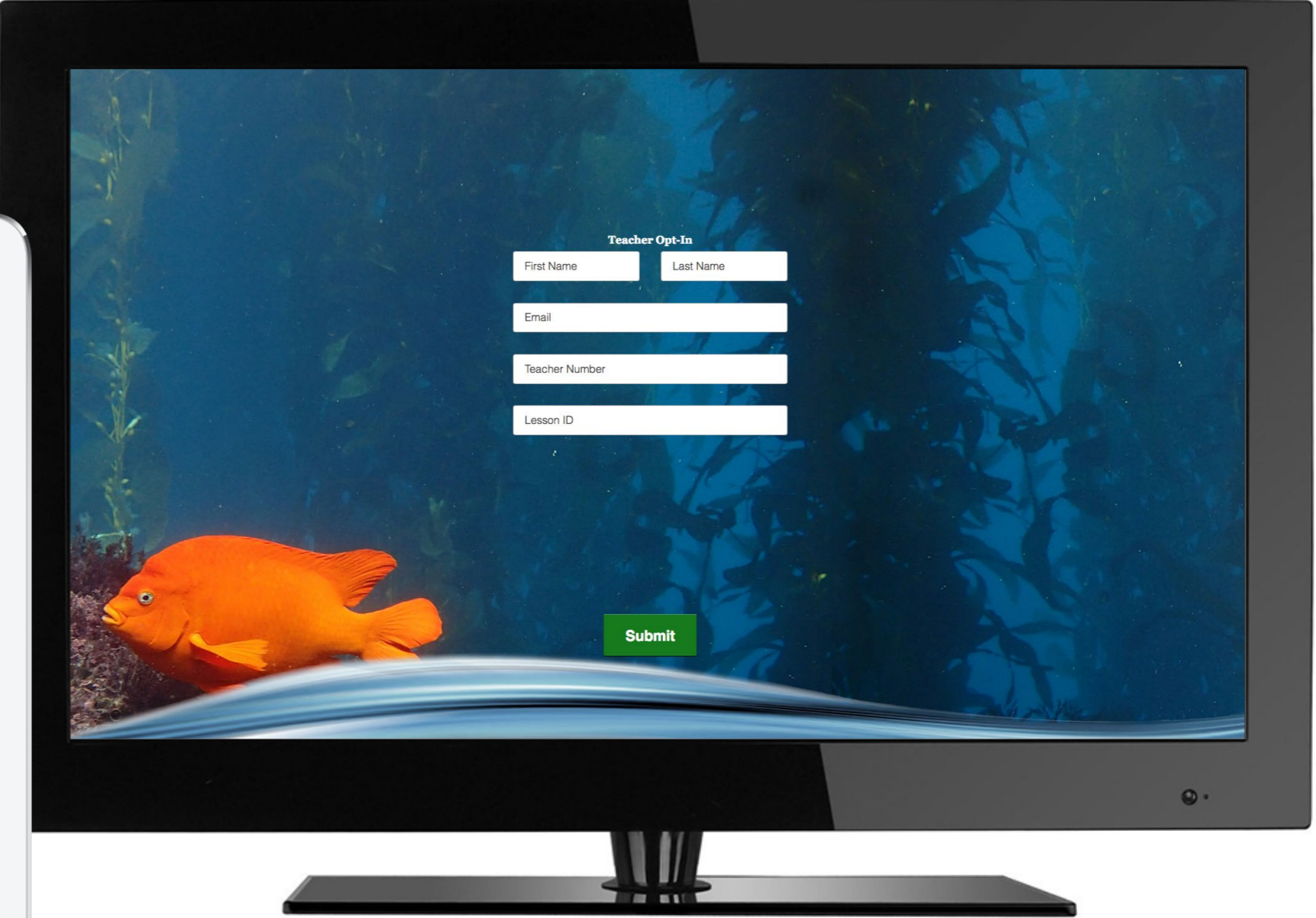
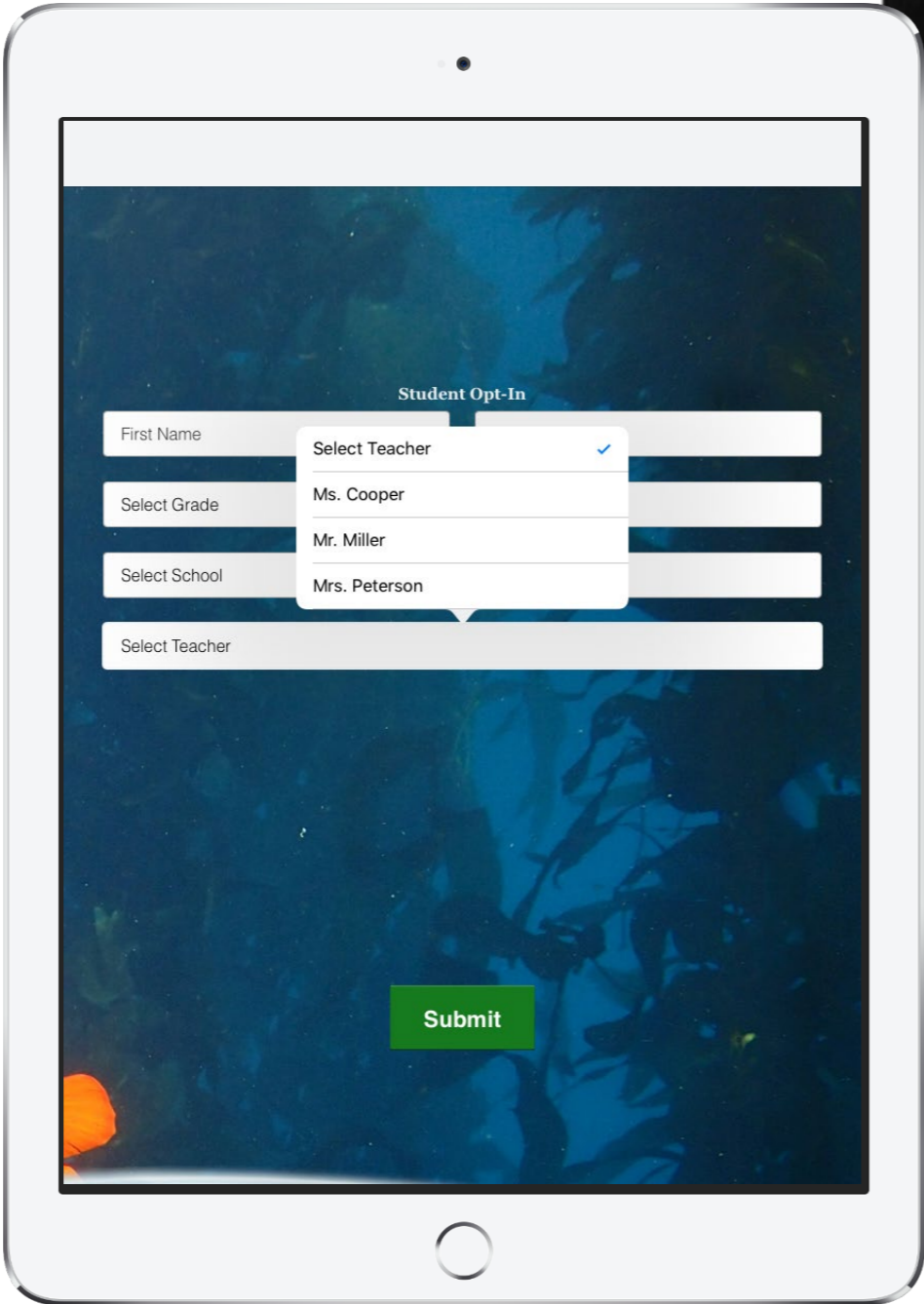
WELCOME

Video clip plays while waiting to start presentation.



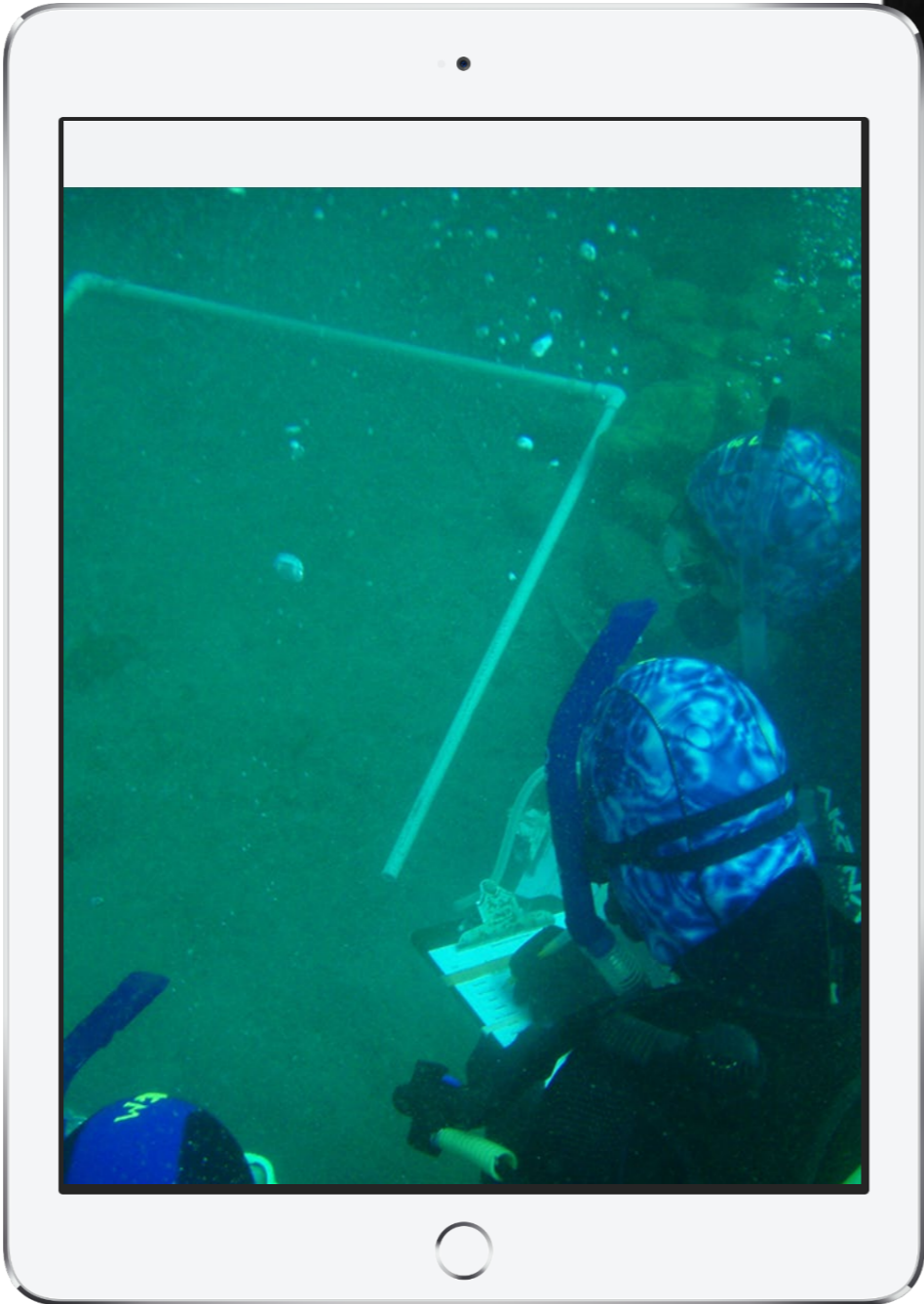
LOGIN

Students and teachers log in



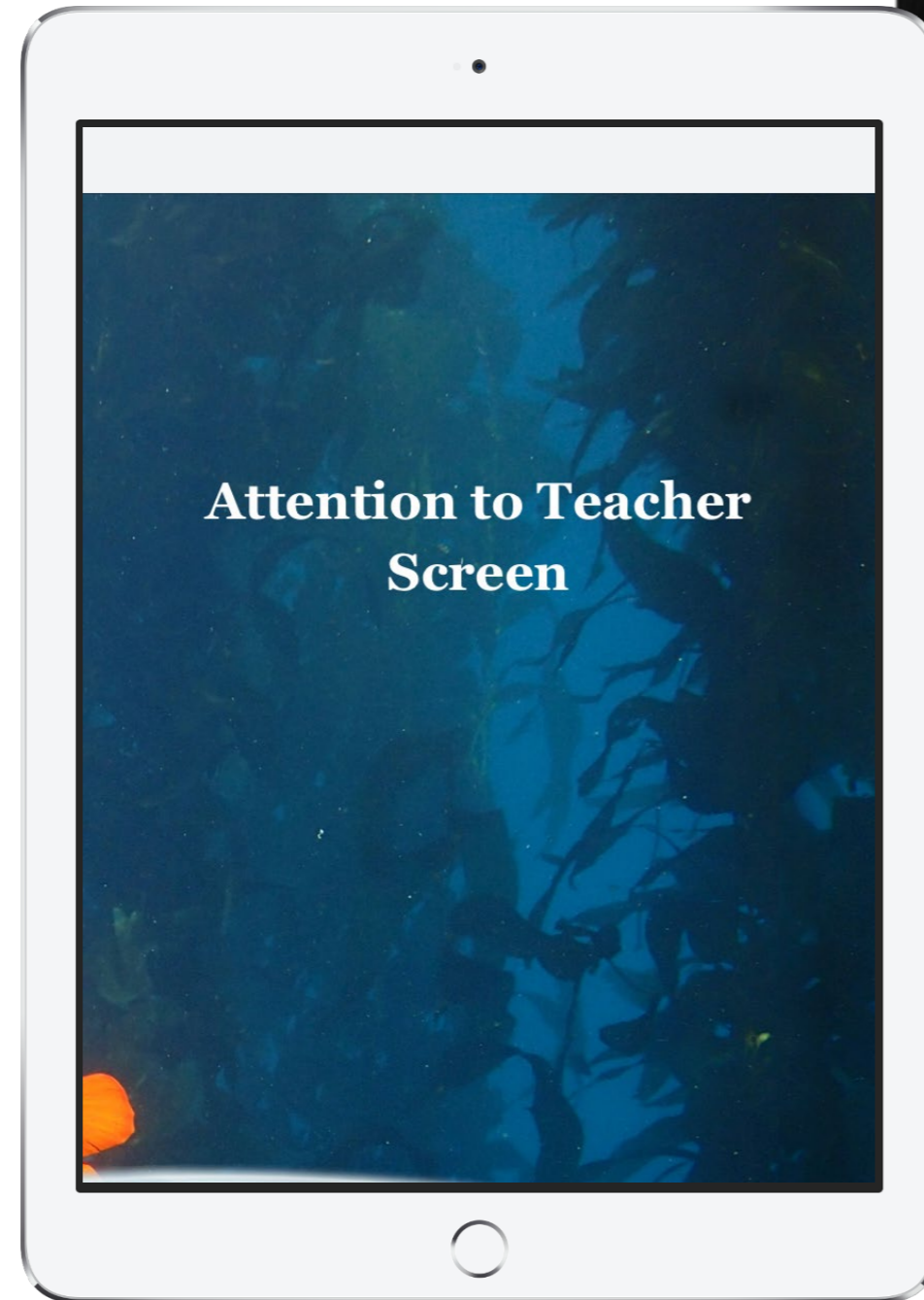
BEGIN LESSON

Teacher has lesson notes and selects images that display on student iPads



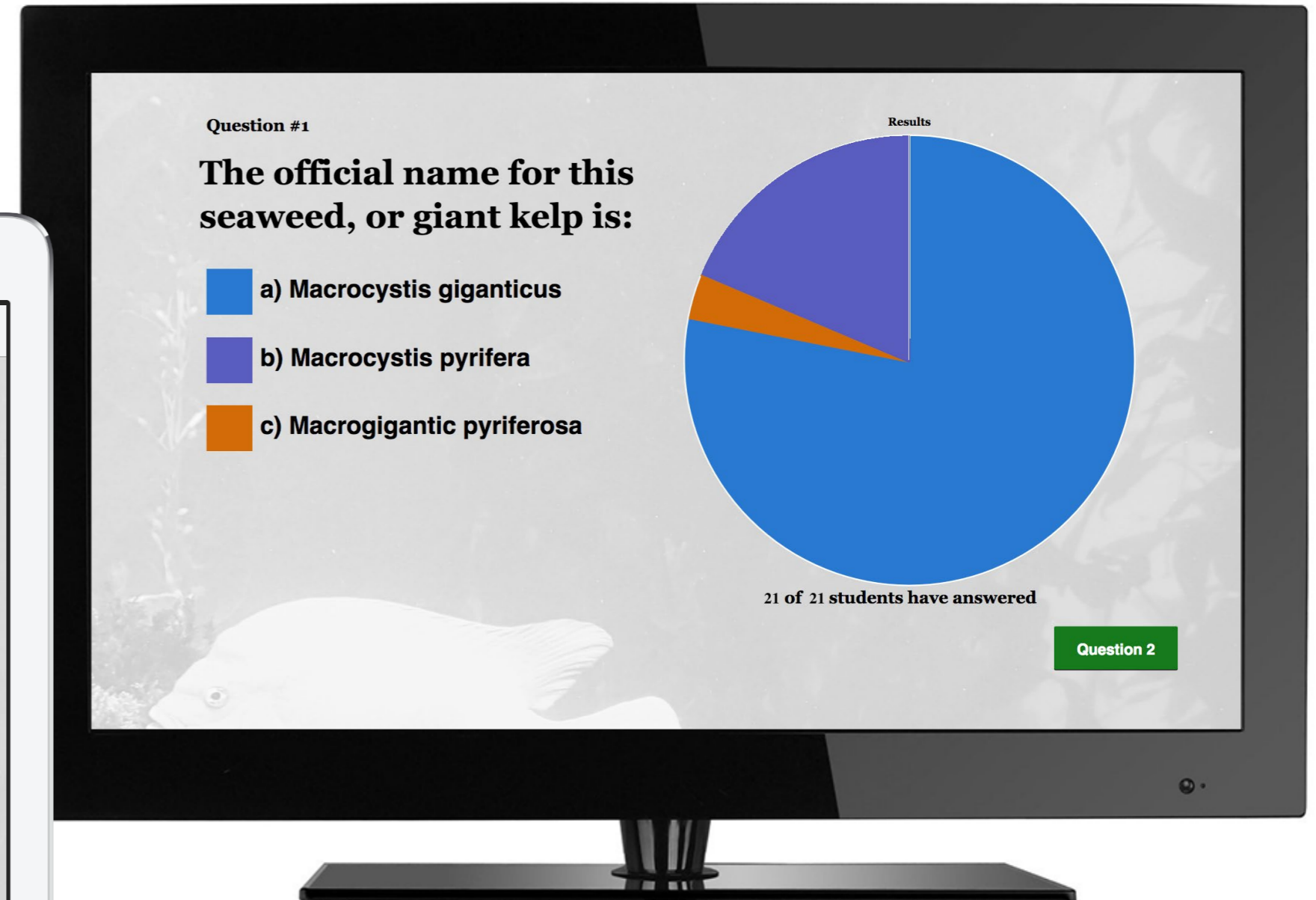
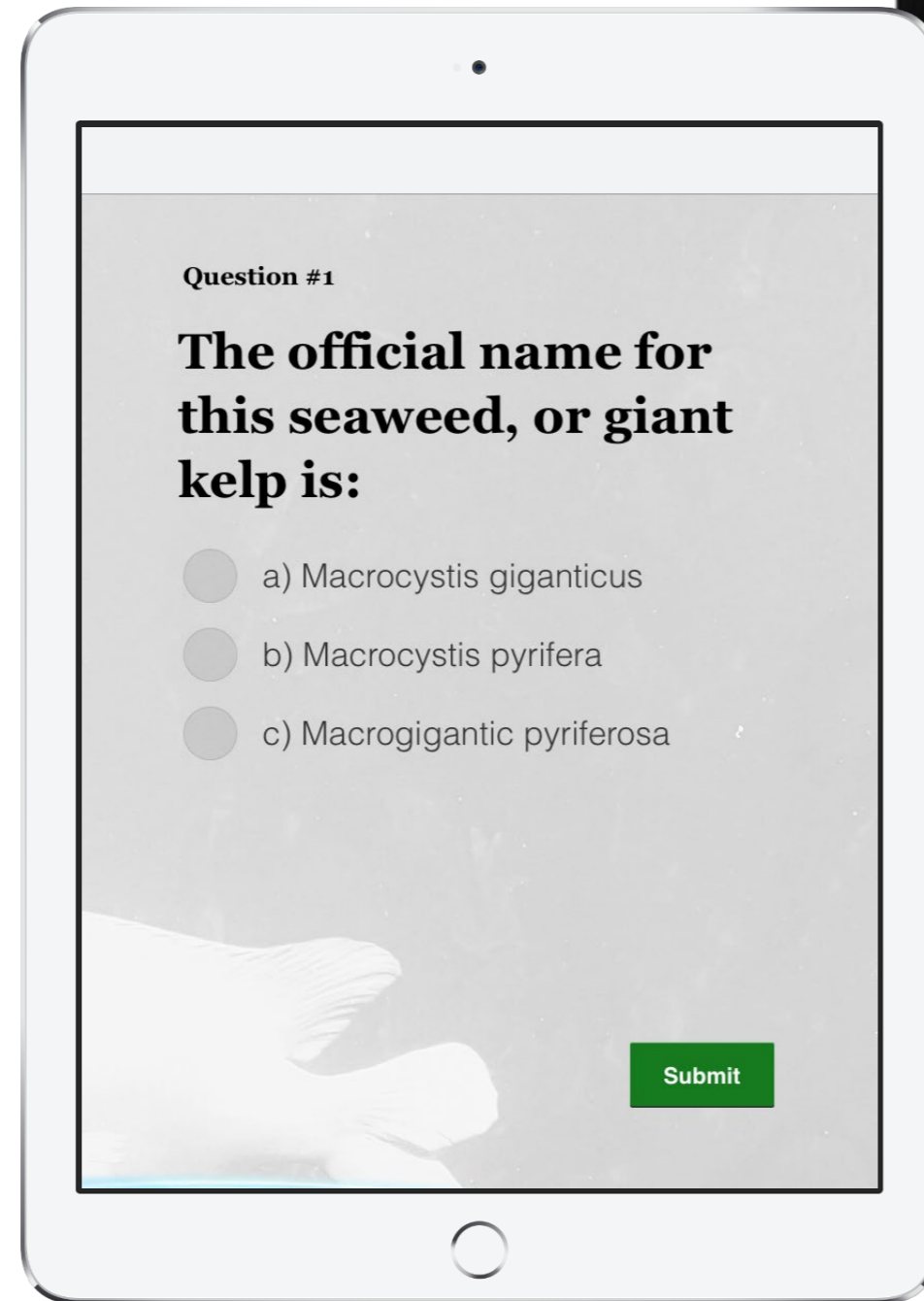
VIDEOS

While instructional videos play, students iPads remind them to pay attention to main classroom screen where video is playing



QUESTIONS

Student answers are recorded real time. Teacher can see percentage of correct answers and how many students answered.





GLOBAL DATA CAPTURE CAPABILITIES 2022