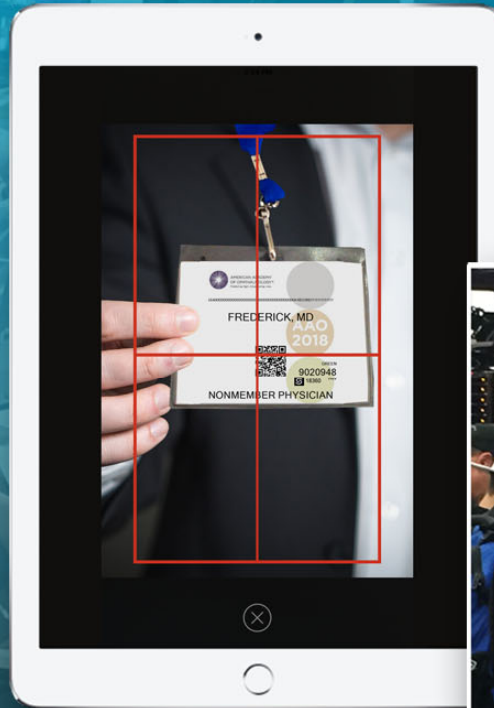




# GLOBAL DATA CAPTURE CAPABILITIES 2022

# Universal Lead Capture

- Scan and capture any code at any event or from your own self-generated registration e-Mail
- Ask qualifying questions
- Create custom presentations
- Add e-Brochures
- Open and select for real time e-Mail fulfillment
- Real time analytics and CRM integration



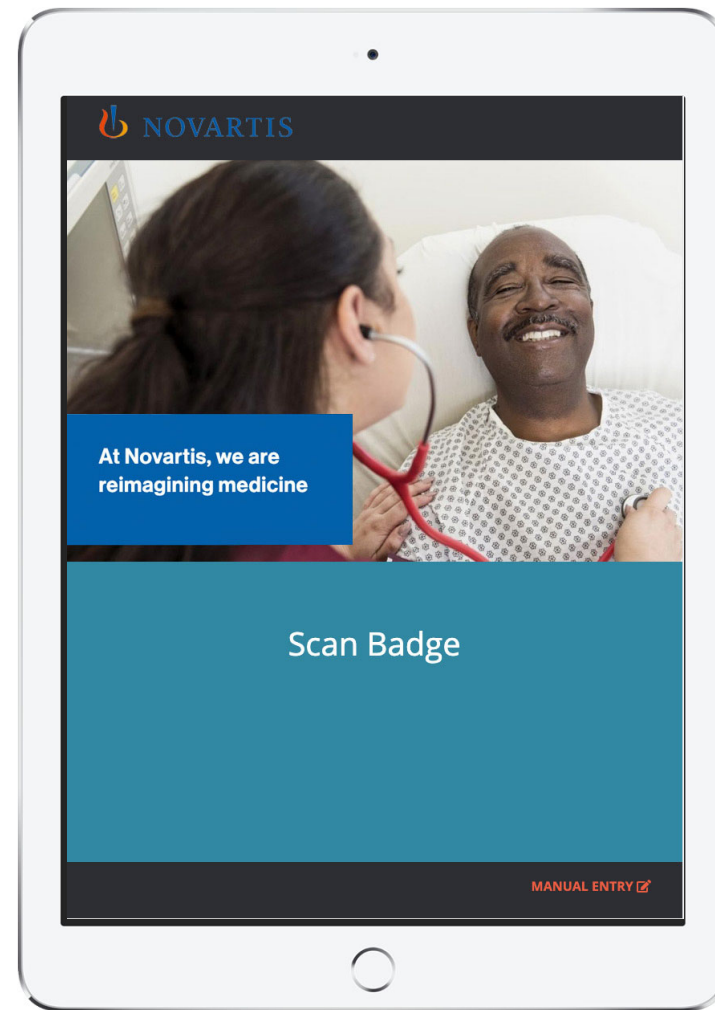
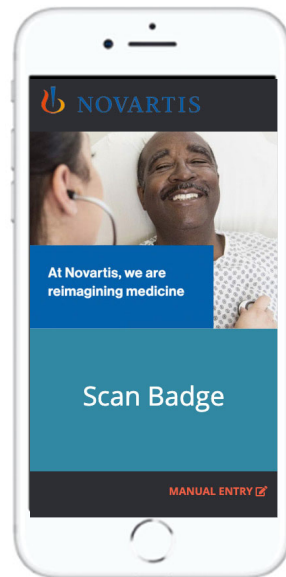
Available on the  
App Store

Global Data  
CAPTURE

[www.globaldatacapture.com](http://www.globaldatacapture.com)  
888-501-4099

## WELCOME SCREEN

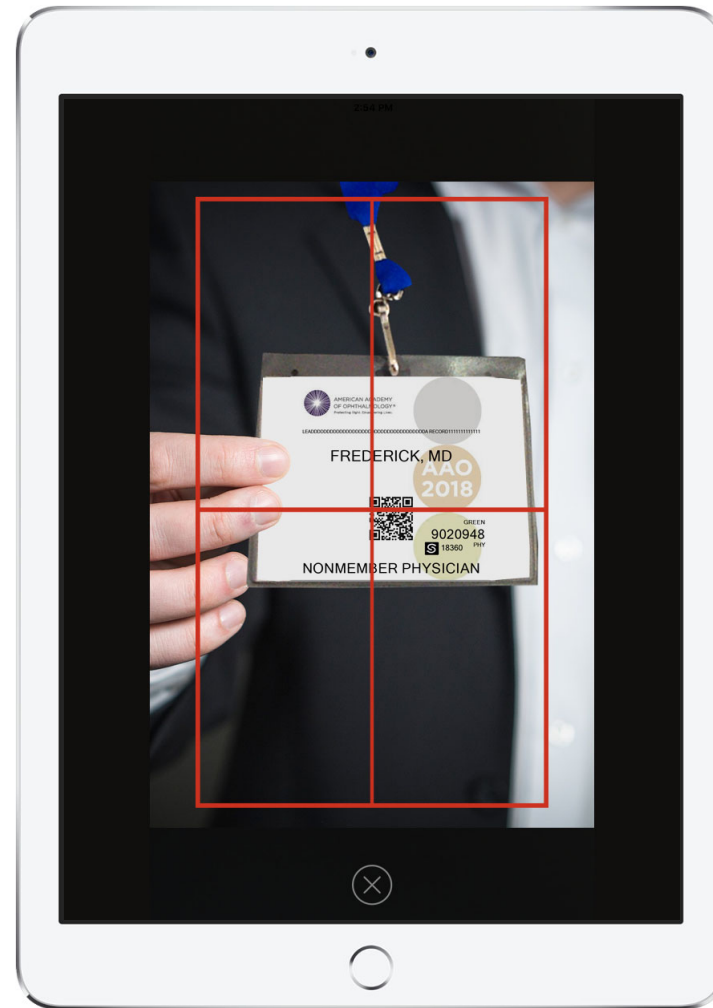
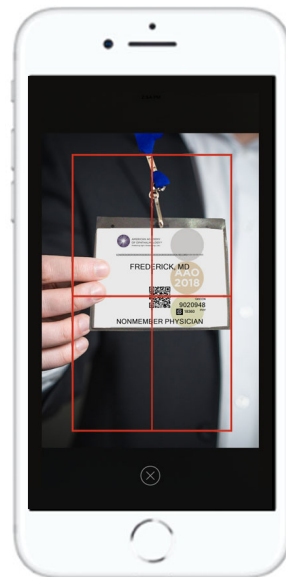
Customize the Welcome screen with your logo and colors or optional background image. Welcome message is also customizable.



## SCAN

Scan button initiates the iPad camera and the lead capture process. If badge is not available, there is a manual entry option or business card reader.

Using the iPad camera, scan badge bar code, QR code,

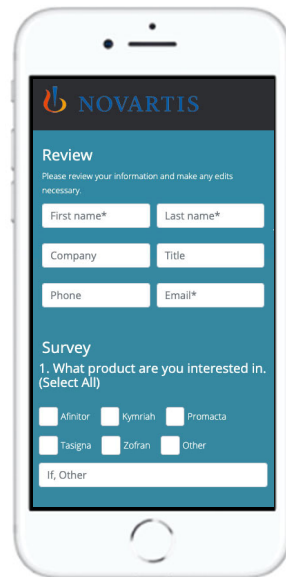




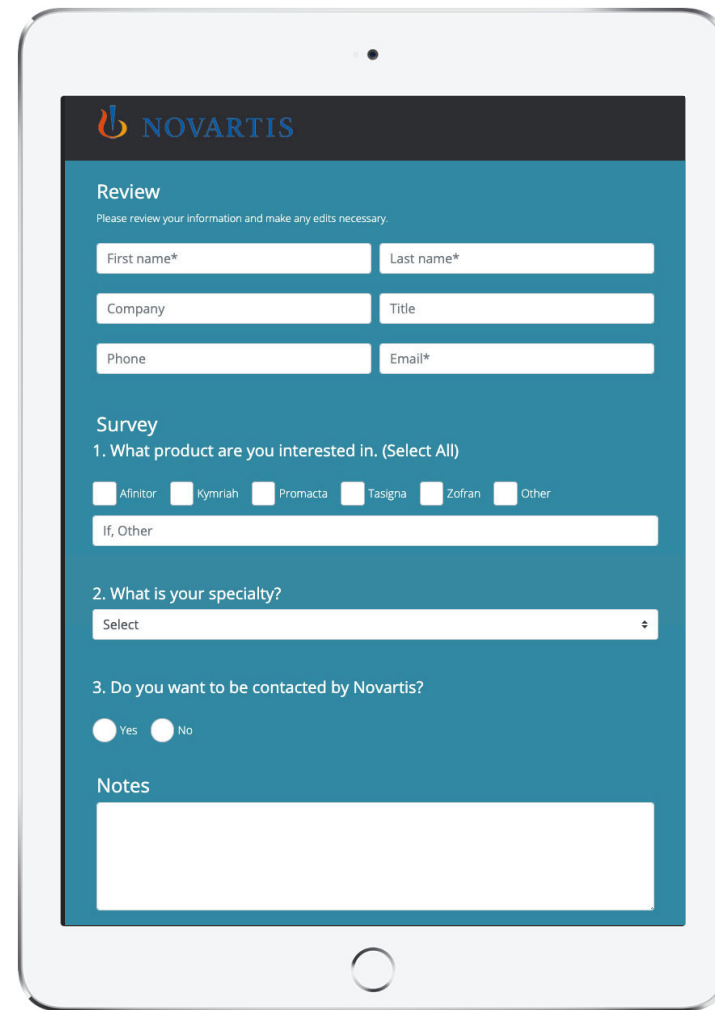
## REVIEW & SURVEY

Review the scanned information, make any changes necessary or manually enter the persons data.

Customizable survey



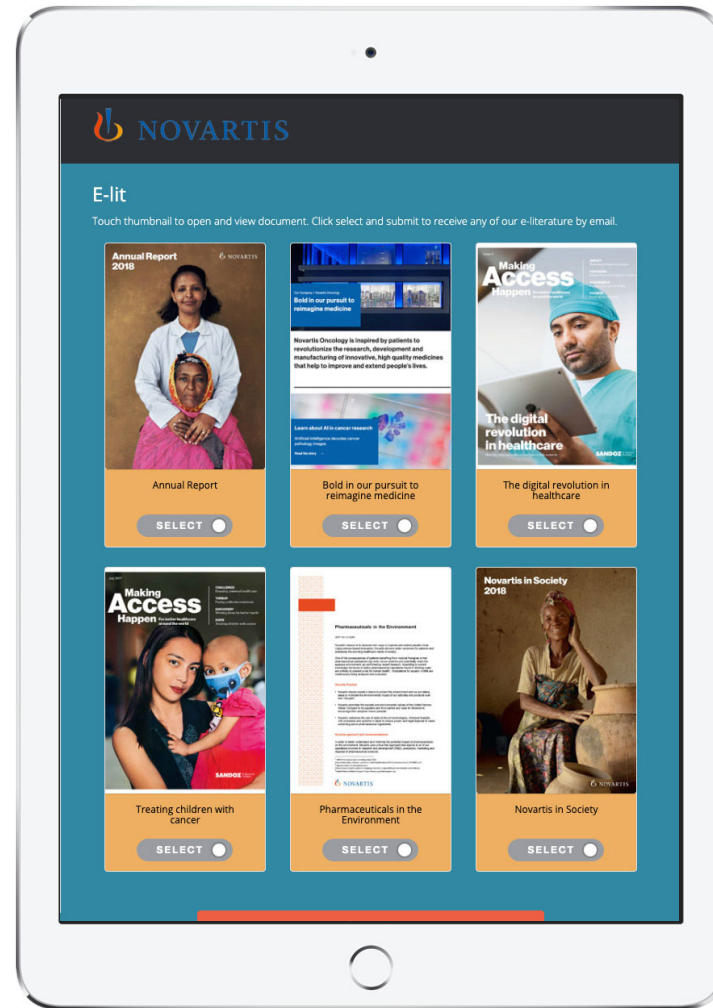
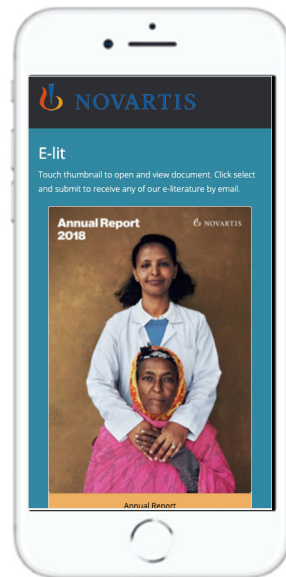
The smartphone screen displays the Novartis Review & Survey form. The form is titled "Review" and includes a sub-header "Please review your information and make any edits necessary." Below this, there are input fields for "First name\*", "Last name\*", "Company", "Title", "Phone", and "Email\*". The form then transitions to a "Survey" section with the question "1. What product are you interested in. (Select All)". This section includes checkboxes for "Afinitor", "Kymriah", "Promacta", "Tasigna", "Zofran", and "Other". There is also a text input field labeled "If, Other".



The tablet screen displays the Novartis Review & Survey form. The form is titled "Review" and includes a sub-header "Please review your information and make any edits necessary." Below this, there are input fields for "First name\*", "Last name\*", "Company", "Title", "Phone", and "Email\*". The form then transitions to a "Survey" section with the question "1. What product are you interested in. (Select All)". This section includes checkboxes for "Afinitor", "Kymriah", "Promacta", "Tasigna", "Zofran", and "Other". There is also a text input field labeled "If, Other". The form then transitions to a "Survey" section with the question "2. What is your specialty?". This section includes a dropdown menu labeled "Select". The form then transitions to a "Survey" section with the question "3. Do you want to be contacted by Novartis?". This section includes radio buttons for "Yes" and "No". The form then transitions to a "Notes" section with a large text input field.

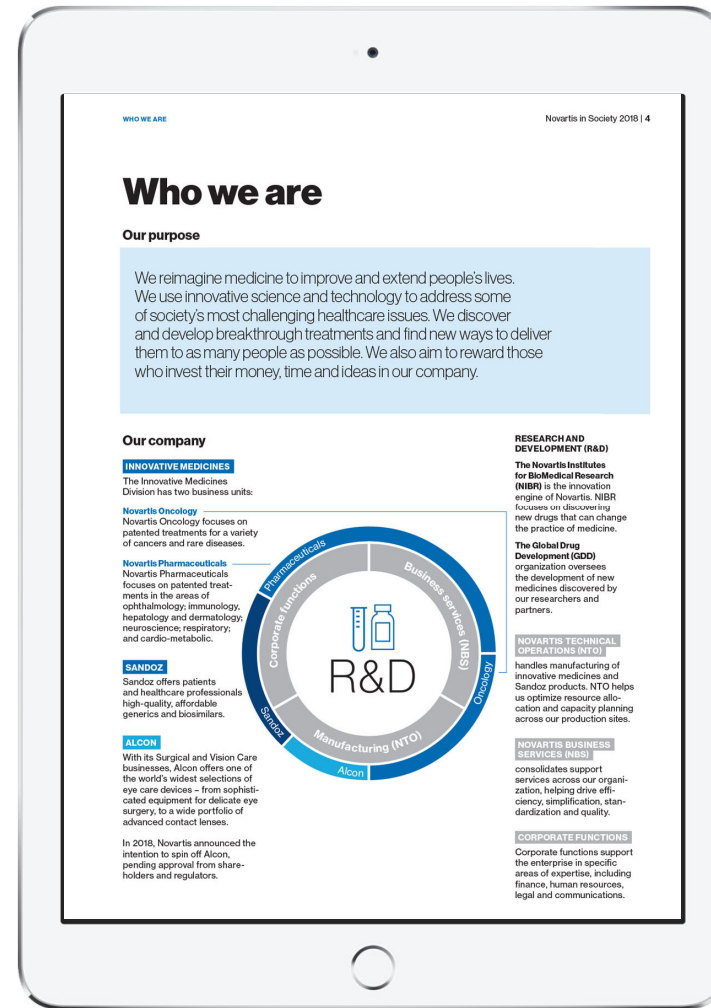
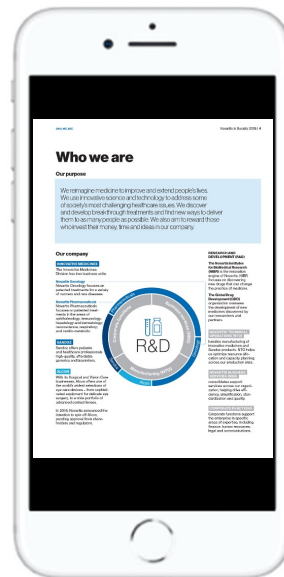
# E-LIT

e-Lit features allows users to view digital brochures and select them to be included in follow up email.



# E-LIT

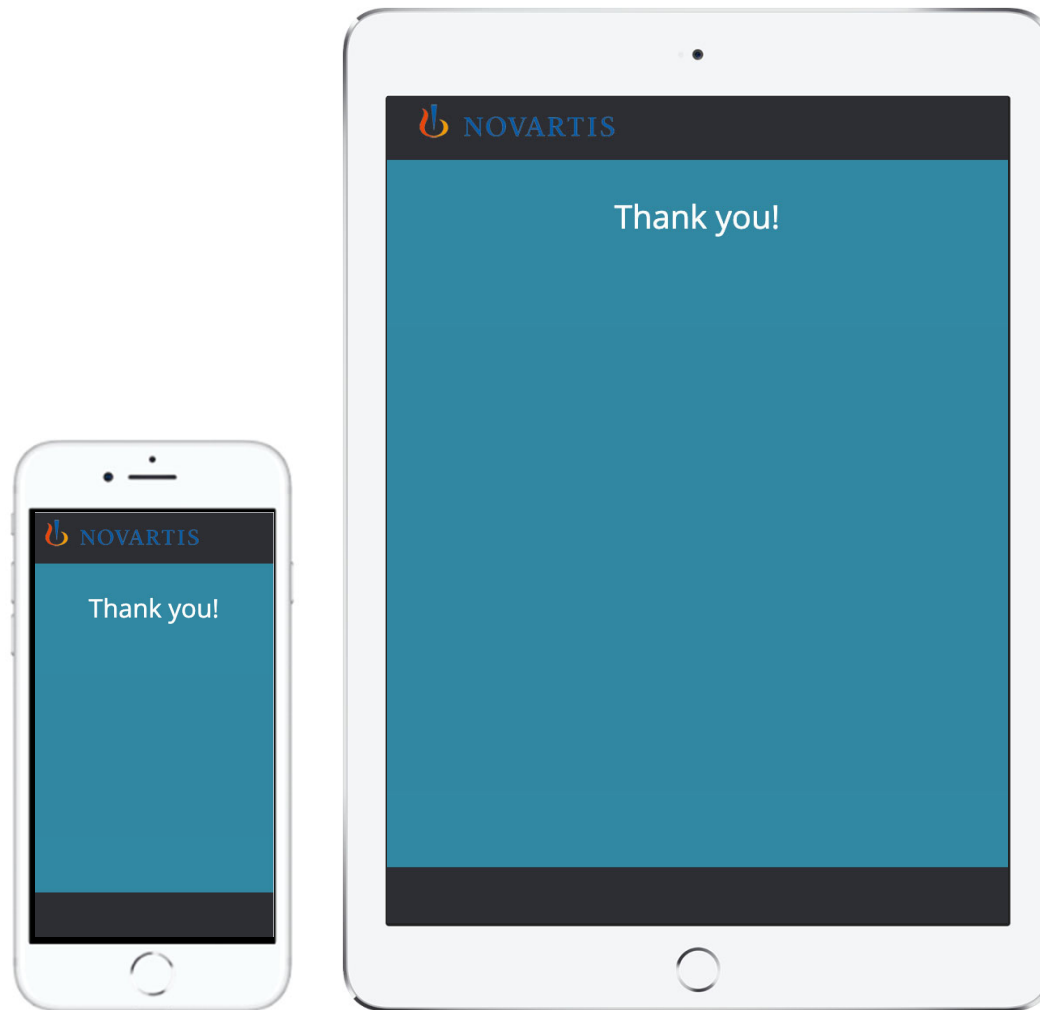
Selecting an e-Lit to view opens the brochure in the iPad viewer. Page through using arrows.



---

## THANK YOU

After submitting, a “Thank you” screen with custom message appears. This screen refreshes back to welcome screen after 2 minutes of idle time.



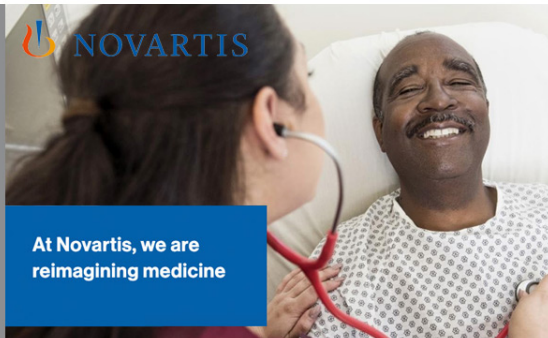


## EMAIL FOLLOW UP

After submitting, a follow up email is automatically sent to the email address scanned or entered. Email text is customizable and includes links to view the e-Lit selected. Background image, From name, Subject line and reply-to address are also customizable.

Each email includes an unsubscribe link.

Novartis  
To: Jane Thomas  
Novartis Oncology Conference 2020



Thank you for stopping by the Novartis booth. The materials you've requested are enclosed. For questions, or to discuss any of this material in more detail, please contact [Novartis Representative](#).



Annual Report



The Digital revolution  
In healthcare

Please do not reply to this email. Send any inquiries to [Joe Smith](#).

[Click here](#) to unsubscribe.

Copyright © 2019 Novartis. All rights reserved.



## IPAD STATION OPTIONS – IPAD & IPAD WITH TABLE STAND



## KIOSK STATION OPTIONS – 23" KIOSK

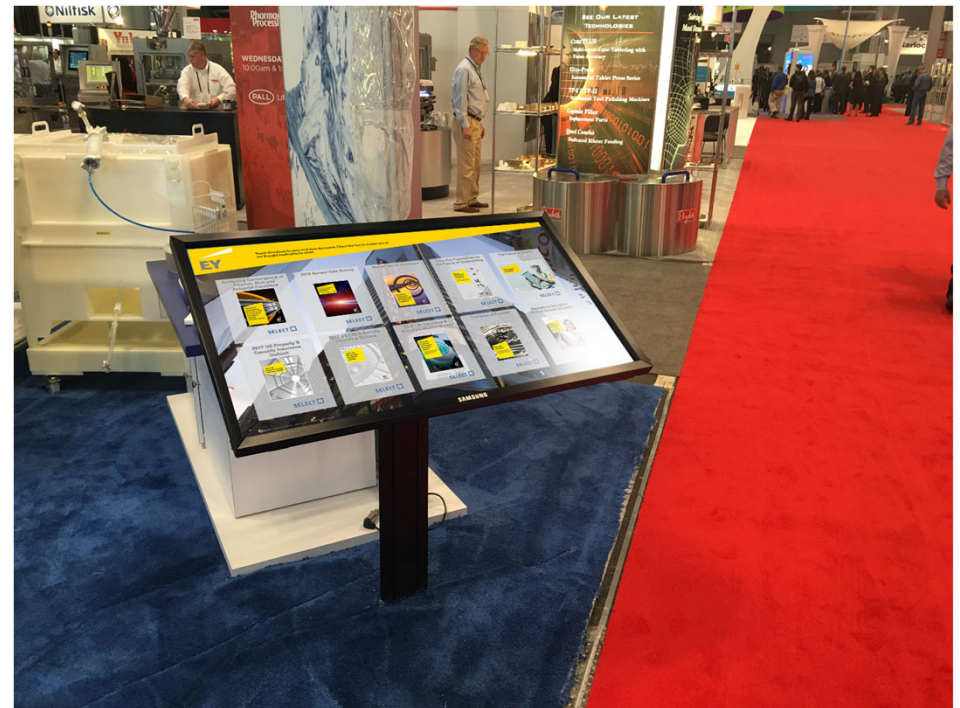
Basic event package software can be available on any size touch monitor from 23"-100" and beyond!





## KIOSK STATION OPTIONS - 46" TOUCH KIOSK

Larger Touch Kiosk options are available like this 46" Touchscreen. Estimate can be furnished upon request.



## 46" TOUCH KIOSK



# Custom Applications

## SALES APP WITH MEDIA

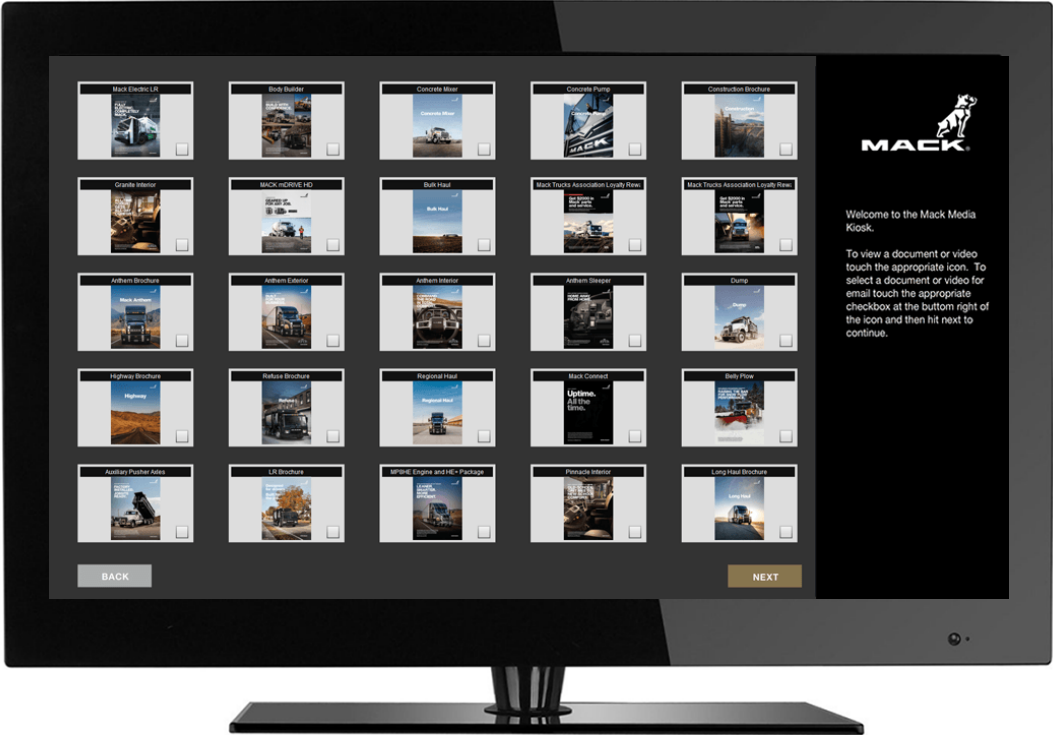
Custom applications for your sales force. Built to run at events or on tablets for one on one sales meetings.





# SALES APP WITH MEDIA CENTER

Includes interactive product information as well as the e-Lit with thank you email feature.

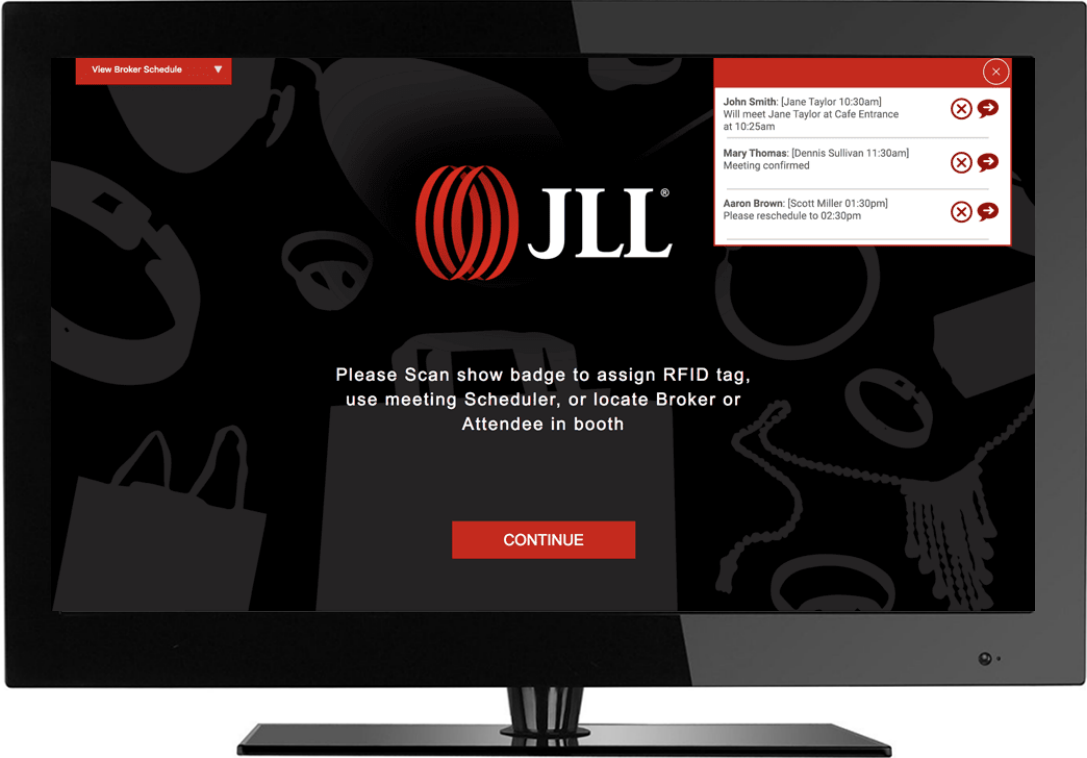


**RFID**

# RFID

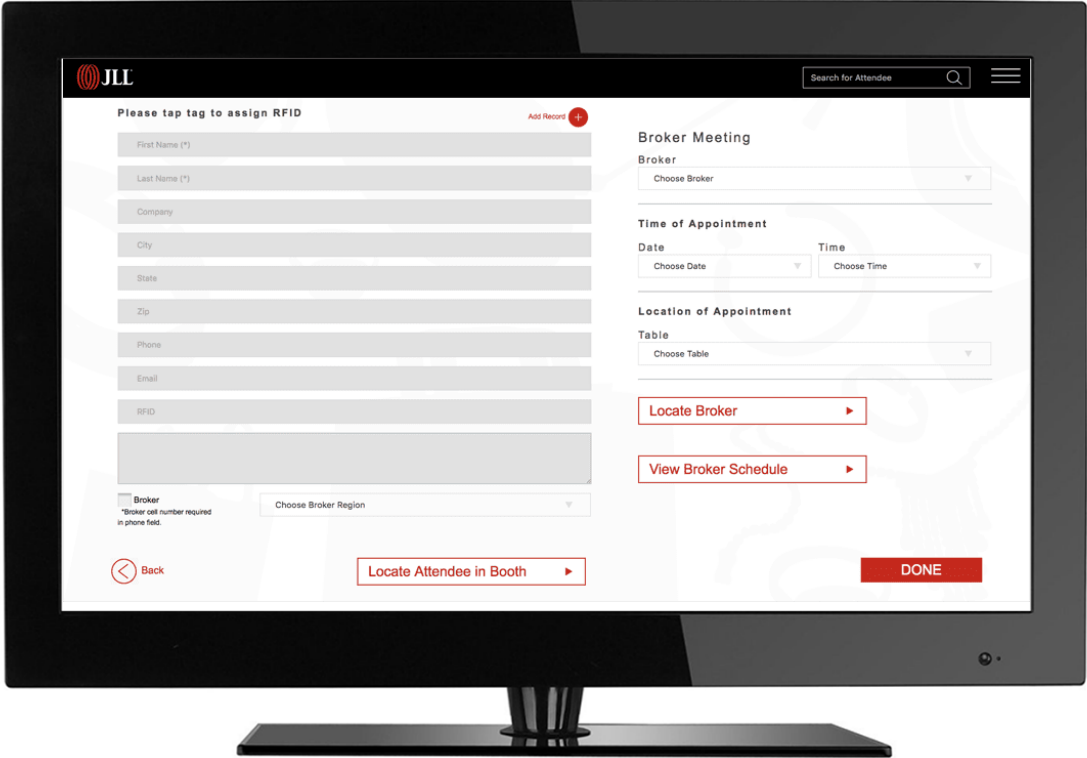


# RFID

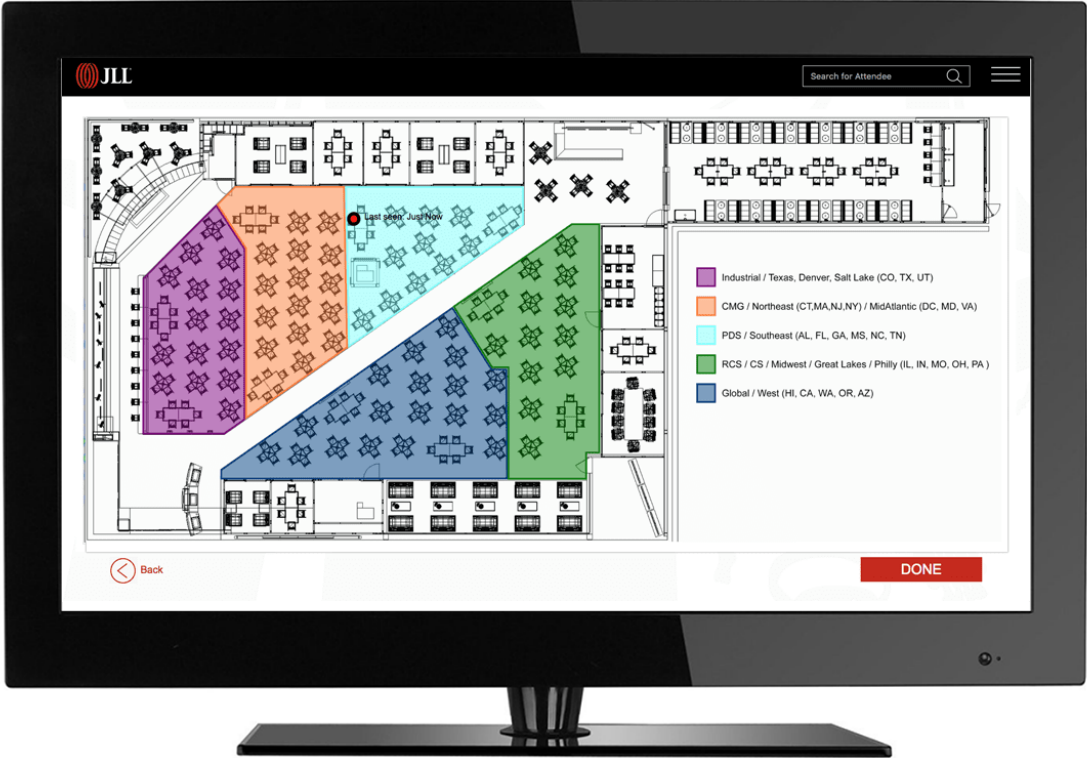




# RFID



# RFID



# RFID



# **Sentiment Analysis/ Facial Expression Translation**

# FACIAL EXPRESSION ANALYSIS

Automated analysis of facial expressions brings insights into user reactions to media content.

Using the built in camera on the touchscreen kiosk users expressions are monitored and translated into data on the effectiveness of the presented materials.

\*We use a third party API and integrate it with our app/web.





# SimplyReg

Simply the easiest to use registration App in the world

- Upload and manage your guest list
- Send invite e-Mail
- Create registration page
- Print badge
- Add Universal Lead Capture
- Real time analytics and CRM integration



For iPhone  
and iPad



 Global Data  
CAPTURE

[www.globaldatacapture.com](http://www.globaldatacapture.com)  
888-501-4099

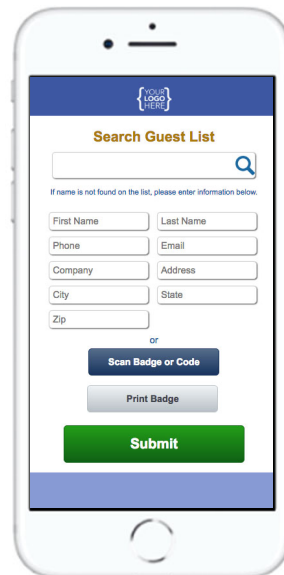
## UPLOAD AND SEARCH GUEST LIST

Upload and manage your guest lists from your personal dashboard that will be created when you sign up and log in

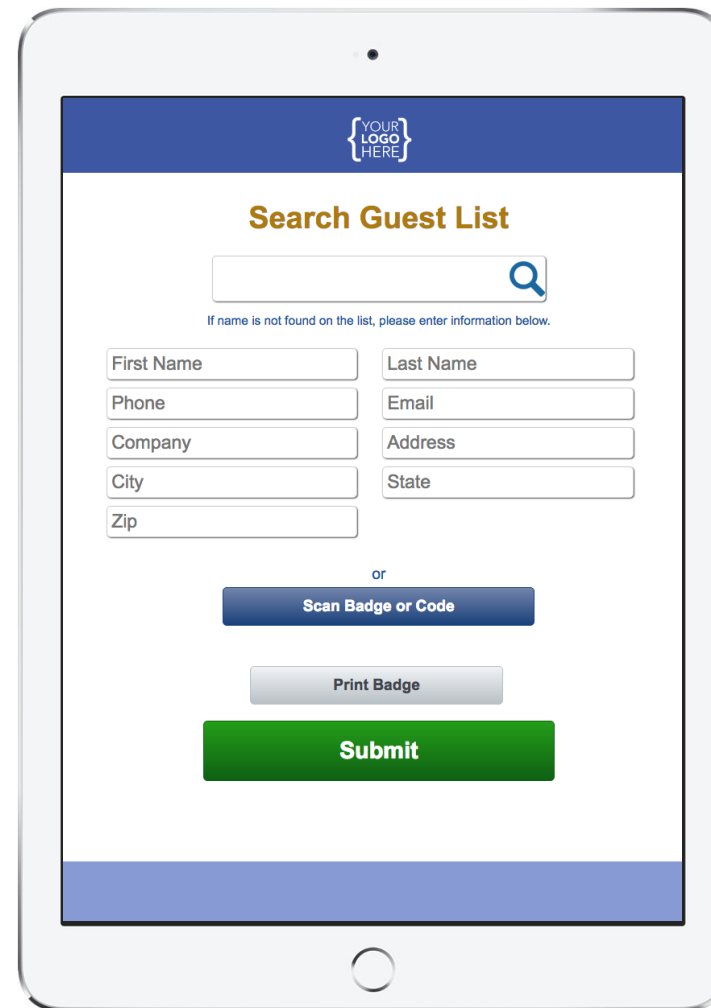
At your event just start typing the name of the guest, when the record is found, the information populates the fields. If no record is found, manually enter the guest information.

Badge Scan can be integrated as well from a tradeshow badge, a code from your invite e-Mail or your other promotions.

Print badge will print a badge for the guest.




The smartphone screen displays the 'Search Guest List' interface. At the top is a blue header with a logo placeholder '{YOUR LOGO HERE}'. Below the header is the title 'Search Guest List' in orange, followed by a search input field with a magnifying glass icon. A small note reads 'If name is not found on the list, please enter information below.' Below this are two columns of input fields: 'First Name', 'Last Name', 'Phone', 'Email', 'Company', 'Address', 'City', 'State', and 'Zip'. A blue button labeled 'Scan Badge or Code' is positioned below the fields, with a grey 'Print Badge' button and a green 'Submit' button below it.



The tablet screen displays the 'Search Guest List' interface. At the top is a blue header with a logo placeholder '{YOUR LOGO HERE}'. Below the header is the title 'Search Guest List' in orange, followed by a search input field with a magnifying glass icon. A small note reads 'If name is not found on the list, please enter information below.' Below this are two columns of input fields: 'First Name', 'Last Name', 'Phone', 'Email', 'Company', 'Address', 'City', 'State', and 'Zip'. A blue button labeled 'Scan Badge or Code' is positioned below the fields, with a grey 'Print Badge' button and a green 'Submit' button below it.

## OPTIONAL INVITE AND REGISTRATION

The GDC platform also give you the option to add on a custom e-Mail invite that can be sent to an e-Mail list inviting guest to register online for an event.




{ YOUR LOGO HERE }

John,

Your clients want their new home to be in a great neighborhood. Join us for our grand opening of the Home Center designed to help them find the neighborhood they've been looking for.

We're their advanced home search resource that offers highly accurate, up-to-date hyperlocal home and neighborhood information, virtual reality tours and much more.




**Grand Opening Celebration**

Space is limited, so reserve your spot now.

**Register Now >**

<b>Home Center</b> 6155 N. Scottsdale Rd. Scottsdale, AZ 85250 1-XXX-XXX-XXXX	<b>Convenient Hours</b> Mon - Fri 10 a.m. – 8 p.m. Sat 10 a.m. – 6 p.m. Sun 12 p.m. – 4 p.m. <a href="http://www.website.com">www.website.com</a>
--	---



{ YOUR LOGO HERE }

### REGISTER

Please fill out the form below to register for our grand opening event.

<b>Location</b> Home Center 6155 N. Scottsdale Rd. Scottsdale, AZ 85250	<b>Date and Time</b> October 2-10, 2018 11:00am - 4:00pm
--	--

Your Name \*

Your Email \*

Your Phone \*


Choose a time: 11:00am - 12:00pm ↕

Your Message \*

**SUBMIT**

Please let us know if you will not be attending.

**DECLINE**

 2018 Copyright.

---

## BADGE PRINTING

Badge printer can connect wirelessly by Bluetooth to any iOS device and prints badge from guest information.





## E-MAIL FOLLOW UP

After submitting, a custom thank you for attending or follow up e-Mail can be automatically sent to everyone that attended.

e-Mail text, Background image, from name, subject line are all fully customizable.



John,

Thanks for visiting us today at the Home Center. We hope our tools and resources helped your clients make great progress on their home search journey.

Remember that one of our main goals is to provide "hyperlocal, hyper-accurate" information, and it can change daily, so be sure to remind your clients to visit us again soon. With our extended hours, we're here for their convenience.

We think you'll agree that the Home Center is the first property every homebuyer should visit. However, please take our brief survey to help us expand our offerings and improve the overall experience.

[Take Our Survey >](#)

Contact us anytime at the number below. We look forward to seeing you again!

Home Center  
6155 N. Scottsdale Rd.  
Scottsdale, AZ 85250

1-480-970-7155

Mon- Fri 10 a.m. – 8 p.m.

Sat 10 a.m. – 6 p.m.

Sun 12 p.m. – 4 p.m.

[www.website.com/](#)

To unsubscribe from all future mailings, [click here](#).

# DASHBOARD

Log into live dashboard to view records, stats, charts, or upload and manage your guest lists.

Export reports including a list of unsubscribed emails

[Home > NAHREP 2018 > Exports](#)

Exports

All the reports possible!

[Export All Attendees](#)

All data for the specific campaign or list!

[Export Email Opt-Outs Only](#)

A list of all users who've opted out from receiving emails.

Special Event Exports

[Export Guest List - Checkins](#)

The list of guest who were on the list.

[Export Guest List - No Shows](#)

All guest on the list but who didn't showup.

[Export Entire Guest List](#)

Export all records apart of the guest list.

Lists

[Export Checked In Only](#)

[Export Customer Only](#)

[Export Realtor Only](#)

[Export Broker Only](#)

[Export Builder Only](#)

[Export Recruit Only](#)

[Export Manual Entries Only](#)

[Home > ASCO 2019 \(MIDUS\) > Lead Info](#)

FIRST NAME

XXXXXX

LAST NAME

XXXXXX

TITLE

Other

COMPANY

H and S

ADDRESS 1

75 Varlick St

ADDRESS 2

CITY

New York

PROVINCE

NY

POSTAL

10013

COUNTRY

United States

EMAIL

XXXXXXXXXX@XXXXXX.COM

PHONE

(XXX) XXX-XXXX

FAX

BADGE ID

247560

BADGE

NOTE

Update

Survey Response

Add

QUESTION AND ANSWERS

Q: Degree

A: Other

Q: Handling

A: Verbal

Q: Region

A: US

Q: Product

A: Pigray

Q: Inquiry

A: vr

ANALYSIS

Document Selection

Product Interest

Job Rate

Entry by Hour

Entry by Time

Email Sent

NAME	OPENS	SENT	LAST OPENED
Document Email	2	06/05/19 11:02	14/06/19 16:40

Document Sent

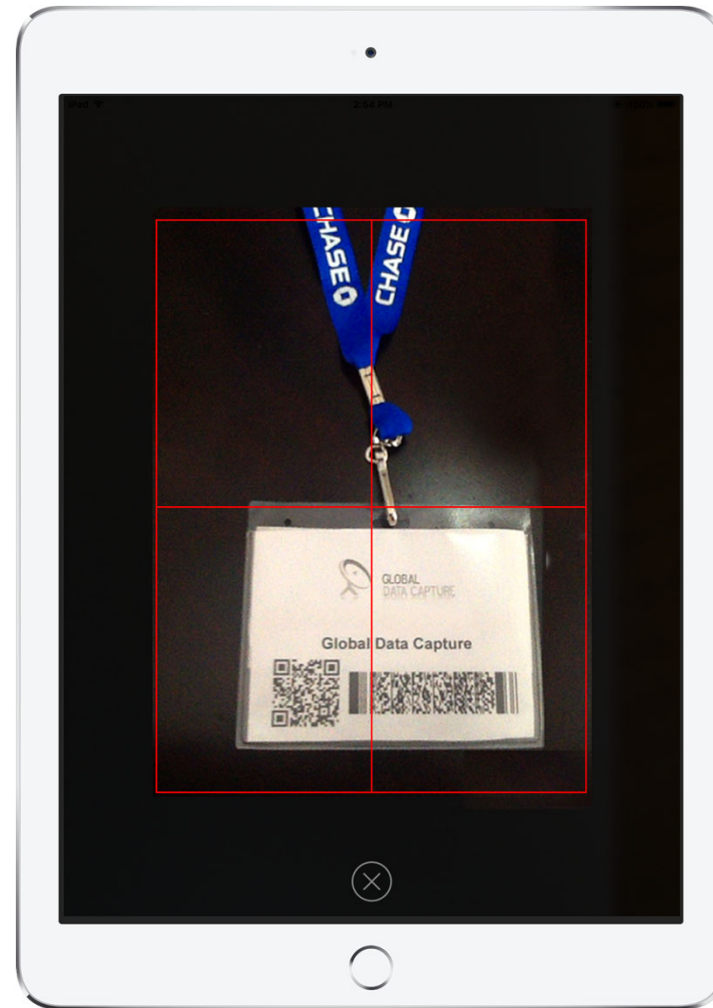
NAME	OPENS	SENT	LAST OPENED
Third-Party Risk Management: Keeping control in a rapidly changing world	0	2019-06-05 11:02:06	-

Global Data Capture • [www.globaldatacapture.com](#) • 888-501-4099



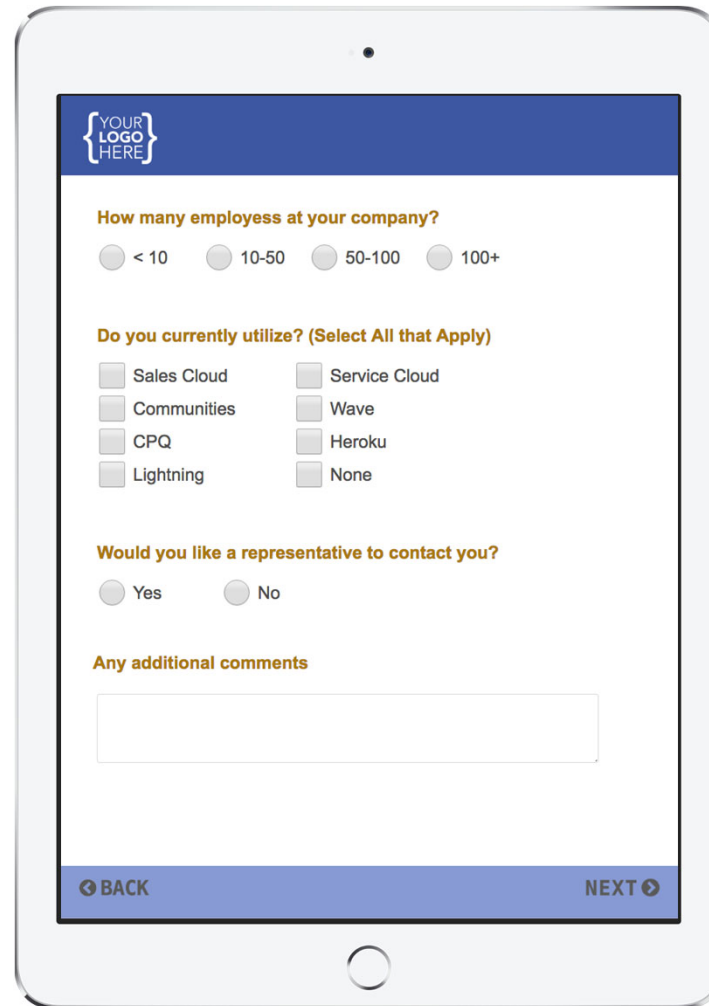
## OPTIONAL UNIVERSAL LEAD CAPTURE AND BARCODE INTEGRATION

Badge Scan can be integrated as well from any tradeshow badge, a code from your invite e-Mail or your other promotions.



## OPTIONAL SURVEYS AND E- BROCHURES

The GDC platform also give you the option to add on a custom survey and e-brochure. Survey answers are stored in the dashboard and e-brochure selections are included in the follow up e-Mail.



YOUR LOGO HERE

**How many employees at your company?**

☐ < 10   ☐ 10-50   ☐ 50-100   ☐ 100+

**Do you currently utilize? (Select All that Apply)**

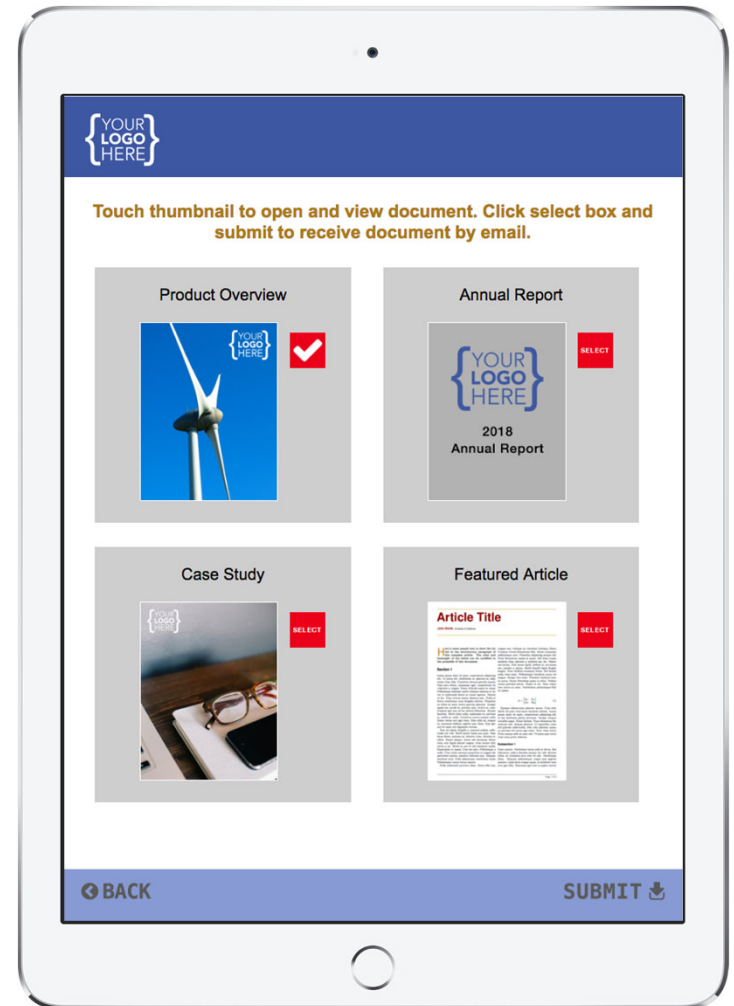
<input type="checkbox"/> Sales Cloud	<input type="checkbox"/> Service Cloud
<input type="checkbox"/> Communities	<input type="checkbox"/> Wave
<input type="checkbox"/> CPQ	<input type="checkbox"/> Heroku
<input type="checkbox"/> Lightning	<input type="checkbox"/> None

**Would you like a representative to contact you?**

☐ Yes   ☐ No





**Any additional comments**

BACK NEXT



YOUR LOGO HERE

**Touch thumbnail to open and view document. Click select box and submit to receive document by email.**

<p><b>Product Overview</b></p>  <p><input checked="" type="checkbox"/></p>	<p><b>Annual Report</b></p>  <p><input type="checkbox"/></p>
<p><b>Case Study</b></p>  <p><input type="checkbox"/></p>	<p><b>Featured Article</b></p>  <p><input type="checkbox"/></p>

BACK SUBMIT

---

## OPTIONAL SELF SERVE REGISTRATION

With a table stand, the registration process can be self serve.

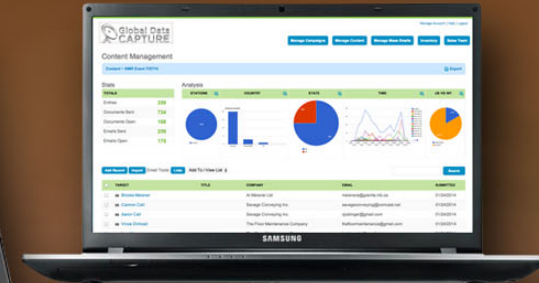


# E-Brochure Rack

Still shipping heavy, expensive brochures back and forth to your shows?

## Turnkey Package Includes:

- Custom branding of all screens
- GDC live e-Brochure suite
- Add tradeshow badge scan and survey questions
- iPad to any size touch screen kiosk rentals
- Universal Lead Capture
- Custom branded e-Mail
- Real time analytics and CRM integration



Available on the  
App Store

Global Data  
CAPTURE

[www.globaldatacapture.com](http://www.globaldatacapture.com)  
888-501-4099

## STAND OPTIONS

iPad with table stand, 23" touchscreen and 46" with floor stand are some of the options.





# E-BROCHURES

Clicking on an e-brochure brings up a pop up with a choice to view the brochure or select it for emailing with the follow up email





# E-BROCHURES

Page through brochures



# INFORMATION

Manually enter user information

YOUR LOGO HERE

Please enter your information to receive your selections by e-mail.

First Name: Required

Last Name:

Title:

Company:

Email Address: Required

Phone:

Notes:

CANCEL

SUBMIT

## EMAIL FOLLOW-UP

After submitting, a follow-up email is automatically sent to the email address scanned or entered. Email text is customizable and includes links to view the e-lit selected. Background image, From name, Subject line and reply-to address are also customizable.

**Your Company**

To: John Miller

Subject: Thank you for your interest!



Thank you for stopping by our booth at the conference! The materials you requested are attached. For more information or to view our latest products, please visit [www.website.com](http://www.website.com).



Human Resources



Innovation Lead Strategy

Visit Our  
Website

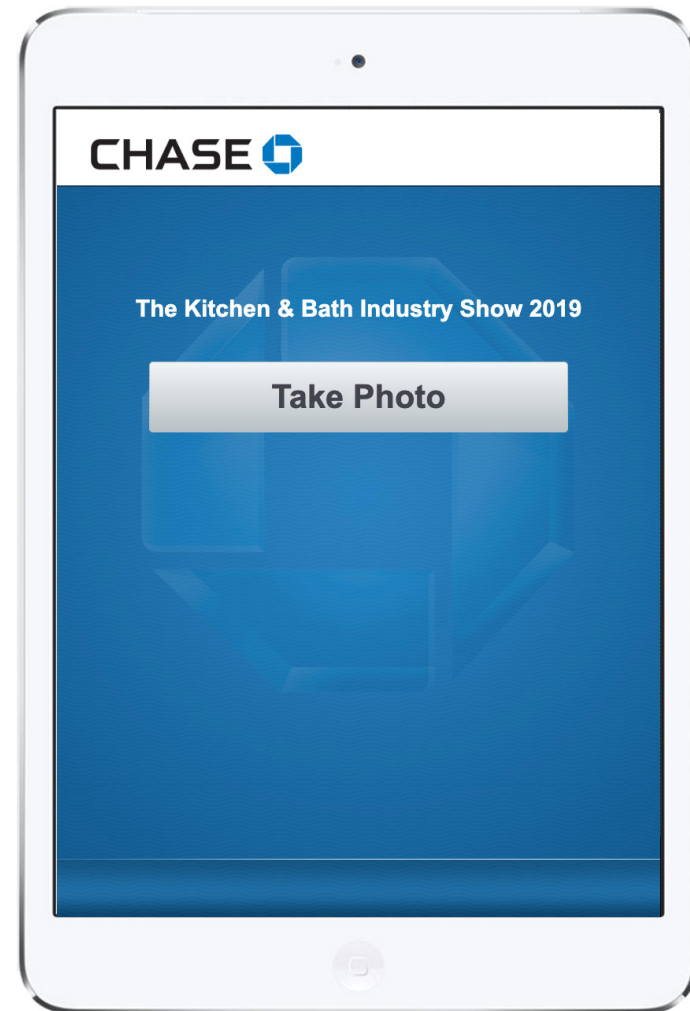


# Photo Map App

---

# WELCOME

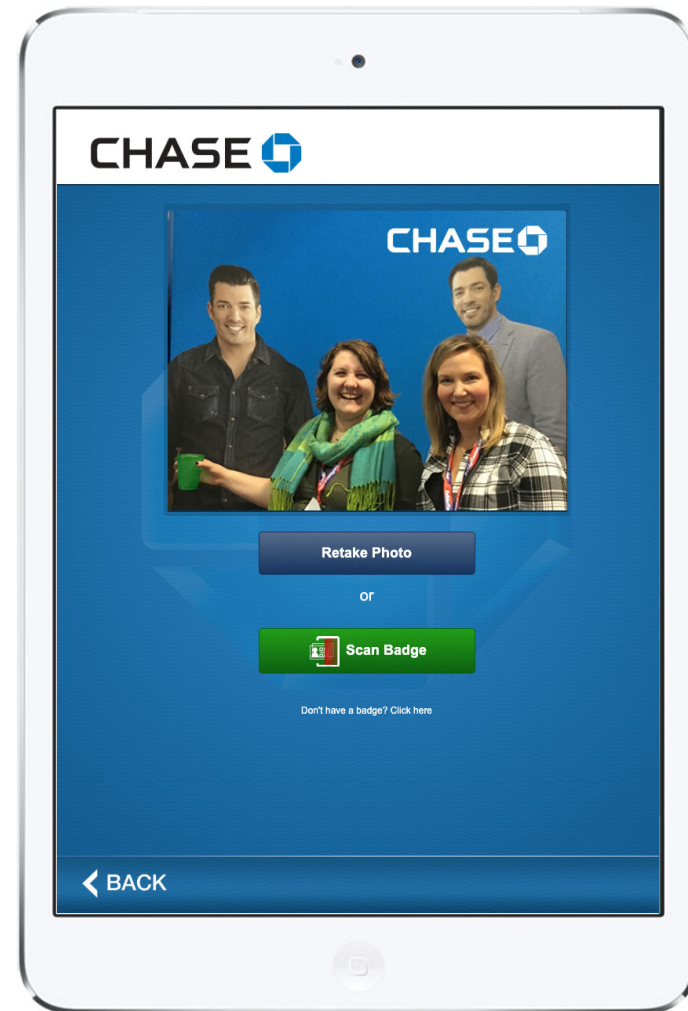
Take a picture with a branded prop or backdrop.





## TAKE PHOTO

The rep can use the iPad app to take a picture of an attendee or group of attendees with the prop and backdrop.



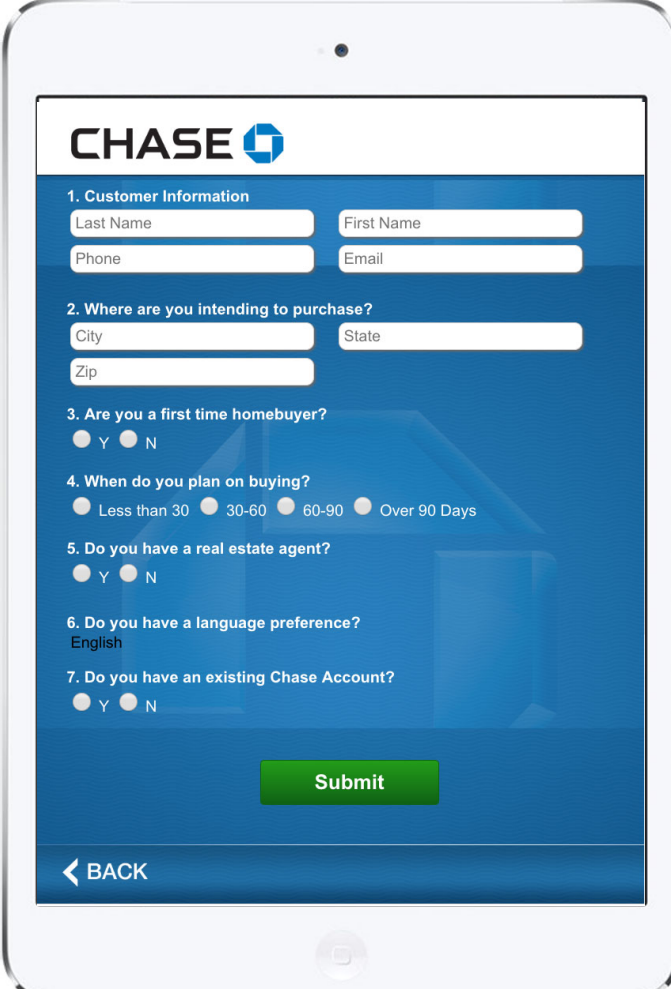
## SCAN BADGE(S)

Once the picture is taken, the rep can scan the badge or badges of everyone who would like to receive a live email of the photo.

The tablet screen displays the CHASE app interface. At the top is the CHASE logo. Below it is a photo of four people (two men and two women) smiling. Under the photo is a dark blue button labeled "Retake Photo". Below that is the text "First Attendee". There are two input fields: the first contains "Eric" and the second contains "Swartwood". Below the first field is an email input field containing "eswartwood@gmail.com". To the right of the email field are two buttons: "Scan/Re-scan" and "Remove". Below these is a green button with a camera icon and the text "Add Another Recipient". At the bottom of the screen, there is a link that says "Don't have a badge? Click here". At the very bottom of the screen are two large buttons: "BACK" with a left arrow and "SUBMIT" with a checkmark.

# SURVEY

After badge(s) have been scanned, one person must take the survey before submitting.



The image shows a tablet with a survey form titled "CHASE" with the Chase logo. The form is divided into seven numbered sections. Section 1, "Customer Information", has four input fields: Last Name, First Name, Phone, and Email. Section 2, "Where are you intending to purchase?", has three input fields: City, State, and Zip. Section 3, "Are you a first time homebuyer?", has two radio buttons labeled Y and N. Section 4, "When do you plan on buying?", has four radio buttons labeled Less than 30, 30-60, 60-90, and Over 90 Days. Section 5, "Do you have a real estate agent?", has two radio buttons labeled Y and N. Section 6, "Do you have a language preference?", has a text input field with "English" entered. Section 7, "Do you have an existing Chase Account?", has two radio buttons labeled Y and N. At the bottom of the form is a green "Submit" button. Below the form is a blue bar with a white left arrow and the text "BACK".

**CHASE**

1. Customer Information

Last Name First Name

Phone Email

2. Where are you intending to purchase?

City State

Zip

3. Are you a first time homebuyer?

☐ Y ☐ N

4. When do you plan on buying?

☐ Less than 30 ☐ 30-60 ☐ 60-90 ☐ Over 90 Days

5. Do you have a real estate agent?

☐ Y ☐ N

6. Do you have a language preference?

English

7. Do you have an existing Chase Account?


☐ Y ☐ N

**Submit**

**< BACK**

## EMAIL

From the email the attendee can download and share the photo, go to the company website, or like the company on Facebook right from the booth.



Thank you for visiting!

[Download Photo](#)

[Like us on Facebook](#)

[Visit Our Website](#)

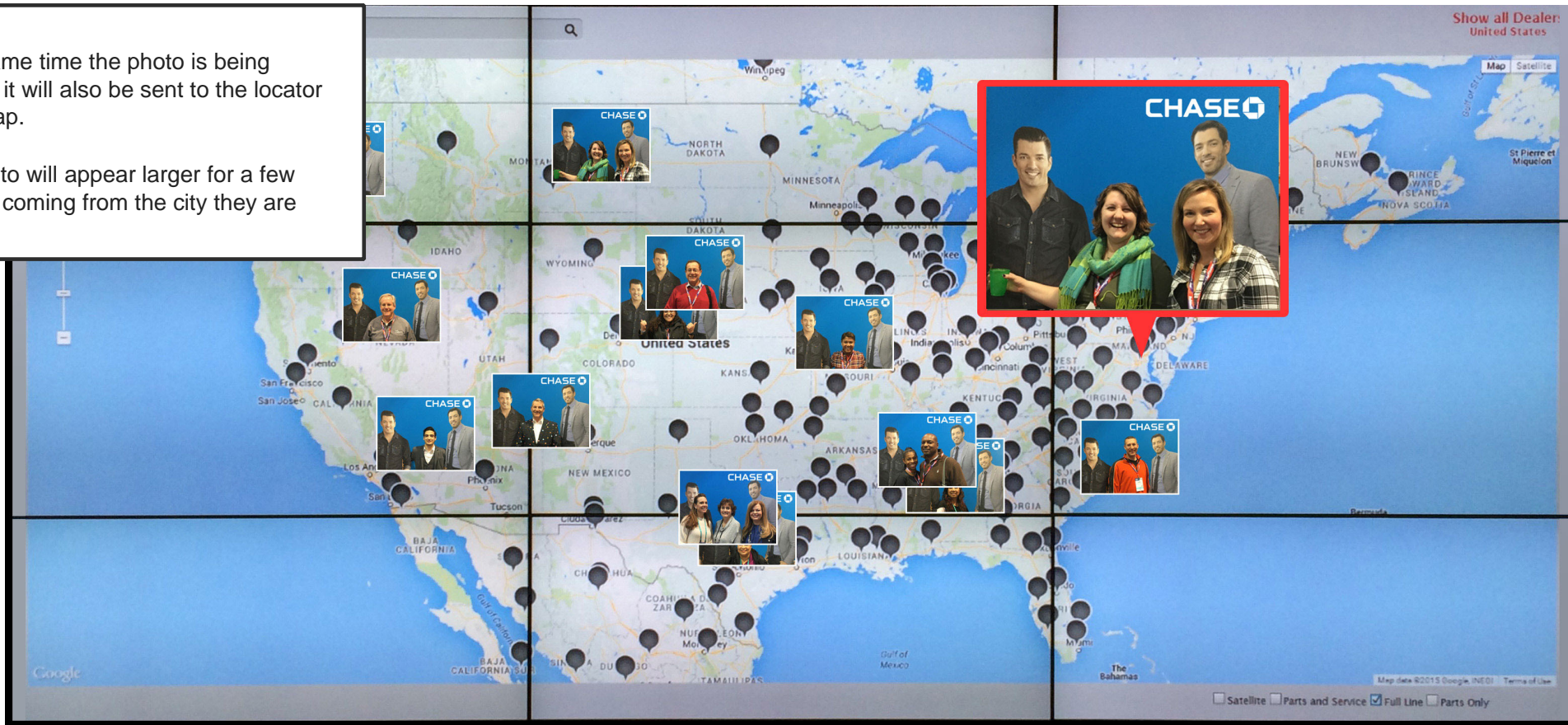
Copyright © 2019 All rights reserved.



## LOCATION MAP

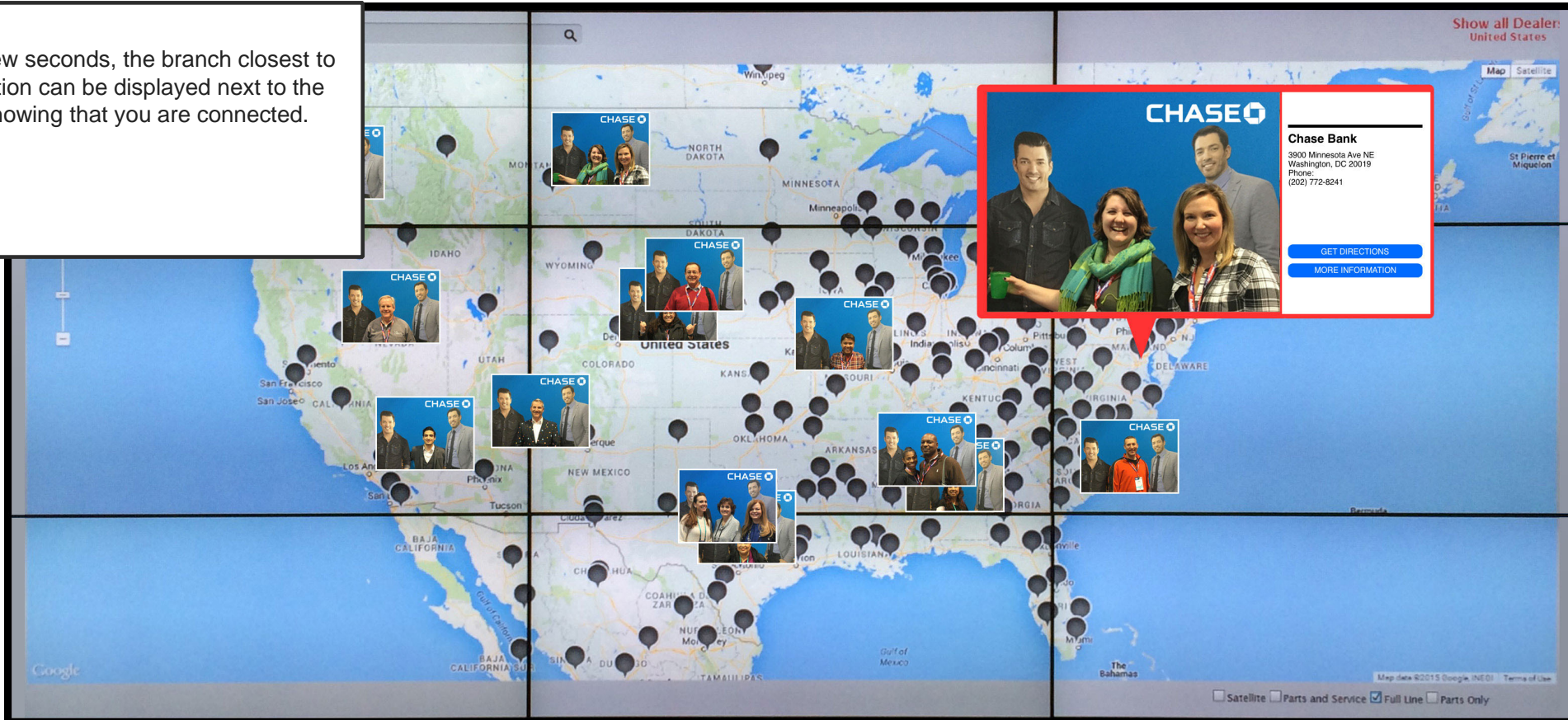
At the same time the photo is being emailed, it will also be sent to the locator photo map.

That photo will appear larger for a few seconds coming from the city they are from.



## LOCATION MAP

After a few seconds, the branch closest to that location can be displayed next to the photo, showing that you are connected.





# **AV Rental and Live Productions**

# RENTAL SERVICES

Monitors & Screens

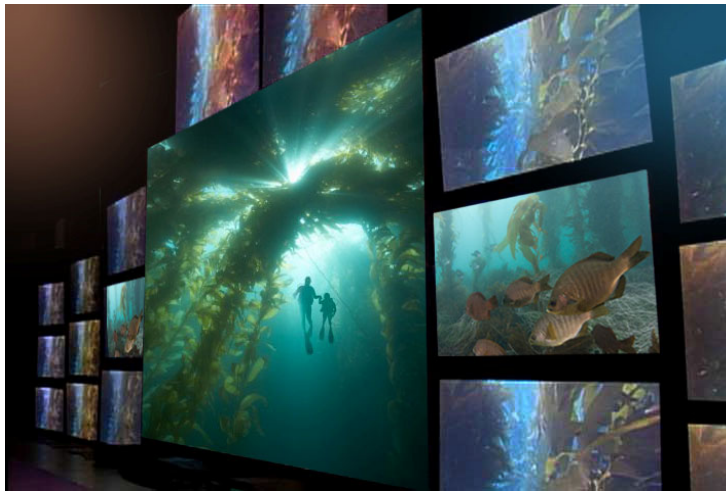
Video Systems

Lighting Systems

Sound Systems

Show Infrastructure

Labor



LED Walls – Any Configuration

# FULL EVENT SUPPORT



Load-in/Strike

Show Crew

Lighting • Sound • Video

LED Video Walls & Displays

Graphic Design

Speaker Support

Presentation Equipment

Entertainment

Projection Mapping

All Gear & Creative



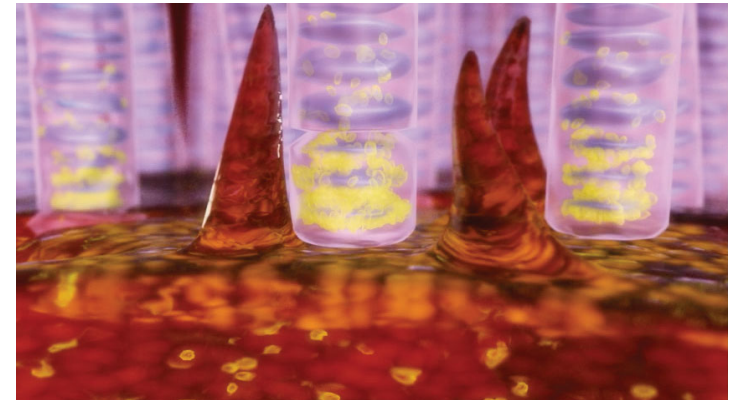
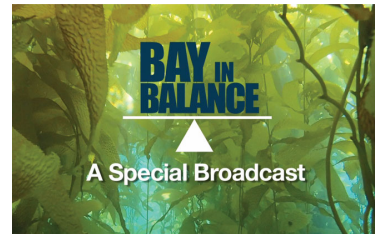
## VIDEO & PRODUCTION SERVICES

Writing

Shooting

Editing

Animation



# Case Studies

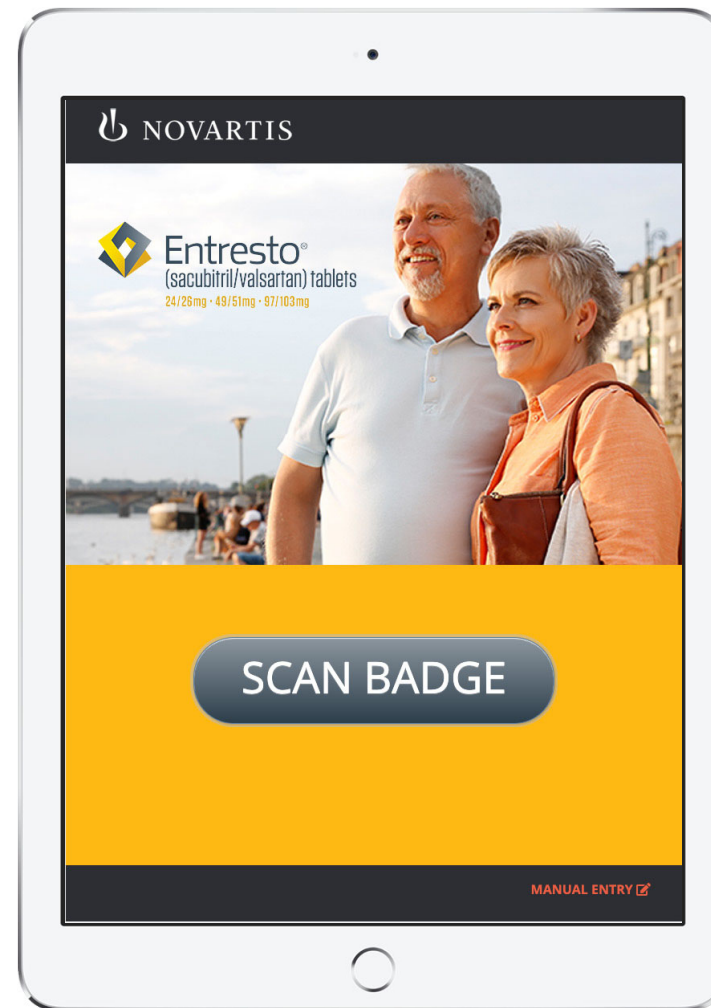
## WELCOME SCREEN

Customize the Welcome screen with your logo and colors or optional background image. You may use this image created by GDC or customize with your design department graphics.

Image customization specs:

1. iPad Welcome Screen graphic size: 768px wide x 600px high at 72dpi
2. Touchscreen Welcome Screen graphic size: 1920px wide by 1080px high at 72dpi

\* please note: if you are unable to supply the desired graphic at the sizes requested, we can do the resizing for you as long as the images are BIGGER than the requirement.

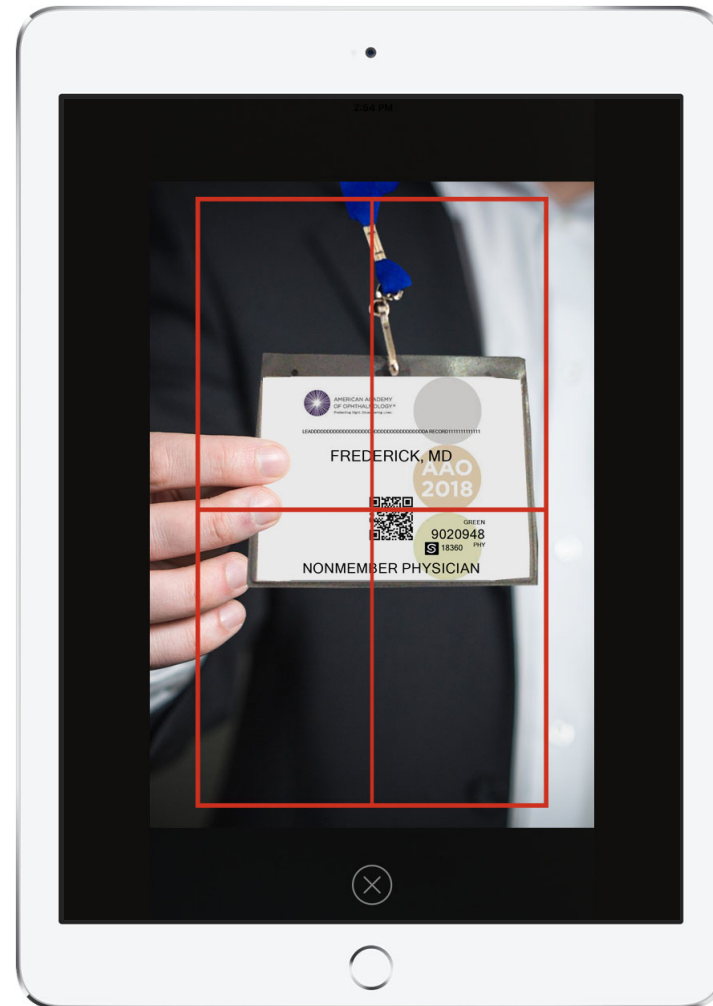




## SCAN

Scan button initiates the iPad camera and the lead capture process. If badge is not available, there is a manual entry option or a business card reader can also be added for shows with no badge.

Using the iPad camera, scan badge bar code, QR code.



## REVIEW & SURVEY

Review the scanned information, make any changes necessary or manually enter the persons data.

Customizable survey – Please provide survey questions.

**NOVARTIS**

Please review your information and make any edits necessary.

First name *	Last name *	Title *
Company	Address *	City *
Country	State *	Zip
Phone	Email *	Degree

**Survey**

1. What is the most common symptoms in your HF patients?

☐ Fatigue ☐ Palpitation ☐ Dyspnea ☐ Other

If, Other

2. Area of Interest:

Select

3. Do you want to be contacted by Novartis?

☐ Yes ☐ No

**Notes**

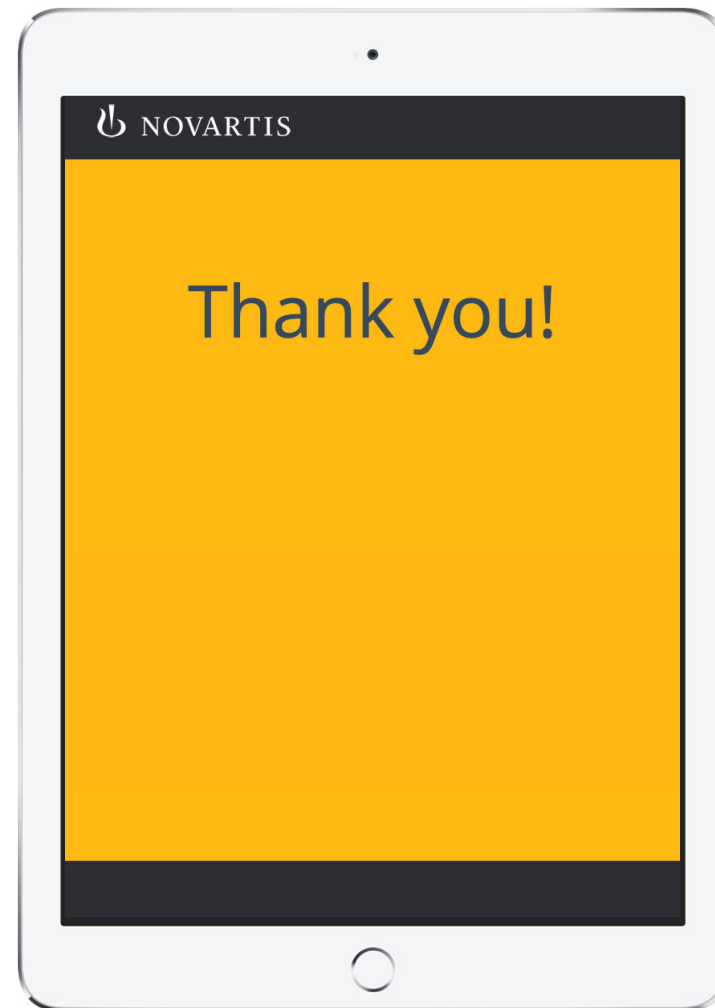
**SUBMIT**

[< BACK](#)

---

## THANK YOU

After submitting, a Thank you screen with custom message appears.



## EMAIL TO AREA NOVARTIS REP

GDC will upload the Novartis rep territory list for matching and data routing. After submitting, a follow up email is automatically sent to the email address for the rep for that territory.

Please provide:

1. From Name
2. Subject
3. Pre-Header (short summary text that follows the subject line when viewing an email from the inbox)
4. Text
5. Reply to Address

Image customization specs:

Email Header graphic size (we can use graphic provided for welcome screen if you want the same image - we will do the sizing) 600px wide x 300px high at 72 dpi

From: Novartis  
To: Jane Thomas  
Subject: ACC20 March 28-30, 2020 New Orleans



Dear Entresto Rep,

Dr. Bill Edwards just checked into ACC20 March 28-30, 2020 New Orleans.  
His information:

Dr. Bill Edwards  
Spruce Street Medical Associates  
342 4th Ave.  
New York, NY 10001  
USA  
212-555-1234  
bedwards@gmail.com  
MD/PhD

1. What is the most common symptoms in your HF patients?  
Fatigue

2. Area of Interest:  
Cardiology

3. Do you want to be contacted by Novartis?  
Yes

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# DASHBOARD

CRM Integration – Have chosen data pass directly from the submission on the show floor to your CRM.



**Bay in Balance**



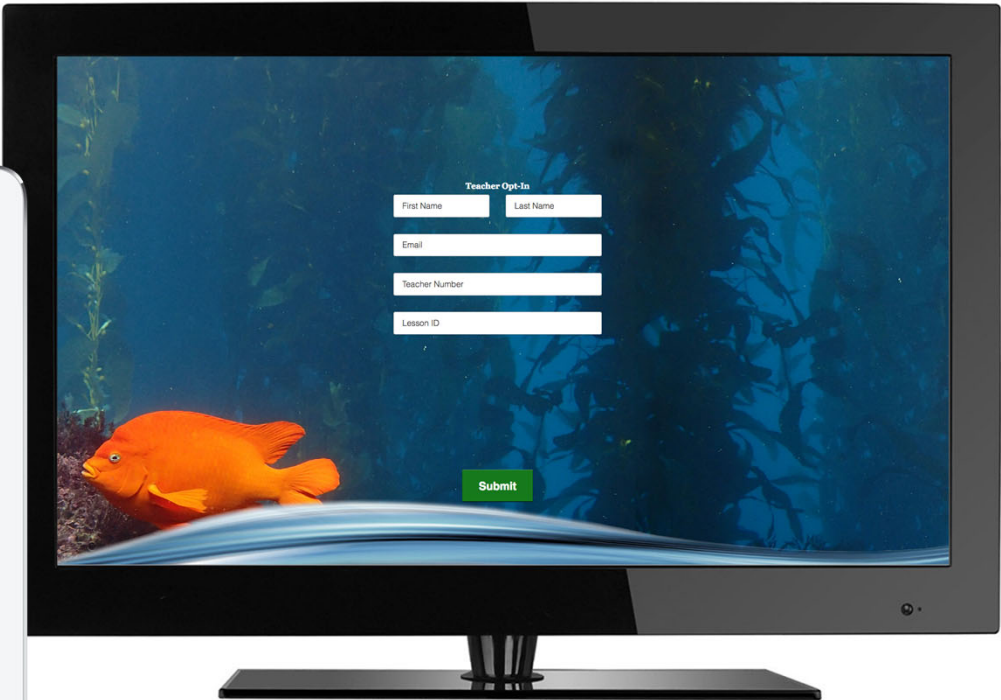
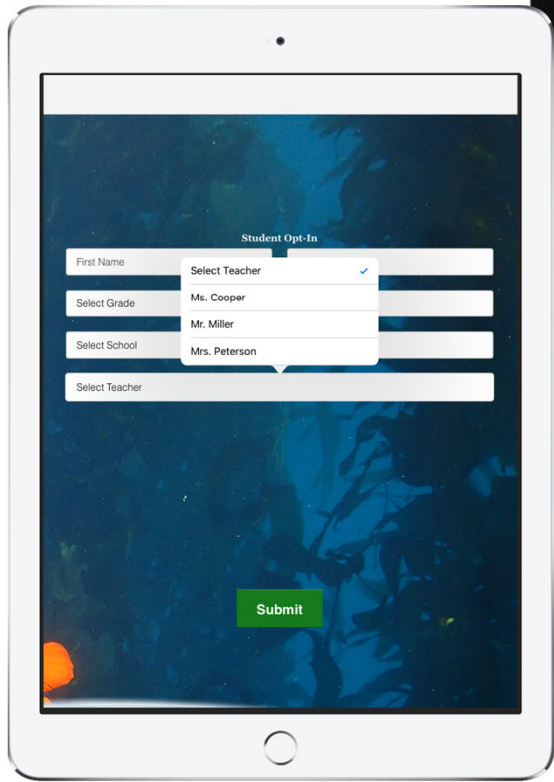
# WELCOME

Video clip plays while waiting to start presentation.



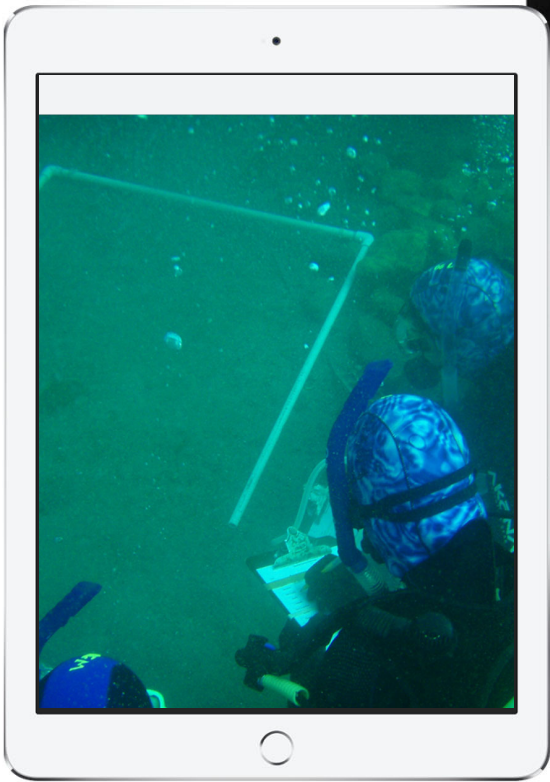
# LOGIN

Students and teachers log in



# BEGIN LESSON

Teacher has lesson notes and selects images that display on student iPads



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## VIDEOS

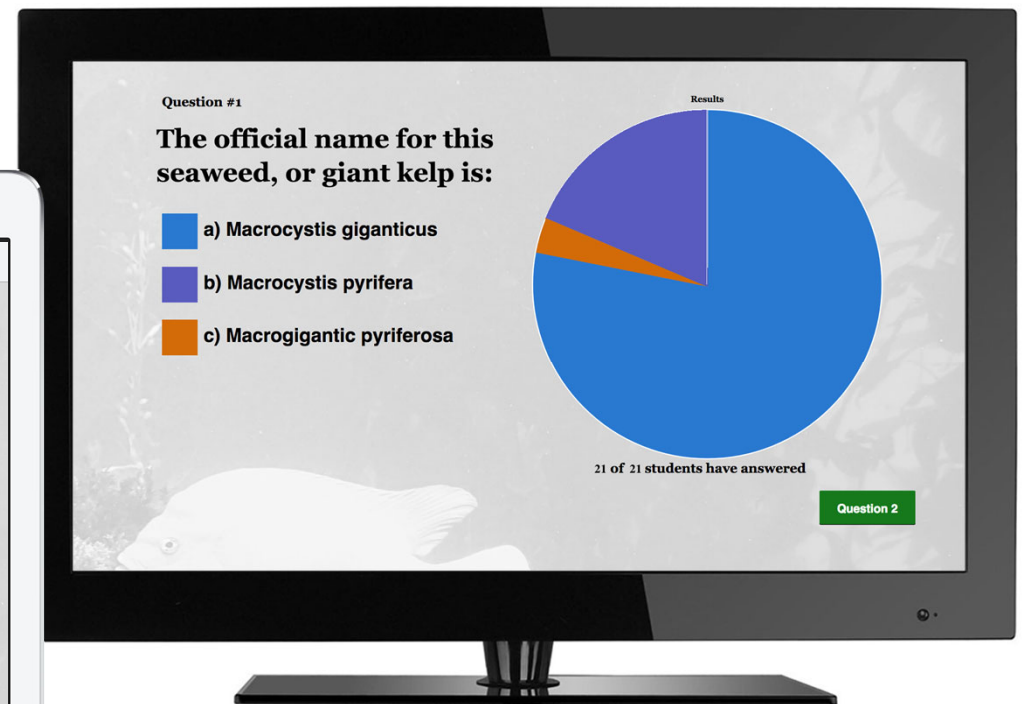
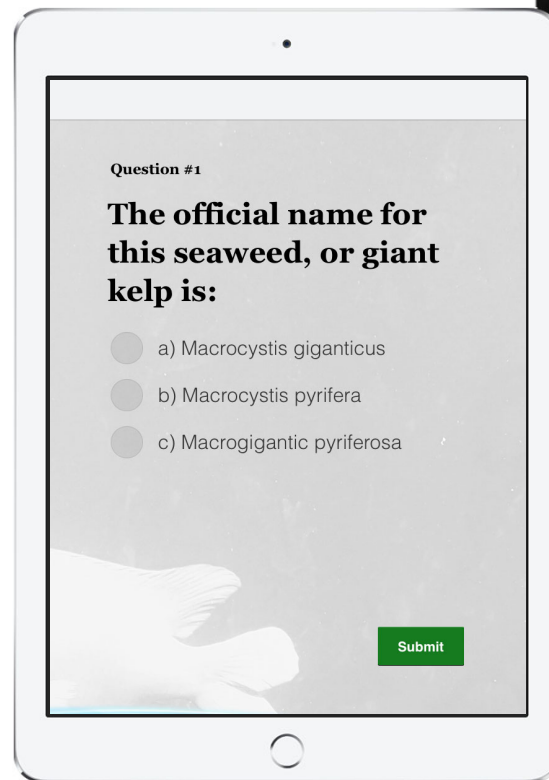
While instructional videos play, students iPads remind them to pay attention to main classroom screen where video is playing





## QUESTIONS

Student answers are recorded real time. Teacher can see percentage of correct answers and how many students answered.





# GLOBAL DATA CAPTURE CAPABILITIES 2022